Mixed Mode Data Collection

Study in Statistics Indonesia

The 2023 Data Collection Expert Meeting

12 – 14 Juni 2023
Outline

1. Why Mixed Mode Data Collection
2. Business Process
3. Integrated Collection System
4. Switching Mode
5. Respondent Engagement
Why Mixed Mode Data Collection

- Increase survey response rate
- Pandemic situation, providing more options for interviewers and respondents' interaction
- Maintain engagement with respondents
Interview Scenario:
- First attempt: PAPI & CAPI
- Second attempt: CATI
- Third attempt: CAWI
An integrated data collection system starting from the stages of design (design), development (build), collection (collect), and processing (process) using various modes of data collection (multimode data collection)
Switching Mode

With the process above, the interview with CATI can be done as soon as possible after create ticket.
All data transfer processes between systems are carried out machine-to-machine.
Respondent Engagement

- The contact person for our respondents was obtained from the Frame Register System, which for establishment survey uses the directory in the Statistical Business Register/ using the registration data collection method for companies that are not already in the directory.
- The officer informs in advance that the respondent will be contacted using the official BPS number, this can be done via Whatsapp business or email.
- The officer calls the respondent, and conveys information related to the survey. In certain surveys, data collection is even done by telephone.
- The data collection may end in one call, or be resumed at another time by prior arrangement. Respondents are more flexible in determining the interview schedule, and do not have to meet face to face.
THANK YOU