# Inter-Secretariat Working Group on Household Surveys

- Established in 2015 under the aegis of the UNSC
- Objectives:
  - Improve coordination of household surveys
  - Advance cross-cutting survey methodology
  - Enhance communication and advocacy
- Governance
  - Membership: 11 international agencies + 10 (rotating) member states
  - Secretariat: UN Statistics Division
  - Current co-chairs: World Bank and UN Women
- Work through time-bound Task Forces, led by and with contribution from members and non-member experts.

# Positioning household survey for the next decade

Organized around **8 technical priorities**:

1. Enhancing the interoperability and integration of household surveys

2. Designing and implementing more inclusive, respondent-centric surveys

3. Improving sampling efficiency and coverage

4. Scaling up the use of objective measurement technologies

5. Building capacity for CAPI, phone, web, and mixed-mode surveys

6. Systematizing the collection, storage, and use of paradata and metadata

7. Incorporating machine learning and artificial intelligence for data quality control and analysis

8. Improving data access, discoverability, and dissemination.

Plus:

Foster stronger **enabling environment**:

• at national and global level

https://content.iospress.com/articles/statistical-journal-of-the-iaos/sji220042

# Key methodological work: seeking collaboration

- Survey data documentation
- Improving dissemination of survey microdata:
    - Dissemination at the national and international level
    - The legal framework review
- COVID-19 responses:
    - A repository on rapid COVID-19 assessment surveys
    - Survey quality assessment
    - Community of Practice on adult mortality
- Survey coordination: approaches and key challenges
- Inclusive and respondent-centred survey design
- Data integration:
    - SAE: SAE4SDG; eLearning; the use of geospatial information
    - A new task force on data integration

More information: https://unstats.un.org/iswghs

- **NSO as data steward:**
  - Center of a data ecosystem
  - Leverage/expand the work on citizen data with the right governance and legal framework to facilitate the engagement of all stakeholders to allow for the integration of new data sources, incl. CSOs
  - Quality and data confidentiality
  - Offer the opportunity to enable equity and inclusion along the data value chain – in turn strengthening NSO role

- **Citizens as part of the data ecosystem:**
  - Active participants and not only users – they have agency in the production of data
  - Inclusion and transparency

**Data stewardship role of NSOs can help foster inclusive data and citizen engagement and more effective use of citizen data**

- **What – identify what a <u>framework</u> on citizens' contribution to data that should address**
  - What is to be integrated into official statistics and what remains outside the boundaries of the official statistical system?
  - What quality assurance elements need to be included?
  - What other efforts by citizens can support traditional official data programmes (census/survey etc.)
- **How – understand how to work across the different communities involved**
  - Establishing a **<u>Collaborative on citizen data</u>** to systematically:
    - Bring all partners together: CSO, NSO, NSS, Academia, other stakeholders
    - Share knowledge and experience in addressing key challenges such as quality
    - Identify needs for capacity building
    - Produce tools and guidance to support CSOs and NSOs

Source: https://unstats.un.org/sdgs/meetings/harnessing-data-by-citizens-for-public-policy-and-SDG-monitoring/

# UNSC discussions

Welcome the activities of the Statistics Division on citizen-generated data, in collaboration with its partners;

Recognized the usefulness of citizen-generated data to fill data gaps, ensure citizens' contribution to data production, and to better reflect the realities of less visible groups;

Stressed the need to develop a conceptual framework on CGD and

Supported the establishment of the Collaborative on Citizen data, which will provide a space to share knowledge and experiences, foster collaboration across different communities including national statistical offices, civil society organizations, academia, regional and international organizations, identify conceptual and methodological gaps and capacity needs, inform the further development of guidance, and advance the work on quality is this areas.

# The Collaborative on citizen data, launched April 2023

## Objectives:

1. <u>Provide a space</u> for sharing knowledge, resources, and experiences in addressing key challenges and salient topics that have been discussed so far such as concepts/definitions, data quality, ethics, areas for capacity development and sustainability and those that will be identified as the Collaborative progresses. The shared experiences and case studies should cover those operate at different scales, from local/community to the global level.
2. <u>Foster collaborations and in-depth discussions</u> among experts from different communities, NSOs, CSOs, academia, regional and international organizations
3. <u>Provide a platform for advocacy and mobilization</u> of relevant stakeholders around the topic
4. <u>Identify specific conceptual and methodological gaps</u> and inform further development of guidance based on ongoing research and experiences gathered during existing and ongoing Collaborative discussions.

# Next steps

- Expert Group Meeting on on Citizen Contributions to Data: A Conceptual Framework, September 2023
- Continue the work on the Collaborative

**United Nations** | DESA
Statistics Division

# Thank you

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