

20 October 2011

THE PEP Steering Committee, 9th session

Agenda item 7(c)

IMPLEMENTING THE AMSTERDAM DECLARATION

THE PEP PARTNERSHIP

Concept note for a THE PEP Partnership on green and healthy jobs in transport

Note by the secretariat

A. Background

1. Providing access to goods, jobs, services, education and leisure through an environmentally friendly, health promoting and economically as well as socially viable transport system is a key factor to the improvement of our environment and quality of life and to economic and social growth.
2. Transport itself is also an important sector of the economy, providing employment for more than 16 million people in the European Union alone and directly contributing 11% to its GDP. With this level of social and economic importance, the transport sector is also well placed to champion the new global agenda of green economy, by exploring new opportunities for job creations and economic development, while at the same time maximizing the possible gains for environment and health through innovative transport policies. There is in fact a new opportunity to reframe the role that transport plays with respect to society, environment and health by focusing on the positive role that “green” transport can play in achieving better health, a cleaner environment, greater social cohesion, better quality of life and economic growth.
3. However, existing experiences with interventions and policies that offer great potential for maximizing benefits for the environment, health and the economy, particularly those related to the promotion of active travel (cycling and walking) in urban areas, are still rather scattered and have largely been at the fringes of transport policy debates.

B. Proposed objectives

4. To address the above, THE PEP proposes to launch a new Partnership as a follow-up to the Third High-level Meeting in Amsterdam in 2009 and its Goal 1 on sustainable economic development of transport as well as THE PEP 2010 Symposium on green and healthy-friendly investments and jobs in transport. The purpose of this Partnership is to bring

together interested Member States, experts and policy-makers from the transport, environment and health sectors and develop a set of actions and joint projects aiming at:

- a) Stimulating a debate and a shared understanding on what a green and healthy job in transport is by bringing environmental and health considerations into the existing discussion on “green jobs” creation.
- b) Documenting the breadth of existing experiences in Europe and other parts of the world with new policies and approaches for creating green and healthy jobs in transport.
- c) Analysing the potential of greening “old jobs” and creating “new green jobs” in transport and mobility and assessing the qualitative and quantitative impact of such approaches have on the environment, health, transport and the economy.
- d) Sharing good practice and disseminating the experiences, policies and approaches
- e) Developing strategies and actions for stakeholders to implement Goal 1 of the Amsterdam Declaration in order to promote green jobs in transport.

5. The work already done includes a) the development of a brochure on green and healthy jobs in transport; b) the launch of the publication at a side event which took place on the occasion of the Ministerial Environment for Europe Conference, which took place in Astana, Kazakhstan, on 21 September 2011; c) the preparation of background material to support the development of a working definition of “green transport” in the framework of THE PEP.

6. The added value of this new Partnership will be a consolidation of the evidence from such experiences and bringing them onto the transport policy horizon to facilitate their consideration and uptake by Member States, subnational and local authorities.

C. Proposed projects, budgets and time frames

7. For each of the above-mentioned objectives, a specific approach and detailed project work plan would need to be developed, taking into account the work already done, and seeking strong synergy with other mechanisms of THE PEP, in particular the relay race and series of THE PEP Workshops.

8. Proposed projects include:

- a) Scoping: refined development of a background paper on the definition of the concept of “green and healthy jobs in transport” vis-à-vis existing concepts in relevant fields and to be used in the framework of THE PEP; USD 10,000 (staff and consultant, 1 expert meeting, publication), 6 months

- b) Collection of good practices: call for and development of a more extended series of case studies in view of identifying “good practices”; USD 35,000 (staff and consultant, 2 expert meetings, publication), 9 months
- c) Sharing and dissemination:
 - 1) Workshops of THE PEP to highlight experiences in the creation of green and healthy jobs in transport; USD 35,000 per workshop (travels, consultants, local arrangements, interpretation etc); minimum 5 months preparation per workshop;
 - 2) Update of THE PEP toolbox with the case studies; USD 10,000 per year (staff and consultant);
- d) Quantification: selection and analysis of a sub-set of case-studies in broader quantitative terms regarding their economic, health and environmental impacts. This would require a review of existing information and development and application of a new methodology to estimate the economic benefits; USD 300,000 (staff and consultants, at least 3 expert consultation meetings, publication of methods guide and results of assessment); at least 24 months
- e) Advocacy: organization of sessions/side events at relevant international events, such as the ITF; USD 15,000 per sessions/side events (staff and consultant, travels, local arrangements (room rental, catering, interpretation etc)), minimum 5 months preparation per session/side event

9. The main steps for each of these projects would include: (a) Member States indicate to the secretariat their interest to join the Partnership by February 2012 and take the lead on one or more of the objectives/projects; (b) Partners work with the secretariat to develop a project description for the objective(s) to be addressed (expected outcomes, work plan, budget, partners); (c) Additional relevant partners are identified and invited to join the Partnership (i.e. specific project(s)); (d) resources to support the project are mobilized; (e) work plan is implemented.

10. Partners in THE PEP Partnership can contribute through direct financial contributions or the provision of in-kind support, e.g. experts, meeting facilities etc

11. The Steering Committee may wish to consider this Partnership and its proposed projects for endorsement and invite Member States, experts and policy-makers to join this THE PEP Partnership, informing the secretariat of their willingness to do so by February 2012.
