

# THE PEP 2016 Symposium



## Contributing to economic development and stimulating job creation through investment in environment and health-friendly transport

World Health Organization, room "C"  
Tuesday, 7 November 2016, 15:00 - 18:00

15:00 - 15:15

**Welcome and opening remarks**  
THE PEP secretariat, Chair and moderator

15:15 - 15:30

**Keynote speech**  
Griffin Carpenter, New Economic Foundation

15:30 - 15:40

**Q&A**

15:40 - 15:50

**Presentation and launch of the publication**  
"Riding towards the green economy: Cycling and Green Jobs", Sheng Fulai UNEP

15:50 - 16:00

**"Riding towards the green economy: Cycling and Green Jobs: the "backstage" –methodological reflections, and consideration for possible future developments ,**  
Ian Skinner, Transport and Environmental Policy Research

16:00 - 16:20

**Q&A**

16:20 - 16:40

**Coffee Break**

16:40 - 17:30

**Panel discussion**

- Carlos Dora – World Health Organization
- Ed Lancaster – European Cyclists Federation
- Mercedes Muñoz Zamora – European Greenway Association
- Monica di Sario – Caddie Service
- Louis-Philippe Tessier – Mobilidee and EuBike Project

17:30 - 17:50

**Q&A**

17:50 - 18:00

**Closure**  
Final considerations, conclusions and closing remarks

Registration: [hansenm@who.int](mailto:hansenm@who.int)

# THE PEP

Transport, Health  
and Environment  
Pan-European Programme



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World Health  
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