

Report on the klimaaktiv mobil THE PEP-Relay Race Conference 2016 Decarbonisation – Zero Emission Mobility starts now!

Summary of the main messages of the Conference

General conference message:

Decarbonisation transport is a long-term challenge and goal for tomorrow, but we have to start action for zero emission mobility today!

International agreed objectives require decarbonisation & zero emission mobility

- **Global:**
 - UNFCC Paris Climate Agreement**
 - UN Sustainable Development Goals SDGs**
- **Pan European:**
 - UNECE WHO THE PEP Paris Declaration 2014
- **EU:**
 - Climate and energy targets 2020**
 - + 20% renewable energy, + 20% energy efficiency, -20% GHG
 - 10% share renewable energy in transport
 - Climate and energy targets 2030**
 - + 27% renewable energy, + 27% energy efficiency, -40% GHG (basis 1990)
 - 43% ETS, -30% non ETS GHG (Effort Sharing) (basis 2005)
 - EU Low Carbon Economy Road Map 2050**
 - 80 % GHG reduction by 2050
 - EU White Paper on Transport:**
 - 60% GHG emissions of transport by 2050

Main thematic conference messages

- **Decarbonisation needs the electrification of the whole transport system wherever possible** e.g railways, public transport and especially all kind of e-vehicles but also construction machinery etc.
- **Promotion of renewable energy is a prerequisite to decarbonize transport:** electricity has to be based on renewables, alternative fuels have to be based on advanced sustainable biofuels in particular biofuels 2nd generation, bio methane, hydrogen also needs to be based on renewables
- **Mobility Management is essential:** to reduce transport demand and to increase transport efficiency promotion of better logistics, modal shift to public transport, promote cycling and walking, car-sharing and multimodal mobility as well as ecodriving embedded in a clever mobility management scheme is needed

- **Promotion of human powered mobility** like walking and cycling in particular by extending infrastructure and reorientation of urban planning and land use policies
- **Extension of infrastructure and networks and services of railways and public transport**, including demand oriented taxis, busses, car-sharing is needed
- **Modal shift in freight and passenger transport from road to rail**
- **Green fleets and green logistics** are important contribution of companies towards environmentally friendly mobility
- **EcoDriving** is helping energy efficient driving of cars, busses, lorries etc right away
- **Re-orientation of land use and urban planning towards energy saving and reclaim of public space for livable cities** instead of urban sprawl and suburbanization,
- **Economic and fiscal incentives are important**, in particular stimulating private and public investments and **green jobs** in green mobility by **financial supporting schemes and funding** on national and European level
- **New mobility culture inducing more multimodal choices and innovative mobility approaches is needed**
- **Awareness raising, creating partnerships** for supporting companies cities etc. are essential for taking action

Cooperation of actors and partnerships are essential

- **Showcase on national level: klimaaktiv mobil, the Austrian national program to promote environmentally friendly mobility,**
 - a good practice example proving how a national support program successfully can motivate and support transport actors like companies and fleet operators, cities, municipalities and regions, leisure and tourism sector, schools and youth organisations to develop and implement mobility projects to reduce GHG emissions significantly
 - Lessons learned by klimaaktiv mobil: Everybody - every company and fleet operator, every city and region, every tourism actor, every citizen can decarbonize, reduce CO2 and environmental pollution !
- **Showcase on international level: THE PEP and its Partnerships**

Investing in decarbonisation & green mobility is good for environment. economy and social fairness, as it is leading to

- **Benefits for environment and better quality of life** for citizens
- **Benefits for transport and economy** due to **funding** of investments and **promotion of jobs, increasing transport efficiency and cost savings**
- **Benefits for health** due to **cleaner air, increased physical activity, traffic safety and social benefits** due to better mobility choices for all !

Detailed Report on the klimaaktiv mobil THE PEP-Relay Race Conference Vienna 2016 Decarbonisation – Zero Emission Mobility starts now!

The conference was organised by the Austrian Federal Ministry of Agriculture, Forestry and Environment in the frame of the national klimaaktiv mobil program jointly with the Austrian Federal Ministry of Transport, Innovation and Technology, the Austrian Federal Ministry of Health and Women's Affairs under the auspices of the THE PEP-Relay Race in cooperation with the United Nations Economic Commission for Europe (UNECE), the World Health Organisation (WHO), Further conference partners were the European Platform on Mobility Management (EPOMM), the Austrian Chamber of Commerce (WKO), the Austrian Automobile Club (ÖAMTC), the Austrian Federation of Municipalities, the Austrian Association of Cities and Towns.

More than 350 participants from 20 different countries (Austria, Belarus, Belgium, Bulgaria, Czech Republic, France, Georgia, Germany, Hungary, Italy, Kazachstan, Netherlands, Poland, Romania, Russian Federation, Slovakia, Slovenia, Spain, Switzerland and United Kingdom) took part in the events and enjoyed valuable discussions and hands-on experiences.

The conference took place at the venues of the Austrian Economic Chamber (WKO) the co-host of the Conference and major partner of the Austrian klimaaktiv mobil program.

The first two days of the conference included key notes and stakeholder round tables with impulse statements and speeches of 43 speakers from 12 different countries.

The third day of the conference was the practice day, with the possibility to either visit good-practice examples of innovative traffic and fleet solutions or to take part in a eco-driving training and testing of electric cars organized at the driving training centre of the Austrian Automobile Club (Öamtc) jointly with the Austrian association of driving schools within the Economic Chamber and the Austrian Postbus Company.

Good practice examples were presented by Austrian Post Company with a focus on CO₂ neutral logistics and zero emission delivery with electric vehicles, A1 Austrian Telekom Company on teleconferencing and e-mobility, new urban district development "Lake City Vienna" and e-busses of the Vienna Public Transport Company.

Opening Session

The official opening of the conference was made by Austria's Federal Minister for Environment, Andrä Rupprechter and the General Secretary of the Austrian Economic Chamber, Anna-Maria Hochhauser including statements of Magda Kopczynska (European Commission), Piroska Östlin (WHO), Eva Molnar and Marco Keiner (both UNECE).

A first special highlight was the handover ceremony of the THE PEP-stafette by Irina Miroshnik, organizer of the preceding THE PEP Relay Race Conference in the city of Petrozavodsk, Russian Federation.

In his keynote, Hans Bruyninckx, Director General of the European Environment Agency gave an overview on the severe negative environmental impacts of today's transport and its heavy dependence on fossil fuels demanding concerted actions by national and European policies. He addressed the importance of decarbonisation of the transport sector on a global and European scale. Furthermore he shared his visions for the way towards an emission free mobility until the year 2050.

Patrick Oliva, Senior Vicepresident of Sustainable Mobility and Energy Transition of the Michelin Group pointed at the necessity and the feasibility of zero emission mobility based on clean technologies and efficient mobility management in the long term. He stated the willingness and readiness of industry for a step by step decarbonisation of transport by 2050-2060. He presented the initiative for a Road Map for De-carbonization of the Transport Sector and confirmed the important role of industry for the implementation of the Global Paris Climate Agreement. He highlighted the economic challenges but also economic opportunities and benefits for society of such a transformation to a low carbon economy and decarbonized transport system.

Before starting the stakeholder dialogues the Austrian Minister of Environment Mr Andrä Rupprechter awarded several klimaaktiv mobil project partners for their outstanding projects for environmentally friendly mobility to reduce GHG as best-practice examples including A1 Telekom Austria Group and their CEO.

Stakeholder dialogue 1 „Decarbonising Transport“

After the COP in Paris 2015 and the ratification of the Global Paris Climate Agreement 2016 the central questions now focusses on the concrete implementation actions.

Transport is identified to be a key sector for achieving the requirements of the Paris Climate Agreement. Industry pointed out to be ready for implementation with a Road Map for De-carbonization of the Transport Sector as contribution for the next COP in Marrakesh Nov 2016. 8 priorities were presented in the draft road map version:

- Synergistic urban transformation
- Low-carbon energy supply strategy (renewables, batteries, sustainable bio-kerosene for aviation, low carbon hydrogen)
- Modal efficiency improvement (e.g. 50g CO₂ well-to-wheel/km for cars by 2040)
- Shortened/improved supply chains (fast growing sector, has to be tackled)
- Unnecessary travel reduction (smart working, smart planning, mix of functions)
- Adapted solutions for “rural” world (decentralized electricity goes e-charging)
- Investment in adaption (making systems more climate resilient) and offsetting
- Financial and regulatory tools

It was underlined from a industry point of view that decarbonisation is technically feasible and economically viable and also achievable in the long term 2050-2060.

Stable public supportive frameworks and long term oriented legislation are keys for stimulating long term investments of private sector.

GHG-emission reduction in transport is particularly challenging eg as EU figures show:

- responsible for 32% of final energy consumption
- responsible for 24% of total greenhouse gas emissions
- relying on oil for 94% of its energy needs

At the same time: transport is a key economic sector and enabler of other sectors and crucial for competitiveness

There is not the one single solution doing the trick. A mix of policy instruments and integrated and systematic approach for sustainable decarbonisation of the transport sector is needed. Beside clean vehicles, fuels and transport technologies also mobility management and infrastructure improvements for public transport, cycling and walking, demand oriented behavioural measures and urban and regional planning are essential parts of such a mix of policy instruments.

New mobility concepts, services and technologies like sharing economy, electro mobility, autonomous driving, mobility as a service have to be assessed regarding their impacts and have also to be taken into account within such a policy mix.

It's always about **technologies AND behavioural change**. A new approach to mobility on individual and company level is needed. Mobility management is essential for a proper phasing in of new transportation technologies and to intelligently combine all kinds of transport.

Tools and solutions in Europe are on the way. The Austrian national program for environmentally friendly mobility **klimaaktiv mobil** is one of the highlighted good practice showcases of how to tackle problems from a national perspective.

To build bridges between the countries the positive role of THE PEP and its partnerships, relay race conferences, capacity building and know-how transfer were acknowledged as outstanding examples on pan European level for sharing experience and achieving progress. In particular THE PEP Partnership on a Pan European Masterplan on Cycling under AT and FR auspices and THE PEP Partnership on Ecodriving were highlighted.

E-mobility have to be seen as a new way of mobility service, not just as cars with a new engine. In order to secure the decarbonisation potential of e-mobility, electric power has to be decarbonized as well and come from renewable energy sources.

A **three-fold strategy to de-carbonize the transport** sector could be:

- Avoid transport
- Modal shift to low and zero emission modes
- Improve efficiency of transport

For decarbonisation of the transport sector, external costs –paid for by society, have to be internalised.

For **cities** "Avoiding transport" and "Modal shift" are crucial and to be implemented by **push measures** (directives, laws & regulative measures) & **pull measures** (more attractive public transport systems and support for active mobility).

More mobility with less traffic (via intelligent spatial and urban planning) is the challenge.

The **health sector** is a strong ally for de-carbonisation and climate protection. Sedentary lifestyle is a risk for diabetes, heart conditions, depression etc. Carbon-based mobility enhances climate change, enhances a sedentary lifestyle and therewith has a double-negative effect on health (threats to clean air, drinking water, availability of food and vector borne diseases etc.).

Thus the creation of a WIN-WIN situation by replacing carbon based mobility by physical based, active mobility is key! This brings benefits to health and climate!

Stakeholder dialogue 2 „E-mobility management in cities“

E-mobility is one step stone on the way to an "ideal city", where the aim is to "flip over" the usual modal split pyramid: from car dominance to walking/cycling dominance together with public transport and integrated forms of transport (e.g. Car-sharing).

A **mix of transport measures** (walkways, cycleways, bus rapid transit) can bring down CO₂ emissions by 25% (WHO numbers; Health in IPCC's climate change mitigation strategies for transport)

Getting dirty cars out of the cities is more important than getting clean cars in!

Cities with high share of cycling are usually less congested and better accessible. This also benefits local economy and shops!

Also the e-car does not help against congestion

E-mobility is only green if electricity is green!

Further electrification of public transport is also needed as very important measure beside e-vehicles.

Also newly built areas and the refurbishment of old buildings can take care of active modes of transport and e-vehicles. For that, **mobility contracts** between cities and real estate developers/landowners are successful tools to be more widely used.

Experiences from e-mobility model regions (AT) show that **supporting e-mobility proves to be effective**: 1.2 % of newly registered vehicles in AT are BEVs, but double as much in the supported model regions (2.4 %)! According to **TCO (Total Costs of Ownership) calculations e-cars are already compatible** in some cases!

Stakeholder dialogue 3 „Mobility Management & Green Logistics in Companies“

Green Logistics can bring down carbon emissions from this specific sector by a considerable share: It starts with locating logistic infrastructure/warehouses close to rail and water transport infrastructure (and to some extent road), e.g. logistic centres
Coupling of renewable electricity production at warehouses and transport (photovoltaic, solar heat electro mobility) is a chance and a business model.

Goods transport has to become a factor 6 more efficient until 2050 (factor 3 by 2030)
Not branch specific but branch-overarching approaches taking into account the whole supply chain are necessary.

Stakeholder dialogue 4 „Green Fleets and Green Logistics“

An promising threefold approach to decarbonize fleets would be:

- Modernized fleets. Fuel efficiency standards also for lorries are expected to be implemented in the next months.
- Alternative vehicles, fuels and drives
- CO₂ compensation for remaining GHG emissions from transport fleets
- Digitalisation and ITS have to help greening freight transport.

4 out of 17 **SDG - Sustainable Development Goals** impact sustainable transport! Freight emissions are supposed to rise much faster than from passenger transport.

Electric busses will be more and more **compatible** to conventionally fuelled busses.

Stakeholder dialogue 5 „EcoDriving – Lessons Learned and THE PEP partnership“

The session was organised within the **THE PEP Partnership on EcoDriving**. The objective of this session was to present the experience and best practices on EcoDriving for cars, trucks, buses and locomotives from different countries. The presentations of the initiatives and programs from Greece, Kazakhstan, The Netherlands and Austria confirmed once again that EcoDriving significantly contributes to energy saving, air quality and traffic safety.

International EcoDriving projects all prove that educated and trained drivers can easily reach fuel reductions of 20-30% by practicing a safe, relaxed economic driving style.

The presentations also showed the importance of integrating EcoDriving international strategies on climate protection, energy saving and traffic safety. The conclusion of the session was that the sharing of experience and best practices on EcoDriving should be strengthened within the THE PEP partnership in the next 2 years with a view to developing and presenting EcoDriving guidelines for the ministerial THE PEP meeting 2019 in Vienna

In the Concluding Session the main messages as compiled in the summary at the beginning of the report were presented, discussed and generally agreed.



DECARBONISATION – ZERO EMISSION MOBILITY STARTS NOW!

PROGRAM

**INTERNATIONAL KLIMAAKTIV MOBIL -
THE PEP RELAY RACE CONFERENCE**

**JULY 13 – 15, 2016,
AUSTRIAN ECONOMIC CHAMBER
VIENNA, AUSTRIA**



Conference in the Frame of THE PEP Relay Race



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The Austrian Ministry of Agriculture, Forestry, Environment and Water Management (BMLFUW) and the Austrian Economic Chamber (WKO), in cooperation with the Austrian Ministry of Transport, Innovation and Technology, the Austrian Ministry of Health and in the frame of the Transport, Health Environment Pan-European Program (THE PEP) are pleased to provide the following invitation:

INTERNATIONAL KLIMAAKTIV MOBIL - THE PEP RELAY RACE CONFERENCE

**DECARBONISATION –
ZERO EMISSION MOBILITY STARTS NOW!
E-Mobility Management, Green logistics, EcoDriving -
Good practice today for the future
July 13 – 15, 2016
Venue: Austrian Chamber of Commerce
Wiedner Hauptstraße 63, 1045 Vienna, Austria**

Decarbonisation, climate protection, energy saving and renewable energies have become urgent priorities after the signing of the global UN Paris Climate Agreement. This is especially true for the future of our mobility and transport system and an urgent call for a significant decrease of today's transport heavy dependency on fossil energy. The conference topics focus therefore on the future vision of decarbonisation and zero emission as well as simultaneously on good-practice examples of today for e-mobility management, eco-driving and green logistics, both on an international and national level.

The Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management organises this conference also within the scope of its *#bestofaustria* campaign and the national klima**aktiv** mobil program for climate-friendly mobility. Further partners are the Association of Cities and the Association of Communities and the European Platform on Mobility Management EPOMM

The conference will offer opportunities for presenting and sharing good practice and developing networks between Austrian and international stakeholders in ministries, regional, local authorities, private businesses as well as practitioners and experts from academia and NGOs. Participation will be free of charge. Simultaneous translation into English, French, German, Russian will be provided.

Forerunners for environmentally sustainable mobility in companies, communities and regions will present promising strategies and concrete projects in the fields of e-mobility, mobility management, green logistics and eco-driving. As a special highlight participants will have the opportunity to take part in practical eco-driving trainings and electric vehicle testing or to participate in excursions to good practice projects of klima**aktiv** mobil partners on 15 July 2016.

The Austrian klima**aktiv** mobil program will provide information on its portfolio and offers to support companies, fleet operators, cities, municipalities to implement CO₂ reducing mobility projects.

JULY 13, 2016 – 1ST DAY OF CONFERENCE

- 9.00 am Arrival of participants and registration
- 10.30 am **Welcome and Opening:**
Andrä Rupprechter, Federal Minister of Agriculture, Forestry, Environment and Water Management (BMLFUW)
Anna Maria Hochhauser, Austrian Economic Chamber (WKO)
Magda Kopczynska, Directorate General für Mobility and Transport, European Commission
Piroska Östlin, Division of Policy and Governance for Health and Well-being, Regional Office Europe, World Health Organisation (WHO)
Eva Molnar, Sustainable Transport Division, UN-Economic Commission for Europe (UNECE)
Marco Keiner, Environment Division, UN-Economic Commission for Europe (UNECE)
- 11.00 am **Handover ceremony of THE PEP-stafette**
Irina Miroshnik, Representative of the City of Petrozavodsk, previous host city of THE PEP relay race
- 11.10 am **Keynote: Decarbonising Transport – vision for zero emission mobility**
Hans Bruyninckx, European Environment Agency (EEA)
- 11.30 am **Award ceremony of companies, cities and municipalities (project partners of klimaaktiv mobil) and certified EcoDriving trainers:**
Andrä Rupprechter, Federal Minister of Agriculture, Forestry, Environment and Water Management (BMLFUW)
Anna Maria Hochhauser, Austrian Economic Chamber (WKO)
Thomas Weninger, Austrian Association of Cities and Towns
Helmut Mödlhammer, Austrian Association of Communities
- 12.00 Lunch - Networking café: Good practice examples/information exchange

STAKEHOLDER DIALOGUE 1: DECARBONISING TRANSPORT

- 1.30 pm Impulse: *Patrick Oliva*, Michelin Group, Paris Process on Mobility and Climate
Guillaume Berthier, Renault
Christina Dietscher, Ministry of Health (BMG)
Andreas Drack, Federal State Upper Austria
Marco Keiner, Environment Division, UN-Economic Commission for Europe (UNECE)
Magda Kopczyńska, Directorate General für Mobility and Transport, European Commission
Ernst Lung, Ministry Transport Innovation Technology (BMVIT)
Sabine McCallum, Austrian Federal Environment Agency
Helmut Mödlhammer, Austrian Association of Communities
Robert Thaler, Ministry of Agriculture, Forestry, Environment and Water Management BMLFUW
- 3.30 pm Break - Networking café: Good practice examples/information exchange

STAKEHOLDER DIALOGUE 2: E-MOBILITY MANAGEMENT IN CITIES

- 4.00 pm Impulse: *Odette van de Riet*, EU Platform on Mobilitymanagement (EPOMM)
Dejan Crnek, Deputy Mayor Ljubljana - Green Capital of Europe
Rimma Filippova, UNDP in the Russian Federation
Michael Glotz-Richter, City of Bremen
Dieter Häusler, City of Vienna
Martin Kroissenbrunner, City of Graz
Piroska Östlin, Division Policy and Governance for Health and Well-being, WHO Europe
Thomas Weninger, Austrian Association of Cities and Towns
Christoph Wolfsegger, Climate and Energy Fund
- 7.00 - 10.00 pm Evening reception (official invitees only)

TURSDAY, JULY 14, 2016

JULY 14, 2016 – 2ND DAY OF CONFERENCE

STAKEHOLDER-DIALOGUE 3: MOBILITY MANAGEMENT AND GREEN LOGISTICS IN COMPANIES

- 9.30 am Impulse: *Max Schachinger*, Schachinger Logistik
Lia Hsu, Lean & Green, Netherlands
Irene Jakobi, Telekom Austria Group
Gerd-Ingo Janitschek, Family of Power
Fritz Mitterer, Spedition Nothegger
Iris Petru, zipcar
Reinhard Wakolbinger, REWE
- 11:00 am Break - Networking café: Good practice examples/information exchange

STAKEHOLDER DIALOGUE 4: GREEN FLEETS AND GREEN LOGISTICS

- 11.30 am Impulse: *Peter Umundum*, Austrian Post Company
Katharina Bernard, Doppelmayr
Herbert Götz, International Post Corporation
Rita Huber, Rita bringt's
Eva Molnar, Sustainable Transport Division, UN-Economic Commission
for Europe (UNECE)
Pieter Reitsma, International Post Corporation
Stefan Vollmeier, Solaris
Peter Wiesinger, Vienna Lines Public Transport
- 1.00 pm Lunch - Networking café: Good practice examples/information exchange

**STAKEHOLDER DIALOGUE 5:
ECODRIVING – LESSONS LEARNED AND THE PEP PARTNERSHIP**

- 2.30 pm Impulse: *Stefan Ebner*, Austrian Economic Chamber (WKO)
Christian Eder, ÖBB Austrian Postbus Company
Martin Kroon, EcoDriving Consultant (The Netherlands)
Robin Krutak, klimaaktiv mobil EcoDriving, Austrian Energy Agency
Nikos Ntaras, Centre for Renewable Energy Sources and Saving (Greece)
Harald Tisch, ÖBB-Austrian Federal railway
Josef Wintersteller, Association of Driving Schools
Hermann Wirrer, Austrian Automobile Club ÖAMTC
Yelena Yezakovich, “Sustainable Transport City of Almaty” (UNDP Kazakhstan)
- 4.30 pm Break - Networking café: Good practice examples/information exchange
- 5.00 pm Concluding Outlook Session

**CONCLUDING OUTLOOK SESSION:
THE PEP ON THE WAY TO THE 5TH HIGH LEVEL MINISTERIAL
MEETING VIENNA 2019.**

- 5.00 pm *Ion Salaru*, Co-Chair of THE PEP
Eva Molnar, Sustainable Transport Division, UN-Economic Commission
for Europe (UNECE)
Ivonne Higuero, Environment Division, UN-Economic Commission for
Europe (UNECE)
Francesca Racioppi, Division of Policy and Governance for Health and
Well-being, Regional Office Europe, World Health Organisation (WHO)
Sonja Spiegel, Federal Ministry of Health
Ernst Lung, Ministry Transport Innovation Technology (BMVIT), tbc
Robert Thaler, Ministry of Agriculture, Forestry, Environment and
Water Management BMLFUW
- 6.00 pm Transfer to typical Viennese Restaurant „Heuriger“ (invitees only)

FRIDAY, JULY 15, 2016

JULY 15, 2016 – GOOD PRACTICE DAY

*Limited number of participants, registration required.
Attendance will be allocated on first come, first serve basis.*

OPTION 1: ECODRIVING IN PRACTICE DRIVE TRAINING FACILITY TEESDORF/LOWER AUSTRIA

- 9.00 am Bus transfer Vienna - Teesdorf
- 10.00 am Welcoming and introduction to drive training facility
- 10.15 am **Parallel workshops, three groups (each 45 minutes)**
Group 1: EcoDriving training
Group 2: Demonstration EcoDriving training with a bus
Group 3: Test driving of newest e-vehicles
- 1.00 pm Lunch
- 2.00 pm Bus transfer Teesdorf – Airport/city center of Vienna
In cooperation with ÖBB-Postbus GmbH

*IMPORTANT: Participants of the EcoDriving Practice Day on July 15
have to carry an internationally valid driving license!*

OPTION 2: GOOD PRACTICE SHOWCASES ON E-MOBILITY, MOBILITY MANAGEMENT, NEW URBAN PLANNING

- 8:15 am Meeting point: Intercity Hotel, Mariahilferstraße 122, Bustransfer
- 9.00 am **Excursions:**
E-Mobility, solar power and CO₂ neutral delivery – Austrian Post Company
aspern Die Seestadt Wiens – Planning and constructing of new urban
district – City of Vienna
E-Mobility and CO₂ neutral network - A1 Telekom Austria AG
E-Buses, Vienna Lines Public Transport
- 3.30 pm End of Excursion

SPEAKER



Katharina Bernard

Katharina Anna Bernard is responsible for Marketing and Business Development within the Team Urban Solutions at Doppelmayr Cable Car GmbH & Co KG.

Degree in International Business Administration. Already during her studies she was very much interested in the subject of cable cars as alternative means of urban transport. Consequently she specialized in transport and logistics management and also dedicated her thesis to the topic of Cable Propelled Transit. Further she gained experience with Urban Think Tank, Caracas and field studies in Medellin, Colombia.

Guillaume Berthier

Global Sales and Marketing Director for electric cars (Renault Group)

Graduated from HEC Paris, Guillaume Berthier entered Renault in 1993, in charge of Operational Marketing in Europe (Vienna, Slovenia). In 2000, he was appointed Marketing Director of Renault Samsung Motors until 2004 in Seoul, Korea. He was then in charge of Product, Price and Promotion for French Market. In 2008, he took the product marketing lead for D/E segment worldwide and then for the whole Range of the Renault Group. In 2013 he has been appointed Deputy Director for Europe at Renault Credit International. Since September 2015, he is Global Sales and Marketing Director for Electric cars.



Dejan Crnek

Dejan Crnek is Deputy Mayor of the City of Ljubljana.

As the President of the community of Šmarna Gora Council he has along with his councilors focused on the malnourished area of infrastructure. In the current mandate the most important project will be implemented: a new Community Centre of Šmarna Gora will be built.

SPEAKER



Mag.a Dr.in Christina Dietscher

She currently holds the position of head of department for health promotion and disease prevention at the Austrian MoH.

Dr. Christina Dietscher is a sociologist, consultant and coach. She studied at Vienna University and worked for the WHO Collaborating Centre for Health Promotion in Hospitals and Healthcare, Vienna, where she was responsible for projects, network coordination and evaluation in the fields of Health Promoting Schools, Health Promoting Hospitals, and organizational health literacy. She is a regular speaker at national and international congresses.



DI Andreas Drack

Andreas Drack is employed at the regional government of Upper Austria (Environment Department). There he manages different regional programs and projects.

Holds a masters degree in physics (University of Linz) and specialised in climate protection, energy and mobility. He currently works for the government of Upper Austria as country representative for climate protection.



DI Dr. Stefan Ebner

Since 2000 Stefan Ebner has been working at the WKO. Stefan Ebner is the managing director of the Association of Driving Schools and the general traffic and since 2006 he is also the deputy managing director for the federal division of transport and traffic.

In 1998 Stefan Ebner worked for the European Parliament in Brussels. In 2003 he was also part in the international visitors program at the US State Department. Between 1992 and 2000 he was employed in the Austrian Parliament. In addition Mr. Ebner was also speaker for environment, energy and infrastructure policy at the WKO.



Rimma Filippova

Deputy manager of Project "Reducing GHG emissions from road transport in Russia's medium-sized cities", United Nations Development Programme in the Russian Federation.

Studied at St. Petersburg State University of Civil Aviation, Russian Presidential Academy of National Economy and Public Administration and St. Petersburg State Polytechnical University. In 2012-2013 Rimma Filippova worked for Olympic Games Transport Directorate on the position of the deputy head of the Department of protocol, organization and presentation work.

SPEAKER



Michael Glotz-Richter

Michael Glotz-Richter is Senior Project Manager for Sustainable Mobility for the German city-state of Bremen in the Senate Department for Environment, Construction and Transport.

In his professional career in Berlin, Hamburg, Bonn, Cologne and Bremen Michael has always worked on the link between urban development, transport strategies and urban lifestyle. Since 1994 he has been responsible at the City of Bremen for many internationally recognised model projects on sustainable mobility.



Götz Herbert

Director Marketing, International Post Corporation

Herbert Götz joins IPC from Österreichische Post, where he was responsible for sales and the branch network. He led the restructuring of both the branch network and the product portfolio of Österreichische Post.

Before being recruited by Österreichische Post in 2004, Götz held several positions at Siemens AG Austria. As Head of the Information and Communication Networks Division, he managed a major re-organisation within the company as the Austrian and central/eastern European telecommunications markets were liberalised.



Dieter Häusler

Technical officer in the Vienna City Administration, Municipal Department 18 - Urban Development and Planning – Section Mobility Strategies

Dieter Häusler graduated in Spatial Planning at the Technical University in Vienna in 1996. From 1998 to 1999 he was controller at “Schindler Elevators Vienna”. He is also the creator of various publications such as the “Masterplan Traffic 2008”, “E-Mobility-Strategy 2015” and “Location search for a new coach main station 2015/2016”.

Rita Huber

CEO at RITA bringt's, head of kitchen, responsible for press and PR.

Ms. Huber studied film and literature in Vienna at the Musisches Gymnasium Salzburg. She worked for several cultural institutions (Salzburger Festspiele, Kino unter Sternen, FM4, Ö1...) and culinary associations. Rita Huber founded “RITA bringt's” together with brother in law Gerald Költringer in 2014.

SPEAKER



Irene Jakobi

Since the end of 2014 she was leading the Department of Sustainability of A1 and of the whole Telekom Austria Group.

After studying at the Vienna University of Economics, Irene Jacobi began her career as a corporate consultant. In 2010 she joined the Telekom Austria Group, where she worked in the field of Investor Relations.



Martin Kroißenbrunner

He is the head of the department for Traffic Planning in the City of Graz.

He studied Urban and Regional Planning at the University of Technology in Vienna. In 1994 Mr. Kroißenbrunner started to work in the demand & supply planning and contract management at the Steirischer Verkehrsbund GmbH. From 2003 to 2006 he was in charge of the Management of Planning & Service at the ÖBB-Postbus GmbH.

Martin Kroon

He is named 'Ambassador for Eco-Driving' and he is promoting eco-driving through lecturing, publications and training, as well as a weblog at Autoweek car magazine.

Martin Kroon worked 31 years with the Ministry of Environment of the Netherlands. Martin Kroon was from the outset involved in setting-up the Dutch Eco-Driving Program ('Het Nieuwe Rijden') in the late '80s. Moreover he was most active towards the TRANS and Justice Dept. in reducing speeding and controlling automotive emissions through setting lower highway speed limits.



Mag. Robin Krutak

He manages the klimaaktiv mobile program for EcoDriving at the Austrian Energy Agency.

Robin Krutak graduated in Business Administration at the University for Business Administration & Economics in Vienna and was employed there at the Institute for Transport and Logistics. Since 2005 he has been working at the Austrian Energy Agency in the transport department. He is an expert in energy efficient driving and in clean fuels and alternative vehicles. A special focus of his work is on electric mobility with renewable energy.

SPEAKER



Ernst Lung

Scientific officer in the unit transport and environment of the Austrian Federal Ministry for Transport, Innovation and Technology

Ernst Lung studied urban and regional planning at the Technical University in Vienna with the focus on traffic planning. He graduated in 1980. Ernst Lung was employee in the KDZ (consultant-institute for municipalities, research on traffic and urban planning) in Vienna from 1981 to 1989. Since 1989 he is a scientific officer in the BMVIT, focusing on sustainable mobility.



Nikos Ntaras

He works for CRES as a project engineer for managing EU funded projects on transport and buildings, including indicatively projects on EcoDriving, car-sharing, fleet management, freight transport, alternative fuels and alternative vehicles.

He is a Chemical Engineer, holding a Master's degree on Engineering Business Management from Warwick University. He has wide professional experience in the chemicals' industry in Research & Development along with Quality & Environment Assurance Management, further combined with experience in Project Management in the area of European funded programs.



Pieter Reitsma

Pieter Reitsma is the manager in sustainability at the International Post Corporation.

Pieter joined IPC in March 2008. He began his career at TNT Mail in 1996 in the Registered Mail Sorting Centre, as a process-team manager and later on as an IT project manager. Pieter then worked three years as a product developer and subsequently as project manager on several projects in the areas of marketing, communications and strategy. Pieter Reitsma also holds a Master's degree in Agricultural Science at Wageningen University.



Max Schachinger

Max Schachinger is the managing director of Schachinger Logistik.

In addition to the work in the family-business (founded 1939), he visited continuous courses & trainings in psychology, holistic management & sustainability mostly in the US. In 2012 he was elected as the "Logistic Manger of the year" in Austria. Handover of lead and majority in shares from Dr. Max Schachinger to his son Max Schachinger took place in 2014.

SPEAKER



DI Harald Tisch

Harald Tisch is employed at the ÖBB Production GmbH, department system engineering. He is responsible for locomotives in the shunting sector.

DI Harald Tisch graduated at the University of Natural Resources and Life Sciences, department Water Management, Hydrology and Hydraulic Engineering. After three years as construction engineer in a civil engineers office he joined the ÖBB group. He started as a dispatcher and short time personal planner in St. Pölten and changed to the system engineering in the year 2010.



Peter Umundum

Peter Umundum is member of the board of Austrian Post (Parcel & Logistics Division) since 2011.

Mr. Umundum started his professional career in 1988 when he joined Steirerbau AG (head of the software development and of the organization and information department). In 1996 he became managing director of Media Consult Austria GmbH. Some years later in 1999 he co-founded redmail and become its managing director. He was also managing director of the newspaper “Die Presse” and “Kleine Zeitung” (2001 to 2004). In 2005 he became executive in the letter mail division of the Austrian Post.



Dr. Odette van de Riet

Dr. Odette (O.A.W.T.) van de Riet is vice president of EPOMM (the European Platform on Mobility Management) and leader of the Behavioral Insight Team of the Netherlands Ministry of Infrastructure and Environment.

Until 2012 Odette served as program manager at the KiM Netherlands Institute of Transport Policy Analysis, leading the research programs ‘Travel behavior’ and ‘Transition to sustainable mobility’. From 2005 to 2008, she was assistant professor in transport policy and managing director of the Delft Centre of Aviation at Delft University of Technology.

SPEAKER



Mag. Reinhard Wakolbinger

Reinhard Wakolbinger is the head of logistics at Rewe International AG since 2015. He is responsible for process & project management logistics, disposition & goods flow control and procurement logistics.

Mr. Wakolbinger studied economics at the Johannes Kepler University Linz from 1999 to 2005. In 2005 he headed the logistics coordination CEE at Rewe International AG. After some years he worked in the project management CEE at Rewe International AG. In 2009 he became project manager for full product range (Germany) at Rewe Group. From 2011 to 2014 he managed the line process & project management logistics at the Rewe International AG.



Obersenatsrat Mag. Dr. Thomas Weninger, MLS

He is the head of the Austrian Association of Cities and Towns since the end of 2006.

Mr. Weninger studied political science at the University of Vienna. Mr. Weninger began his professional career at the Institute for Advanced Studies (IHS). Further career stations were: Scientific assistant at the Institute of Conflict Research (IKF) and the Municipal Scientific Documentation Centre (KDZ). From 1993-1994 he worked as general secretary of the Austrian Society for Political Science (ÖGPW). He was also managing director at the TINA Vienna Transport Strategies GmbH.



Christoph Wolfsegger

Christoph Wolfsegger is the responsible program manager for different federal support programs including the development of Electric Mobility Model Regions. Holds two master degrees: Economic Sciences and International

Environmental Sciences. After finishing his studies he worked as a Researcher at Lund University, Sweden. In 2006 he joined EPIA (European Photovoltaic Industry Association) where worked as a Renewable Energy Economist in Brussels. In February 2008 Mr. Wolfsegger returned to Austria to join the Climate and Energy Fund of the Austrian government.

SPEAKER



Yelena Yerkovich

Yelena Yerkovich is project manager for the UNDP-GEF.

Has more than 15 years of experience in sustainable urban development. Ms Yerkovich worked at the Regional Environmental Center for Central Asia (CAREC) and the UNESCO Cluster Office for Central Asia. Currently she is working as a project manager for the UNDP-GEF “City of Almaty Sustainable Transport” (CAST) project. In 2014 the project in cooperation with the Austrian Energy Agency organized pilot eco-driving trainings for driving schools, taxi companies and a municipal bus park of Almaty city.

CONFERENCE INFORMATION

Information regarding the conference can be found at:

www.klimaaktivmobil.at/conference2016

Conference Participation will be free of charge. Simultaneous translation into English, French, German and Russian will be provided 13-14 July 2016. Another highlight will be the practical EcoDriving trainings and the alternatively held excursions on 15 July 2016. The Austrian Energy Agency manages the organisation of the event. Should you have any questions or be in need of further information please contact:

alban.burgholzer@energyagency.at

For partners of klimaaktiv mobil there will be exhibition space for networking and the presentation of environmentally friendly mobility solutions and vehicles. Please take advantage of presenting your products and services to interesting stakeholders at the Conference venue.

Individual consulting on the support portfolio of klimaaktiv mobil for companies and fleet operators, cities and municipalities developing CO₂-reducing mobility projects will be provided by Kommunalkredit Public Consulting KPC.

KLIMAAKTIV MOBIL PROGRAM THE PEP

klimaaktiv mobil is the Austrian program for climate-friendly mobility launched by the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management to support companies, communities, cities, tourism, schools and youth organisations to implement CO₂ reducing mobility. Priorities are electro-mobility, mobility management, green logistics, innovative mobility services as well as eco-driving.

Pan European Program on Transport, Health and Environment (THE PEP)

THE PEP is an intersectoral and intergovernmental policy framework involving 56 member states of the UNECE –WHO European region to promote mobility and transport strategies that integrate environmental and health concerns.

It is intended to carry out the conference according to the Austrian Ecolabel for Green Meetings.

We kindly ask you to use the public transport system while staying in Vienna:
Subway: U1; Tram: 1 and 62; Bus: 13A



Further conference partners





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