

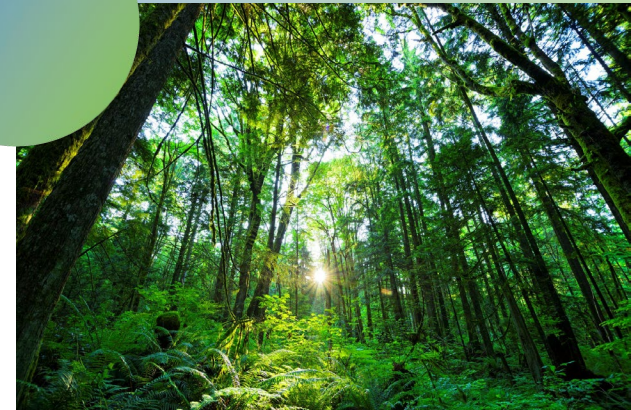


Item 5 (c)

# Reporting on Working Area 3: Communication and Outreach

Documents: ECE/TIM/EFC/WP.2/2023/2

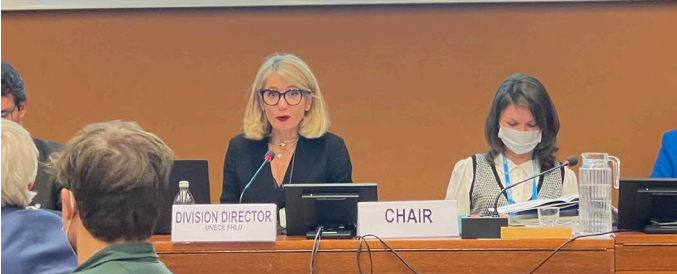
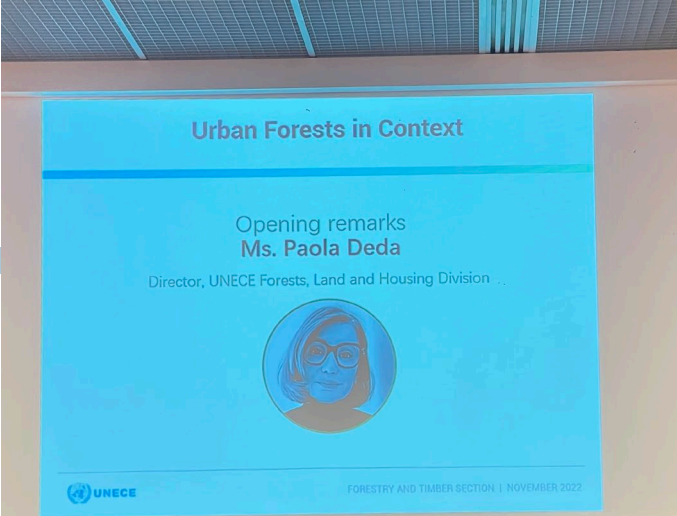
Joint Working Party on Forest Statistics, Economics  
and Management, May 31-2 June 2023



# Meetings and events

32

organized and co-organized meetings and events



80<sup>th</sup> session of the ECE Committee on Forests and the Forestry Industry – 2-4 November 2022



SDG 9 & Fashion – Industry, Innovation and Infrastructure – RFSD – 29 March 2023



Validating a National Strategy Proposal for Forest Landscape Restoration in Kyrgyzstan – 23-24 June



Inauguration of UNECE tiny forest in San Marino – 4 October 2022

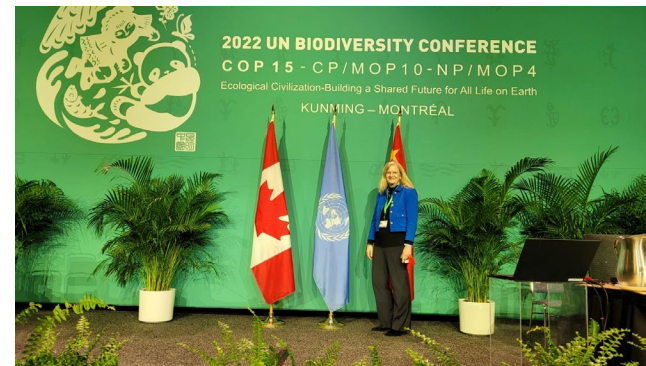




18<sup>th</sup> Session of the UN Forum on Forests (UNFF18) –  
8-12 May 2023



The city of the future is a green city – RFSD –  
30 March 2023



Conference of Parties (COP-15) of the UN Convention on  
Biological Diversity (CBD) – December 2022



Future-proof green cities make future-proof countries –  
6-8 December 2022

# Trees in Cities Challenge



## Trees in Cities Challenge

### Urban forestry events

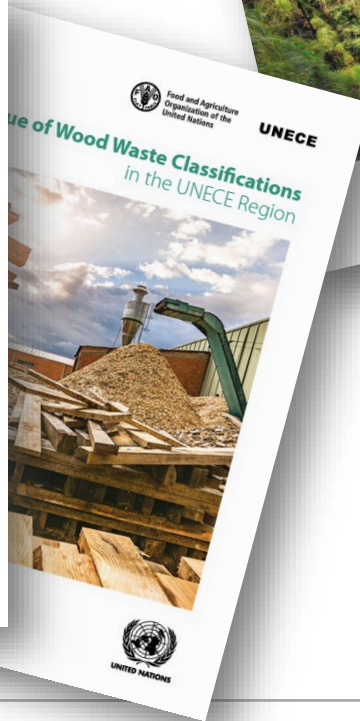
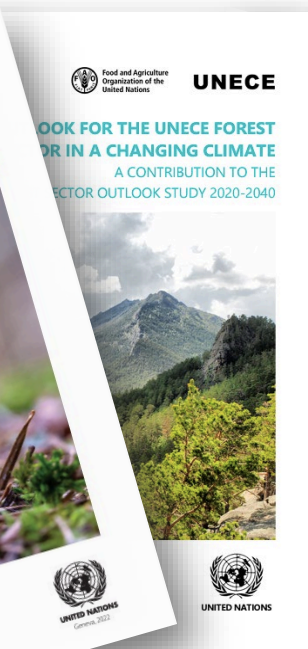
- UNECE Urban Forest Policy Roundtable – September 2022
- Inauguration of UNECE tiny forest in San Marino – October 2022
- Informal Network of Experts on Sustainable Urban Forestry (INESUF): Benchmarking Collaboration (Second Meeting) – October 2022
- UNECE/FAO workshop "Future-proof green cities make future-proof countries: Building urban and peri-urban tree and forest resilience" – December 2022
- Are all urban trees created equal? Benchmarking for evidence-based urban forest policy and planning – December 2022
- The city of the future is a green city: why we need trees in our cities for the SDGs – March 2023

- Pledges from **80 cities**
- Cities from **27 UNECE member States**
- **11.5 million** total pledged trees
- **11 million** trees planted



# Publications 2022/2023

Number of publications: 6



All publications can be found on our website:  
<https://unece.org/publications/forests>

# Communication Strategy and Social Media



## DEDICATED CAMPAIGNS



- Circularity guides for consumers
- Urban trees and biodiversity
- International Day of Forests 2023

## The Joint UNECE/FAO Community keeps growing

June 2022

June 2023



952

2684

+ 281%



338



880

+260%



104

462

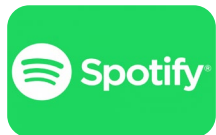
+444%



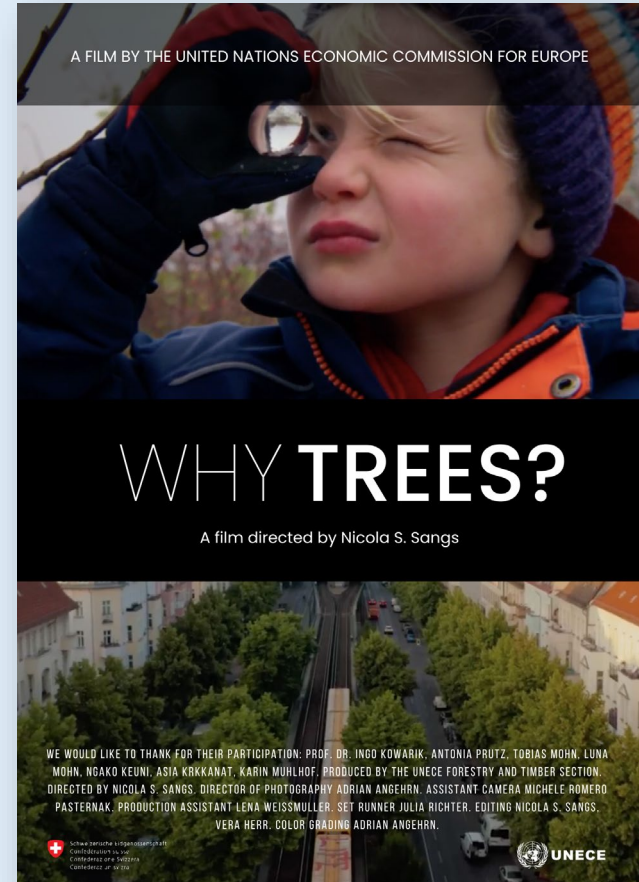
# The UN Forest Podcast



Available on:



# Why trees?



# Upcoming activities and future plans

## New podcast episodes:



### Forthcoming episodes:

- Building with wood
- Wildfires and forests



# Upcoming activities and future plans

- Increase social media outreach
  - Emphasis on link between climate change and forests
  - International Day of Forests 2024
- **The work of the Joint Section needs and deserves more promotion**
  - **A stronger cooperation with the Team of Specialist on Communication whose mandate is exactly that urgently needed.**
  - **Working together to reach out to relevant constituencies and providing a wider forum for international interaction in forest related communications would be much welcome**



Food and Agriculture Organization  
of the United Nations

# THANK YOU

Liliana Annovazzi-Jakab  
Chief of Section

Joint UNECE/FAO Forestry and Timber Section

1 June 2023, Geneva



Joint Working Party on Forest Statistics, Economics  
and Management, May 31-2 June 2023

