

THE PEP

*Transport, Health and Environment
Pan-European Programme*



THE PEP WORKSHOP ON SAFE AND HEALTHY WALKING AND CYCLING IN URBAN AREAS 30 September - 1 October 2010, Batumi (Georgia)



Organised under the Transport, Health and Environment Pan-European Programme (THE PEP)

in cooperation with

the Ministry of Environmental Protection and Natural Resources,
Ministry of Labour, Health and Social Affairs,
Ministry of Regional Development and Infrastructure of Georgia
and the City of Batumi
with support from
the Governments of Austria and Switzerland

PROGRAMME

Wednesday, 29 September 2010	
	Arrival of participants
19:00 – 21:30	Welcome dinner at “Adjara House” restaurant on New Boulevard
Thursday, 30 September 2010	
9:00-9:30	Registration
09:30 – 10:15	Official Opening
	<ul style="list-style-type: none"> • Welcome remarks by the host country (George Khachidze, Minister of Environment Protection and Natural Resources of Georgia Robert Chkhaidze, Mayor of Batumi) • Welcome remarks by THE PEP Secretariat (Christian Schweizer, World Health Organization, Regional Office for Europe (WHO/Europe) and Brinda Wachs, United Nations Economic Commission for Europe (UNECE)) • Passing the baton: from Skopje to Batumi (Mihail Kochubovski, (Chief of Department of water safety and environmental sanitation, Institute of Public Health, The former Yugoslav Republic of Macedonia)
10:15- 11:00	<p>SESSION I: Setting the scene – the Batumi experience Moderator: <i>George Zedginidze, Deputy Minister, Ministry of Environment Protection and Natural Resources of Georgia</i></p>
	<p>Walking and cycling potential in Batumi:</p> <ul style="list-style-type: none"> • Batumi: Cycling capital of the Black Sea 2011? (Henk Hendriks, Fietsersbond , Netherlands) • Planning of bicycle lanes in Batumi (David Zoidze, Chief Architect, City of Batumi) • Perspectives of tourism development in Adjara: Project “Bike Pass” (Teimuraz Diasamidze, Head of Tourism and Resorts Department of Adjara) <p>Questions from the floor/discussion</p>
11:00 – 11:45	<p>Press conference Coffee break</p>
11:45- 13:00	<p>SESSION I: Setting the scene – the Batumi experience (continuation) Moderator: <i>George Zedginidze, Deputy Minister, Ministry of Environment Protection and Natural Resources of Georgia</i></p>

	<p>Walking and cycling in Georgia:</p> <ul style="list-style-type: none"> • Road safety state policy (Mamuka Chikhladze, Main Specialist of Transport Policy Department, Ministry of Regional Development and Infrastructure of Georgia) • Road transport and atmospheric air pollution in Georgia (Noe Megrelishvili, Senior Specialist of the Air Protection Division of the Department of Integrated Environmental Management, Ministry of Environment Protection and Natural Resources of Georgia) <p>Health benefits of walking and cycling:</p> <ul style="list-style-type: none"> • Physical activity and health benefits from walking and cycling in urban areas (Eddy L. Engelsman, Technical Officer, Department of Chronic Diseases and Health Promotion, World Health Organization) • The health benefits of physical activity: What can be done in Georgia to reduce several chronic diseases and premature death? (Manana Juruli, Senior Scientist-Toxicologist, N. Makhviladze S/R Institute of Labour Medicine and Ecology, Ministry of Labour, Health and Social Affairs of Georgia) <p>Questions from the floor/discussion</p>
13:00 – 14:00	<p>Lunch break</p>
14:00 – 15:00	<p>SESSION II: Laying the groundwork - policy, legislation and institutions to support infrastructure and planning</p> <p><i>Moderator: Mihail Kochubovski, Chief of Department of Water safety and environmental sanitation, Institute of Public Health, The former Yugoslav Republic of Macedonia</i></p> <ul style="list-style-type: none"> • The French challenge : Promoting safe and physically active mobility through policies and actions (Caroline Paul, Ministry of Health, France) • Promoting cycling - a “must have” of sustainable urban mobility – Austrian good practice examples (Helmut Koch, Program Manager of klima:aktiv mobil programme for cities, Austria) • An integrated policy approach to walking and cycling (Francois André , Federal Public Service Health, Food Chain Safety and Environment, Belgium) <p>Questions from the floor/discussion</p>
15:00 – 15:45	<p>SESSION III: Investing in walking and cycling: win-win-win for health, environment and economic development</p> <p><i>Moderator: Mamuka Chikhladze, Ministry of Regional Development and Infrastructure of Georgia</i></p>
	<ul style="list-style-type: none"> • Health Economic Assessment for Cycling (HEAT)(Christian Schweizer, Technical Officer, WHO Regional Office for Europe) • Investing in cycling = saving health costs and boosting regional economy and green jobs (Robert Thaler,

	<p>Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria)</p> <ul style="list-style-type: none"> • Lessons from international experiences: how to use the money? (Hubert Peigne, Expert, Ministry of Ecology, Energy, Sustainable Development and the Sea, France) <p>Questions from the floor/discussion</p>
15:45– 16:00	Coffee break
16:00 – 18:00	Excursion: Discovering Batumi’s walking and cycling potential and awareness-raising rally (Batumi City Council, Tourism and Resorts Department of Adjara and others)
19:00	Dinner hosted by the Government of Georgia
Friday, 1 October 2010	
09:00 – 10:45	Launch of 1st Walking Bus in Batumi¹
10:45– 11:00	Coffee break
11:00 – 12:30	<p>SESSION IV: Role of civil society, media and schools</p> <p>Moderator: <i>Francois André , Federal Public Service Health, Food Chain Safety and Environment, Belgium</i></p>
	<ul style="list-style-type: none"> • Engaging youth in promoting walking and cycling (Christian Schweizer, Technical Officer, World Health Organization Regional Office for Europe; Alina Beznehar and Marika Tsereteli, CEHAPE Youth Representatives) • The importance of road safety in walking and cycling (Eka Laliashvili, Road Safety Association, Georgia) • Awareness-raising and the role of media in promoting walking and cycling (Kateryna Malkova, Projects Manager, Charity Information Center "Green Dossier" Kiev, Ukraine) • Government support for awareness-raising on walking and cycling (Thorben Prenzel, Project Coordinator ZEM, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany) • The role of environmental NGOs in promoting walking and cycling (Daniel Mourek, Czech Environmental Partnership Foundation, member of the managing committee of the European Greenways Association and Central and East European Greenways coordinator) • Cycle for your health and environment (Jumber Lezhava, International World Travelers Organization President, UNESCO citizen & Sportsman)

¹ For information on examples of Walking Bus see: http://en.wikipedia.org/wiki/Walking_bus; <http://www.brightkidz.co.uk/about-us/about-us.html>

	<i>Questions from the floor/discussion</i>
12:30 – 14:00	Lunch break
14:00 – 15:30	<p>SESSION V: Making it happen! Walking and cycling in urban areas across the ECE-WHO/Europe region</p> <p>Moderator: <i>Robert Thaler, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria</i></p> <ul style="list-style-type: none"> • Examples from Swiss urban areas (Julian Baker, Special Department for Bike and Pedestrian Traffic, City of Bern) • Examples from Latvia: Riga City council initiatives (Askolds Klavins, Deputy Director of Housing and Environment Department, Riga City Council, Latvia) • Perspectives of countries with economies in transition (Aleksandr Borovikov, Chairman of Minsk City Committee, Ministry of Natural Resources and Environmental Protection of Belarus) • Modern developments in the organization of foot and bicycle movement with application of actual methods of light, color and a sound. (Teimuraz Jorjadze , Tbilisi State Academy of Art, Georgia) <p><i>Questions from the floor/discussion</i></p>
15:30 – 16:00	Coffee break
16:00 – 17:00	<p>SESSION VI: Key messages and action points for policymakers</p> <p>Moderator: <i>Eddy L. Engelsman, Technical Officer, Department of Chronic Diseases and Health Promotion, World Health Organization, Headquarters, Geneva</i></p> <ul style="list-style-type: none"> • Building on the Action Points from Pruhonice (Sept 2009) • Next steps: Passing the baton and monitoring progress <p><i>Questions from the floor/discussion</i></p>
17:00 – 17:30	Closing statements by the host country and secretariat
18:00 -20:00	Dinner hosted by the Government of Georgia
20:00	Transfer to Tbilisi airport