



VIKTORIA LINDBERG MARTINELL

SENIOR ADVISOR

SWEDISH BOARD FOR ACCREDITATION AND
CONFORMITY ASSESSMENT (SWEDAC)



SPEAKER BIOGRAPHY

Viktoria Lindberg Martinell holds the position of Senior Adviser at the Department for Legal and Commercial Affairs at the Swedish Board for Accreditation and Conformity Assessment (Swedac). Her educational background is in Political Science and she holds a Master of Science in international organisation.

She has worked with horizontal market surveillance issues, mainly with a strategic focus, for more than five years and has previously worked with international development and EU projects.

Her area of responsibility is to represent in the EU Product Compliance Network and to coordinate the market surveillance in Sweden, e.g. to manage the secretariat function at the Market Surveillance Council. Currently, some of her focus areas are e-commerce, communication and cooperation with business and consumer organisations.

Second WP.6 Forum

Annual meeting of the Advisory
Group on Market Surveillance
(MARS) featuring presentations
on market surveillance best
practices

Virtual webinar

26 May 2023

11:00 – 13:00 CEST