

Gender in Trade in Georgia

Main Results of the Assessment



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General Approach



Sectoral level - gender-in-trade indicators were analyzed for 5 export products

4-digit HS codes for exported commodities linked to the corresponding NACE codes of domestic production

Micro-linking of available sources to trade data

Almost 60,000 enterprises which conducted exports and/or imports activities in 2016-2020 represented the basis for linking non-trade data

Data Sources



Customs data from Revenue Service of the Ministry of Finance
trade in goods



Statistical Business Register
enterprise basic characteristics, ownership data

Annual Surveys of Enterprises
sex-disaggregated data on employment and wages; data on turnover



Structure of Earnings Survey
sex-disaggregated data on employment and wages by occupations at 1-digit ISCO level

Mapping of HS export codes to NACE



HS - Export Products

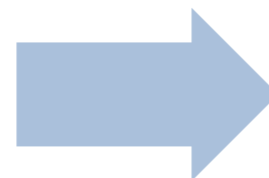
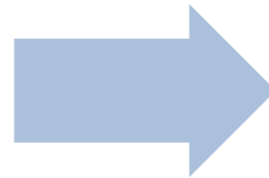
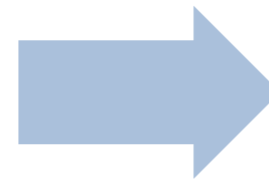
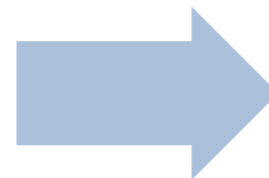
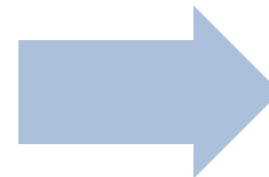
8703 Motor cars

2204 Wine of fresh grapes

2201 Waters, natural or artificial mineral and aerated waters

0802 Hazelnuts and other nuts

6109 T-shirts and other vests, knitted or crocheted



NACE (rev.2) - Sector

45.1 Sale of motor vehicles

11.02 Manufacture of wine from grapes

11.07.01 Production of mineral waters and other bottled waters

10.39 Other processing and preserving of fruit and vegetables

14.13 Manufacture of outerwear

Sectoral approach



Percentage share of export values in turnover of exporting sectors, 2015-2019 average

Export product	Exporting Sector	Export-to-Turnover, %
Motor cars	Sale of motor cars	61.2%
Grape wines	Manufacture of grape wine	71.6%
Mineral waters	Mineral and bottled waters	63.9%
Hazelnuts and nuts	Processing and preserving of fruits and vegetables	75.6%
T-shirts and other vests	Manufacture of wearing apparel	62.5%

Sectoral approach



Corresponding NACE sectors (4-digit level)

The share of employed women in total number of employees, 2015-2019 average

Sale of motor vehicles

20.4%

Manufacture of wine from grape

40.1%

Production of mineral waters and other bottled waters

26.0%

Processing and preserving of fruit and vegetables

63.5%

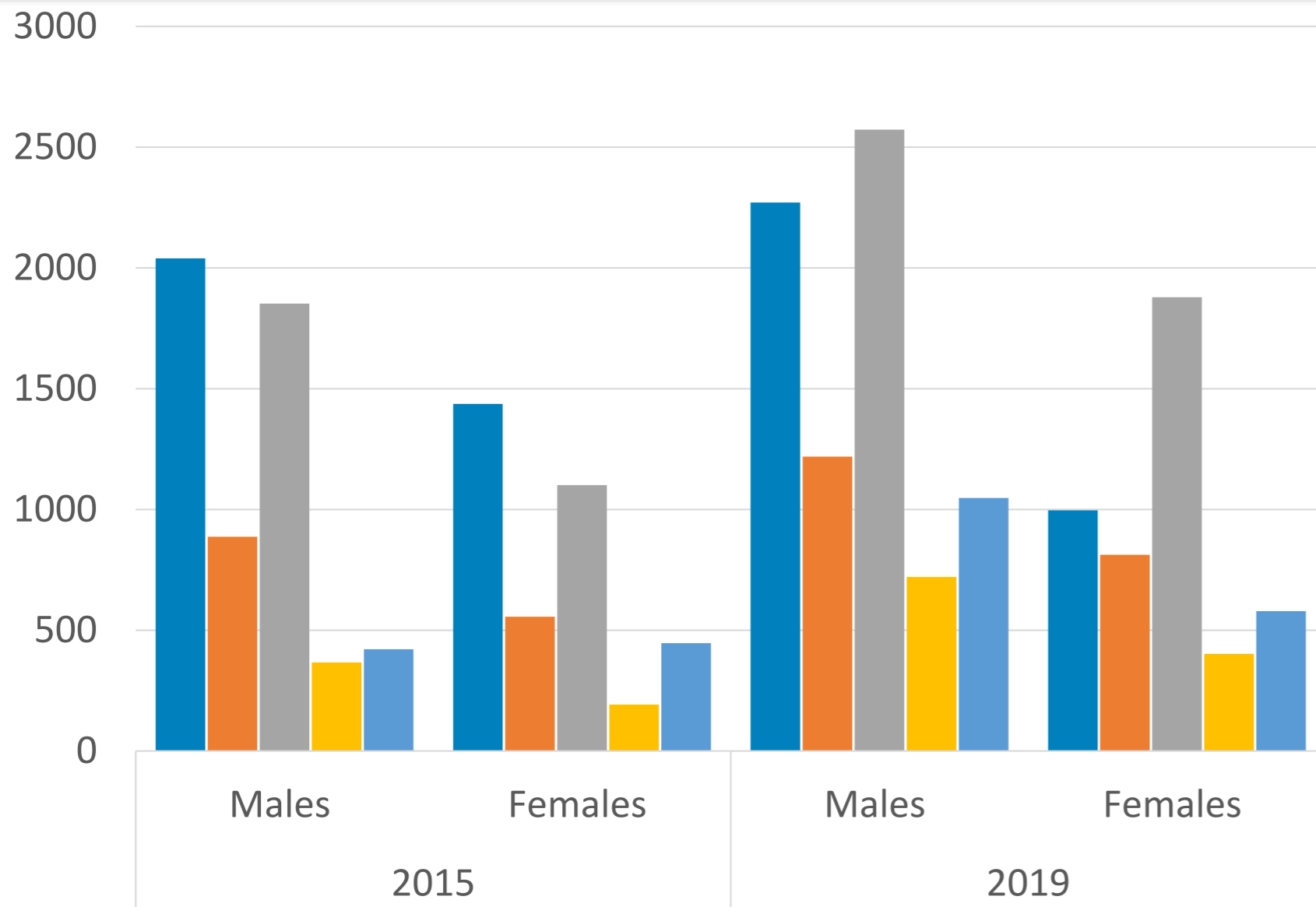
Manufacture of wearing apparel

87.0%

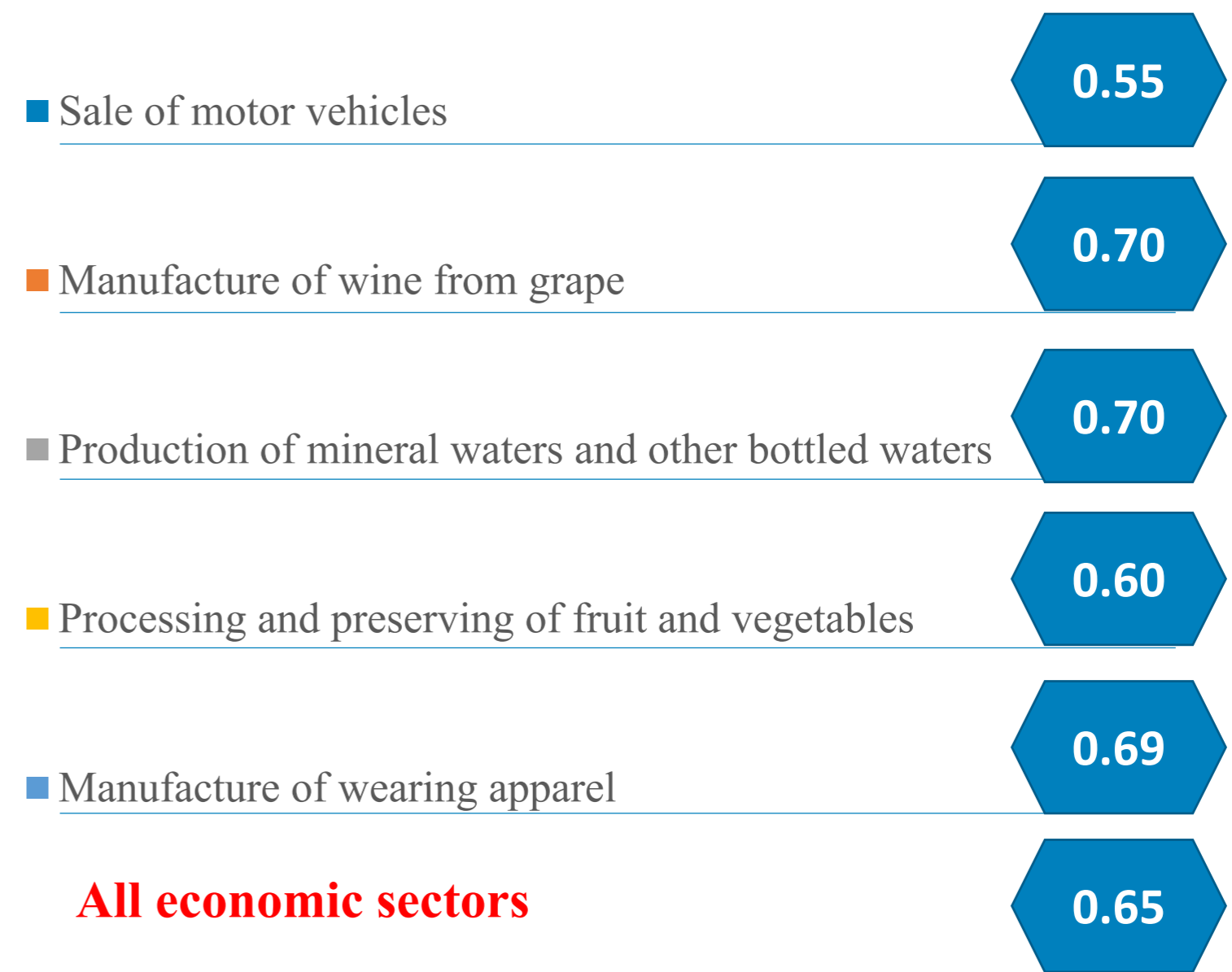
Sectoral approach



Average wages, GEL



Average ratio of women's to men's wages, 2015-2019



Sectoral approach

Shares of Women and Men in Total Employment by ISCO,



women
men

Manufacture of wine from grape

Production of mineral waters and other bottled waters

Processing and preserving of fruit and vegetables

Manufacture of wearing apparel

Sale of motor vehicle

Managers

Professionals

Technicians and associate professionals

Clerks

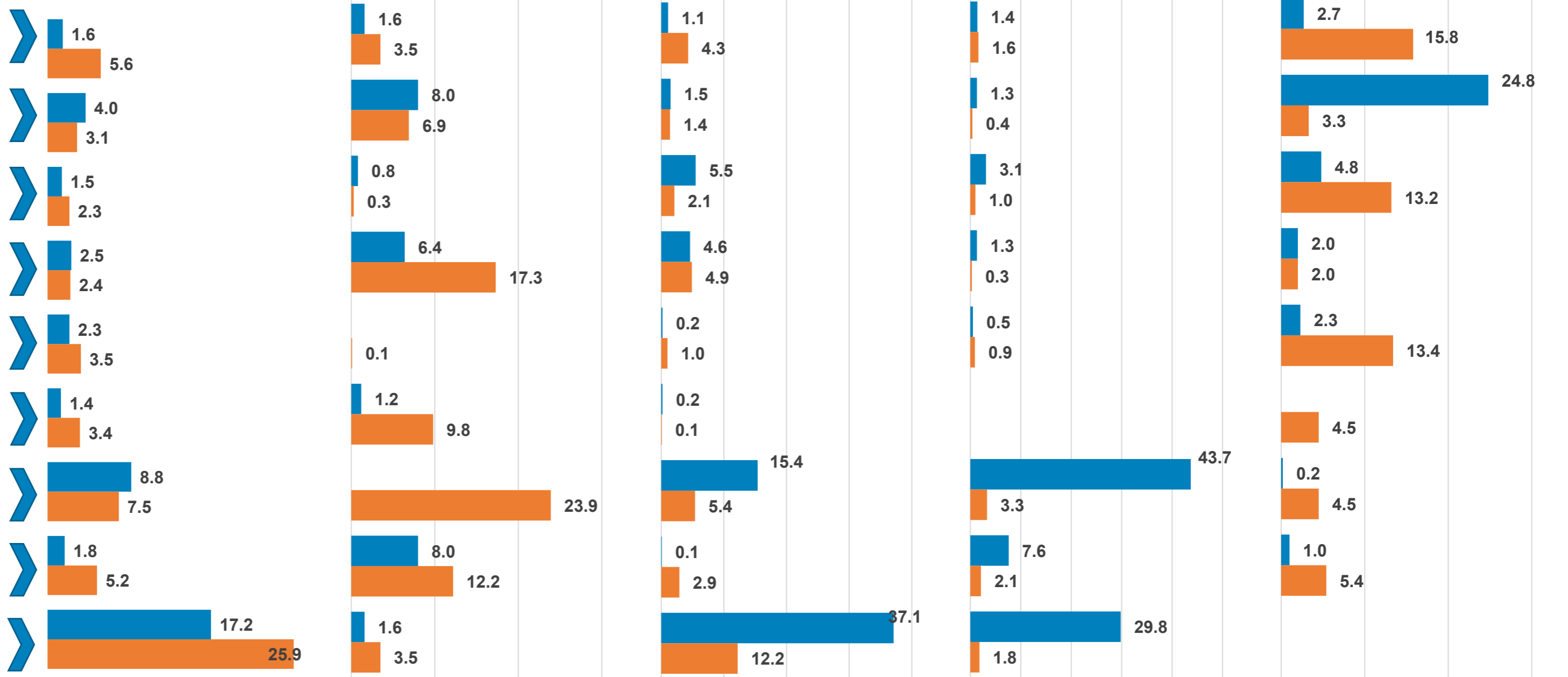
Service and sales workers

Skilled agricultural, fishery, and forestry workers

Craft and related trades workers

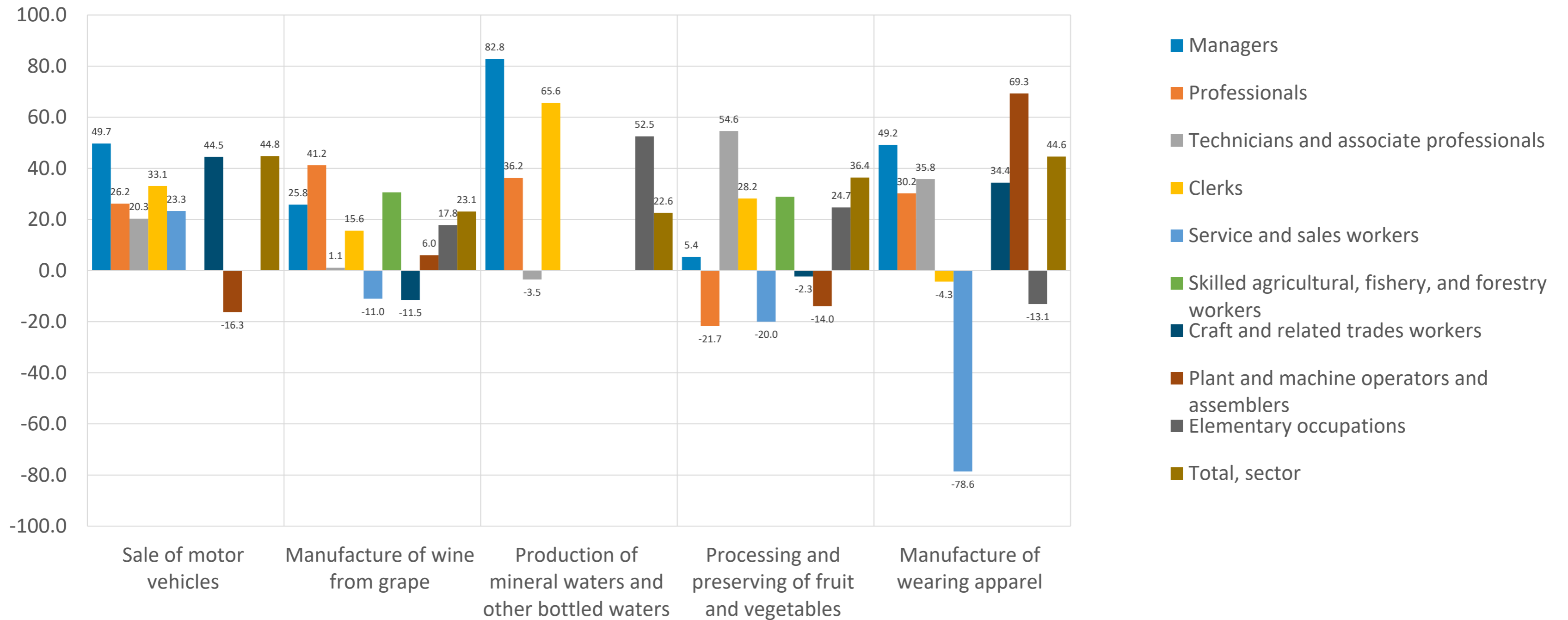
Plant and machine operators and assemblers

Elementary occupations



Sectoral approach

Gender Pay Gap in the Exporting Sectors by ISCO, 2017



Microlinking approach

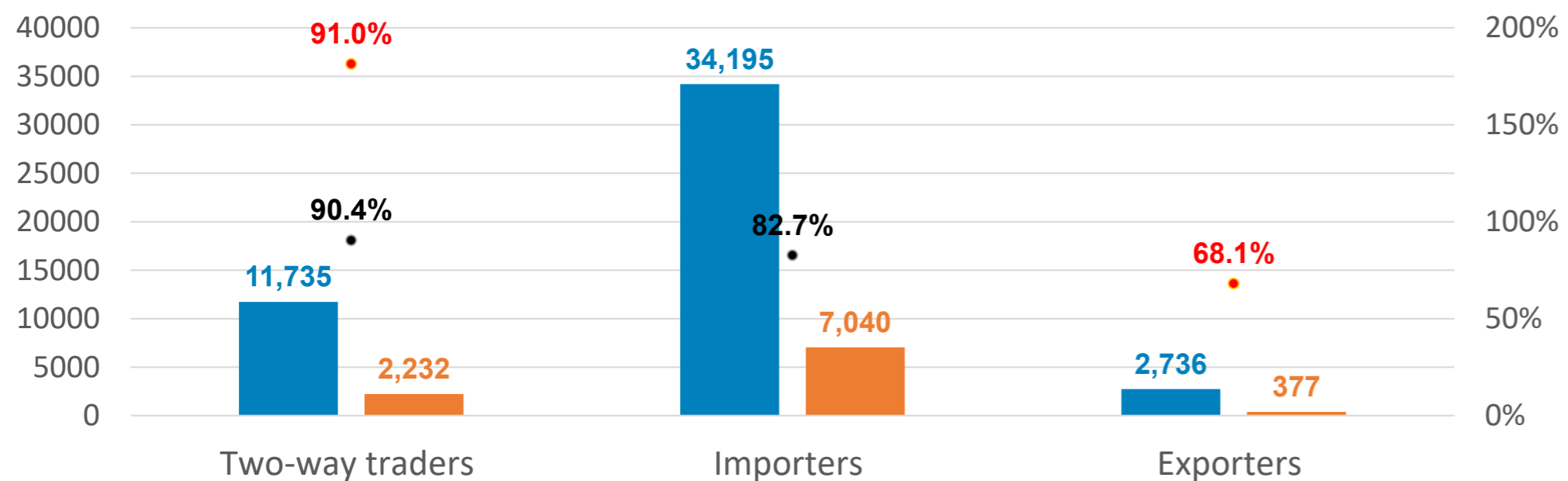


- **Produces more accurate data**
- **Excludes non-trading companies**
- **Provides more detailed picture on gender inequalities**

Microlinking approach



Number of trading companies linked to SBS survey data and their value shares in total exports and imports in 2016-2020



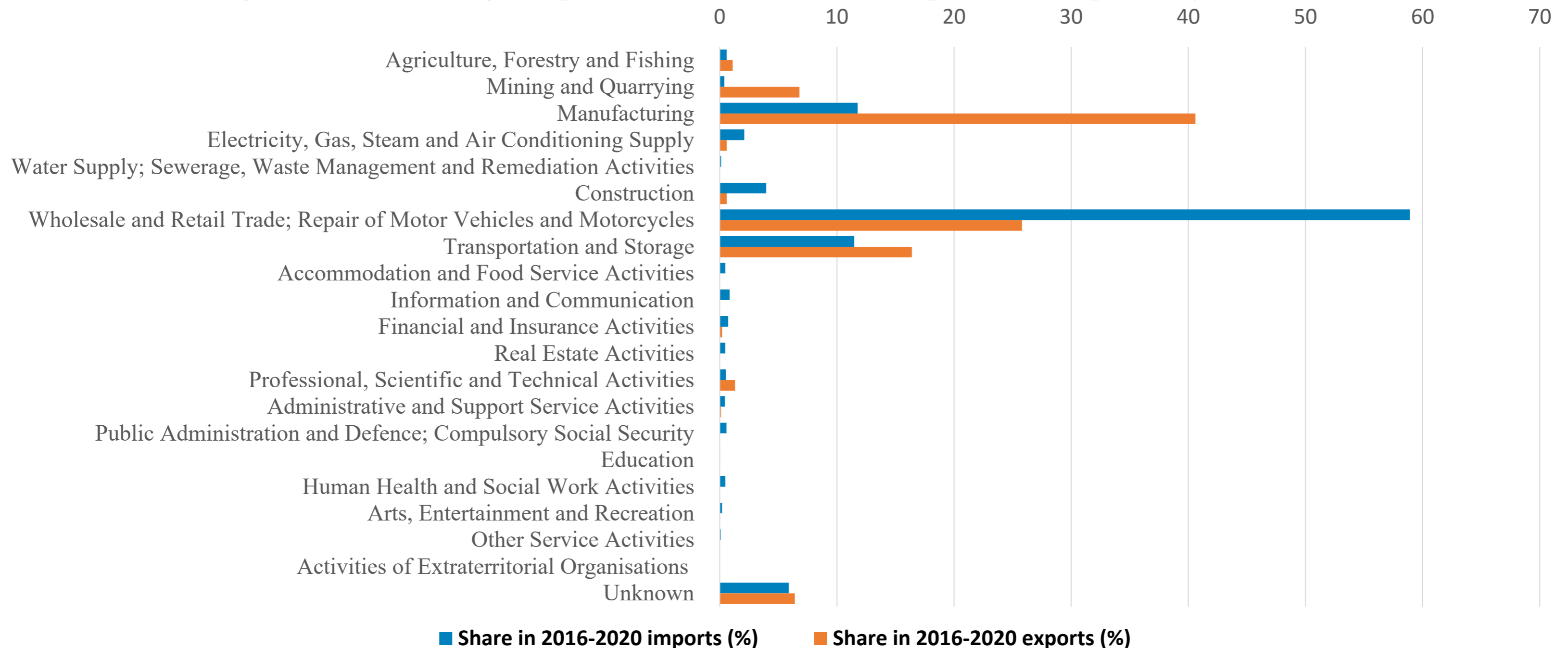
- Number of trading companies in 2016-2020
- Number of trading companies linked to SBS survey data
- Share of linked companies in total exports value, %
- Share of linked companies in total imports value, %

	Total trade value (USD thousands)	Total exports value (USD millions)	Total imports value (USD thousands)	Share in total trade value (%)
Two-way traders	36,403.5	13,247.1	23,156.4	70.5
Importers	15,541.8		15,541.8	28.5
Exporters	565.2	565.2		1.0

General Characteristics of Trading Companies



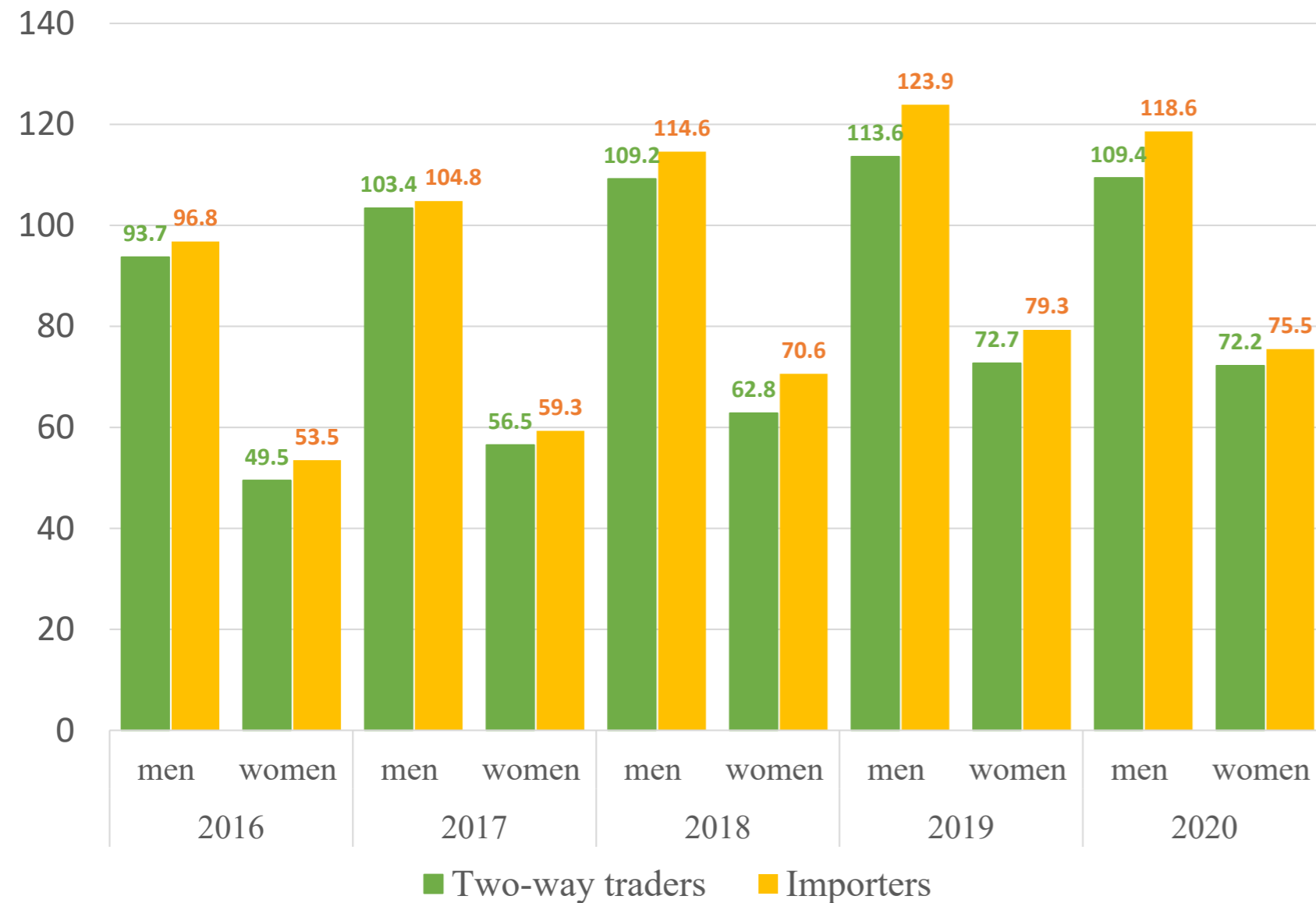
Percentage shares of trading companies in 2016-2020 total imports and exports, by NACE rev. 2 sections



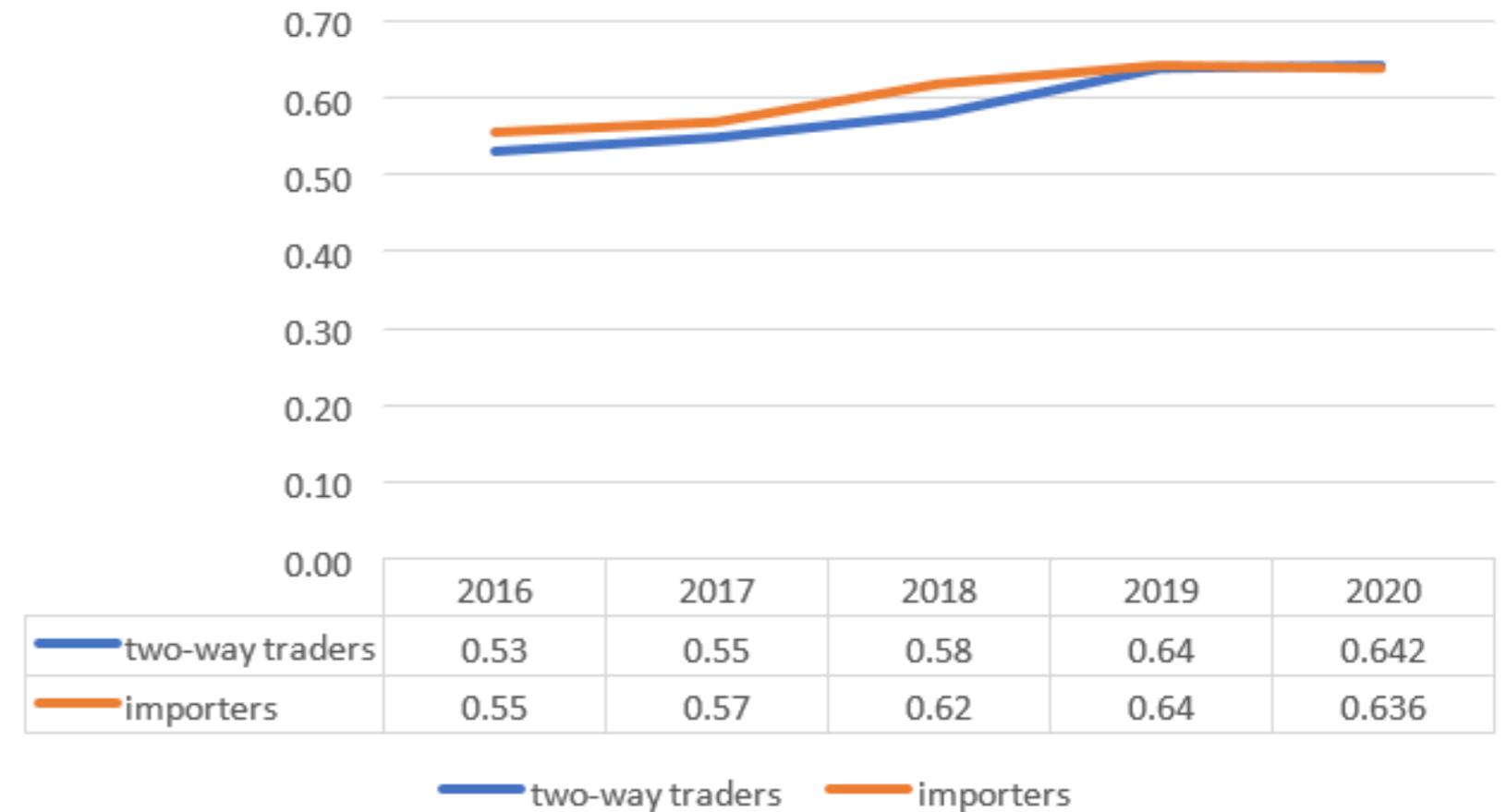
Employment



Number of employed persons (thousands) in two-way traders and importers during 2016-2020, by sex



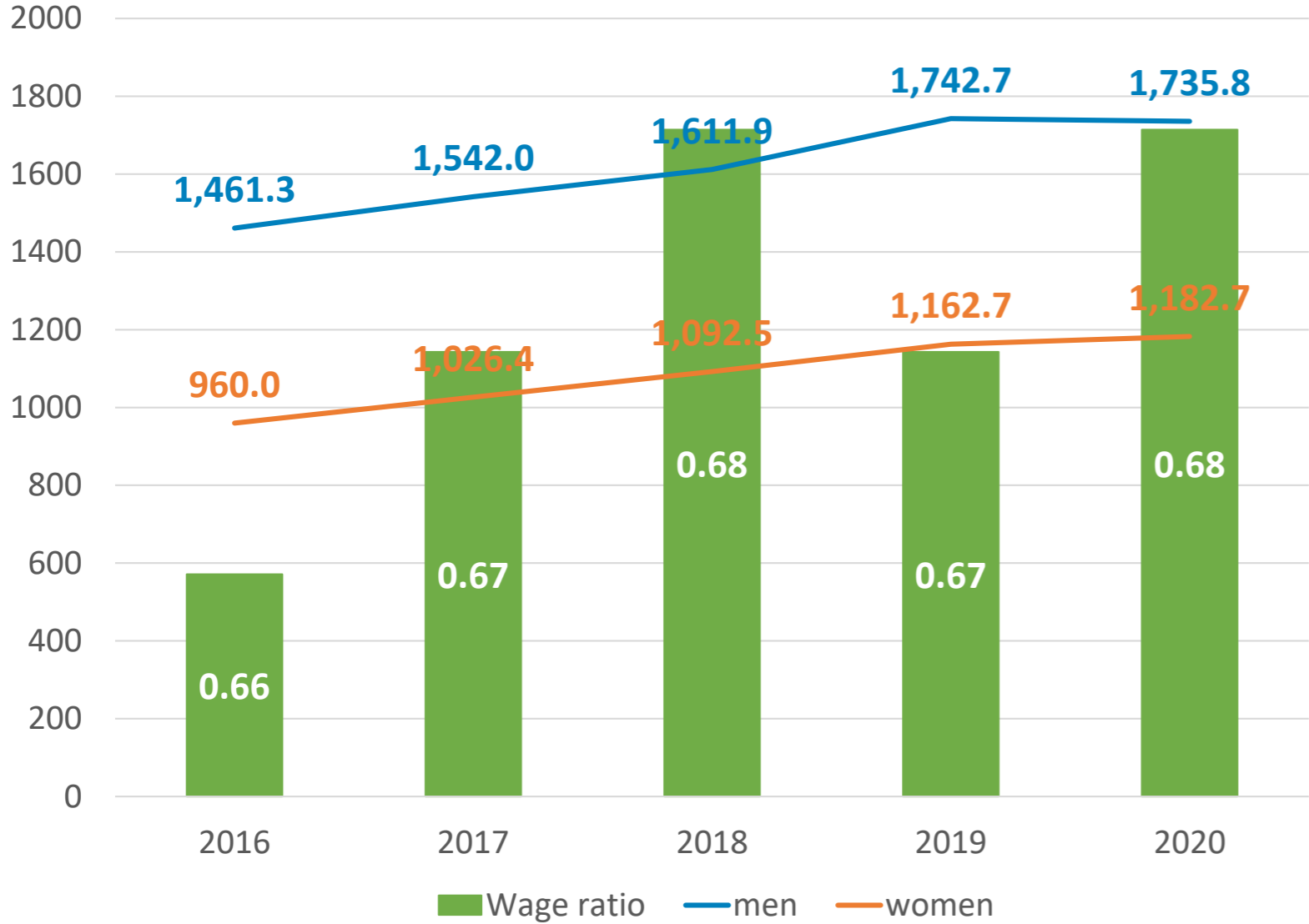
The women-to-men employment ratio among two-way traders and importers (%) in 2016-2020



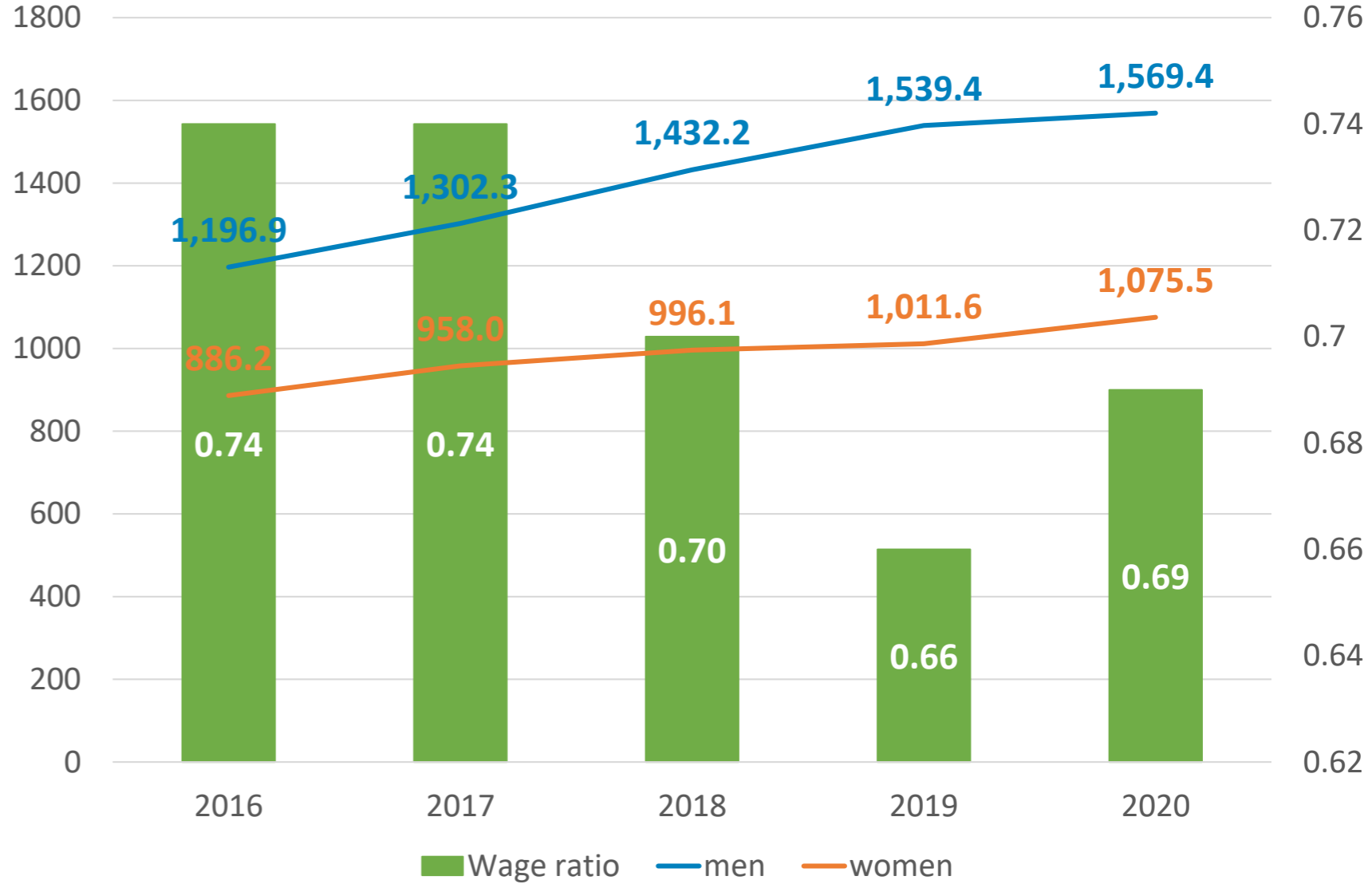
Average Monthly Wages and Wage Ratio



Two-way traders



Importers

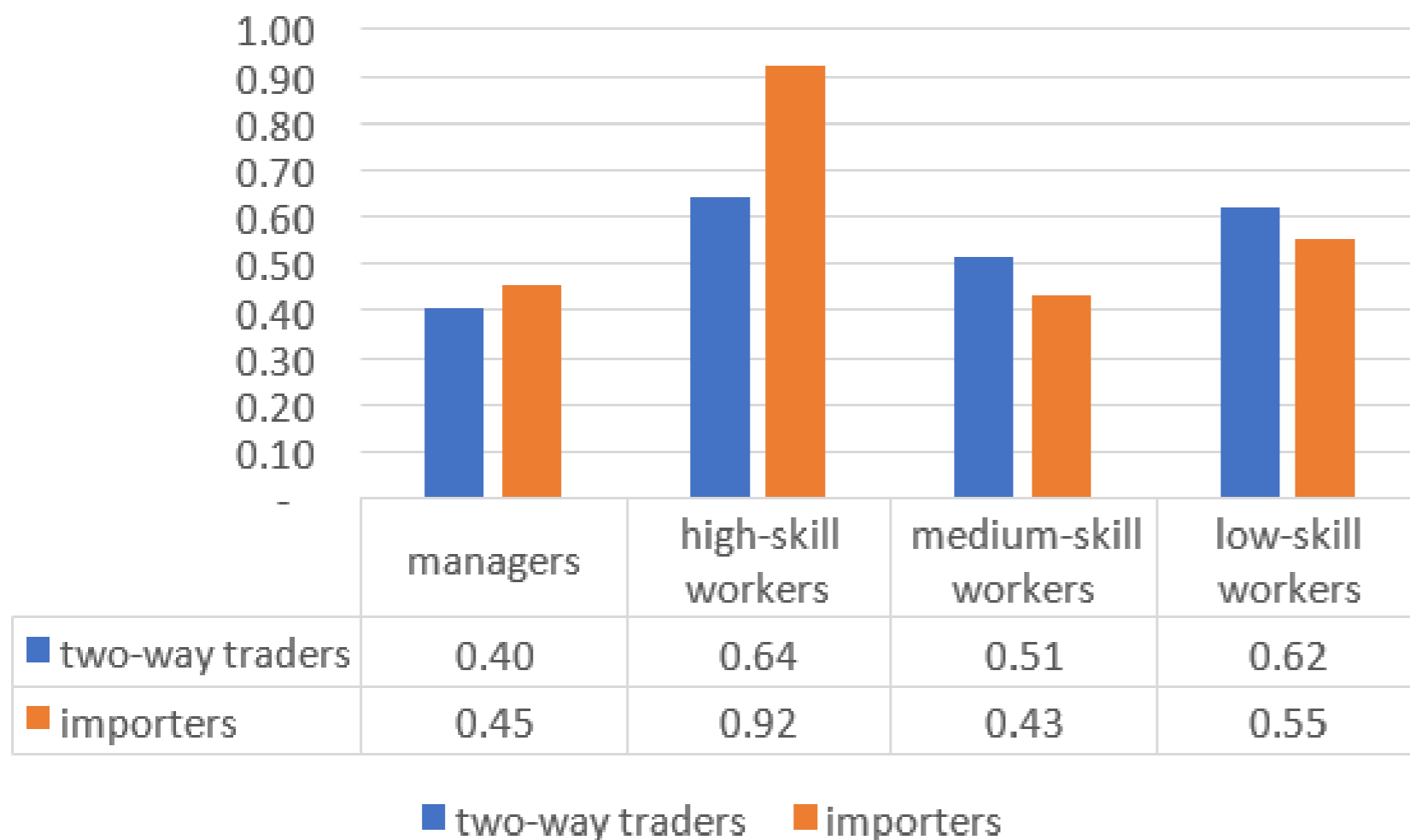


pay ratio - women/men

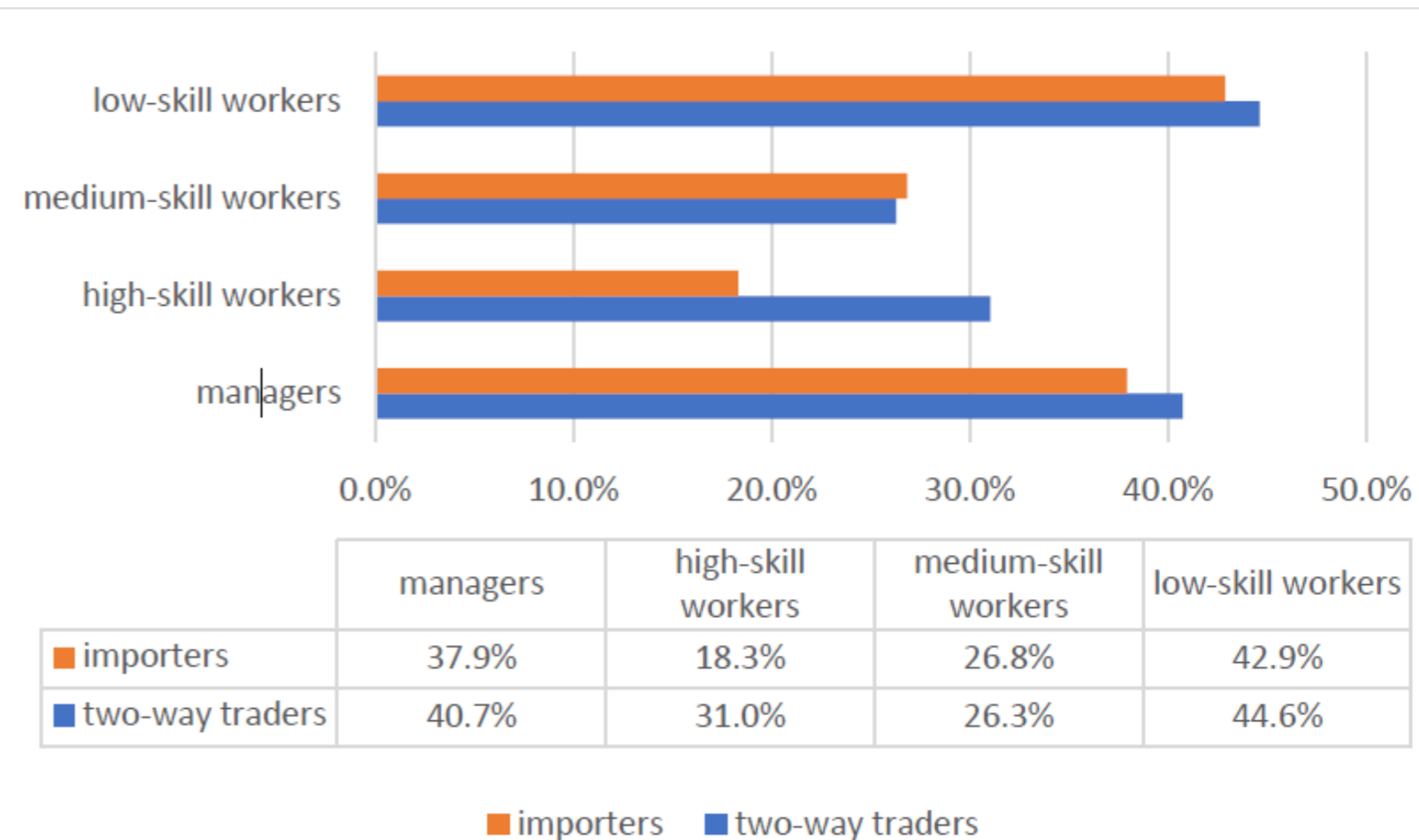
Employment and Wage Indicators



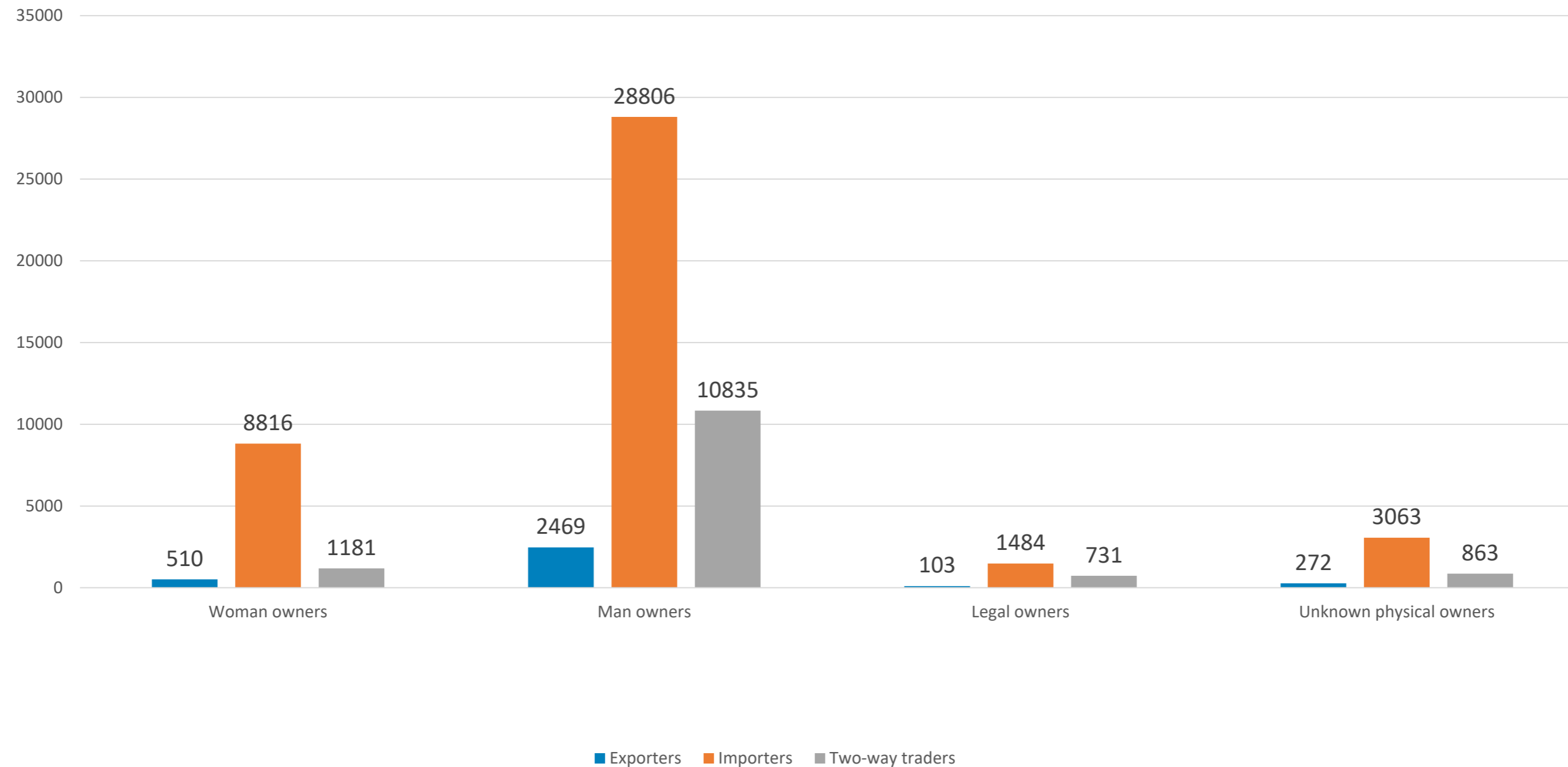
Women-to-men employment ratio among two-way traders and importers, by skill levels



Gender pay gap among two-way traders and importers, by skill levels



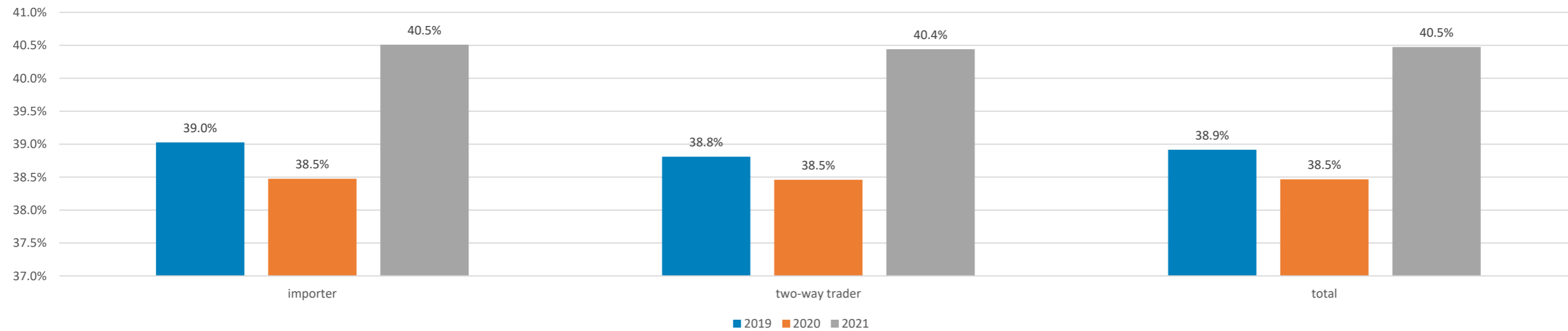
Ownership of trade companies



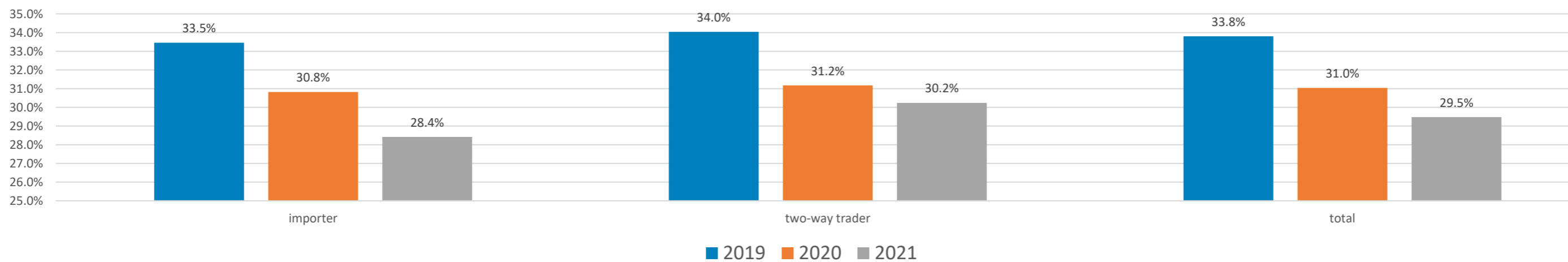
COVID and key gender-in-trade indicators



Women's share in employment



Gender pay gap



Future steps



- Continue cooperation with the UNECE/UNCTAD which was initiated with the gender-in-trade pilot project
- Expand production of international trade statistics by introducing the gender-disaggregated indicators through micro linking trade data with enterprise-level data from Geostat's surveys
- Assess opportunities of other enterprise-level surveys to gain additional information regarding gender-in-trade statistics;
- Develop cooperation with governmental institutions and international partners to identify the policy needs in relation to gender equality in international trade



Thank you!

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