Ms. Kamola Khusnutdinova
Acting Secretary, UN/CEFACT

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About UN/CEFACT

Objectives

• Simple, transparent and effective processes for global business
• Efficient and automated exchange of information
• Targeted support to SDGs 8, 12, and 17

Key tools

• Nearly 50 global trade facilitation recommendations
• 950 e-Business standards and guidelines

Means

• Public-Private Partnership
• Over 1600 experts working on 26 active projects
• Bi-annual Forums and annual Plenary sessions
• Regular Bureau calls
Key priorities within UN/CEFACT Programme of Work

- SDGs and sustainable supply chains in the circular economy
- Advancing trade facilitation and supporting its implementation by providing tools and recommendations
- Supporting countries in addressing supply chain disruptions
- Providing semantic global supply chain reference data models
- Developing, maintaining and publishing guidance materials and standards
- Improving communications and increasing participation and advisory services
- Enhancing collaboration and cooperation with relevant standard-setting bodies
UNECE Recommendations and Guiding Material promoting public private collaboration

**Rec. 4** – encourages governments to establish and support NTFBs with balanced private and public participation.

**Rec. 40** – goes through the basic principles, the different forms and levels of consultation matters, and proposes in annex a toolbox and checklist.

**White paper** - evaluates practices and solutions to strengthen private sector participation in NTFBs to make them more effective and to strengthen the impact of NTFB to trade facilitation reforms. (soon to become Rec. 48)
UNECE Recommendation No.41: Public-Private Partnerships in Trade Facilitation

- aims to inform government agencies and private sector stakeholders about key components and best practices for PPPs in Trade Facilitation.

- based on success stories and lessons learned from traditional PPP projects,

- provides detailed guidance on specific aspects, such as the governance, supporting information technology and infrastructure, and potential risks to consider in project implementation.
• emphasizes that while PPPs are not the only financing method for public projects, they have the potential to bring enhanced efficiency and value to the delivery of public services.

• suggests that PPPs can be suitable for various areas within Trade Facilitation, including infrastructure development such as ports, railroads, and road networks, as well as supportive systems like Single Window systems, National Trade Facilitation Bodies, port communities, trade and transit corridors, and coordinated border management.
UN/CEFACT recommends to governments and those involved in international trade to actively consider PPPs as one possibility for partnering with the private sector, accessing additional financing and capacity, and delivering Trade Facilitation projects. If PPPs are selected, the following should be considered:

- Analysing the potential benefits that a PPP could bring to planned projects that would benefit from the application of private sector know-how or investment, or are otherwise unaffordable.
- Ensuring that the procurement process is undertaken in a transparent manner and that it delivers affordable and value-for-money services within an effective and robust governance structure.
- Ensuring that contractual mechanisms are in place to minimize behavior that could lead to an increase rather than a reduction in barriers to trade.
- Considering common risks in PPPs that might undermine the desired outcome of Trade Facilitation and establish systems and controls to avoid this situation.
What else UN/CEFACT does in support of PPPs?

Key UN/CEFACT activities:

• Development of Recommendations and Guidelines

• Collaboration with International Organizations

• Sector-specific standards

• Research and Knowledge Sharing

• Technical Assistance

• Collaboration with the PPP section of ECTD
UN/CEFACT is unique among standards development organizations as it ensures interoperability and harmonization across the entire international supply chain and all modes of transport.

Anyone can participate free of charge and all UN Members States can participate in the approval process, making it extremely inclusive.

UN/CEFACT work is extensively referenced by partner organizations.
More information and country-specific case studies/examples
Joint activities with UN Regional Commissions and other partners

- 5 UN Development Account (UNDAs) projects ongoing
- UN Global Survey on Digital and Sustainable Trade Facilitation for 143 countries (2021-2023)
- EU funded project for enhancing traceability and transparency of sustainable value chains in garment and footwear, jointly with ITC, ILO (2019-2024)

20% of activities in the National Trade Facilitation Roadmap 2021-2025 implemented in the Kyrgyz Republic

Centre for Trade Facilitation of the Kyrgyz Republic trained over 100 trade facilitation experts

Capacity building and advisory services

- Trade facilitation technical assistance projects for transition economies (Azerbaijan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan)
- Business Process Analysis in Georgia and Kyrgyz Republic
- Blockchain pilots for global value chains (cotton, leather, wool and cashmere) piloted in Brazil, India, Egypt, India, Peru, Turkey, Uzbekistan; carried out in cooperation with value chain actors in Demark, Germany, France, Italy, Switzerland and UK
- Training Material on helping MSMEs to digitalize their procedures
Cooperation with other organizations

EC
DG-MOVE
DG-TAXUD
DG-MARE
DG-INTPA
DG-DIGIT
EEC
OECD

GS1
IPCSA
PROTECT
FIATA
SMIDG
DCSA

ISO
IEC
ITU
WTO
ITC
UNCITRAL
IATA
WCO
UN/CEFACT Recent and upcoming events

41st UN/CEFACT Forum
8-12 May 2023
Palais des Nations, Geneva, Switzerland

41st UN/CEFACT Forum
02 - 06 October 2023
Bangkok, Thailand

29th Session - UN/CEFACT Plenary
9-10 November 2023
Palais des Nations, Geneva, Switzerland

3rd Session of the ToS on ESG Traceability of Sustainable Value Chains

Regional Forum on Sustainable Development
29-30 March 2023

70th UNECE Commission Session
18-19 April 2023

40th UN/CEFACT Forum (Geneva)
8-12 May 2023

2023 Session of the UN/LOCODE Advisory Group
11-12 May 2023

41st UN/CEFACT Forum (Bangkok)
2-6 October 2023

29th UN/CEFACT Plenary Session
11 October 2023

9-10 November 2023
Thank you for your attention!

UN/CEFACT website
Kamola Khusnutdinova, Economic Affairs Officer
Trade Facilitation Section, ECTD, UNECE
kamola.khusnutdinova@un.org

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