



MICHELLE PARKOUDA

MANAGER

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SPEAKER BIOGRAPHY

Michelle is the Manager, Research at the Standards Council of Canada (SCC). She is responsible for leading research to demonstrate the economic and social value of standardization. Michelle co-leads the gender strategy at SCC and is leading Project Team 2 on Gender-Responsive Standards Methodology for the Gender-Responsive Standards Initiative within UNECE Working Party 6.

In addition, she was appointed to the newly formed Diversity Advisory Committee at IEC. She authored the report, *When One Size Does Not Protect All: Understanding Why Gender Matters for Standardization*. Michelle has a PhD in Experimental Psychology from McGill University.



**Second WP.6 Forum
GRS annual meeting**

**Return on experiences and
challenges in implementing
gender action plans for
standards development**

Virtual webinar

24 May 2023
13:00 – 16:00