



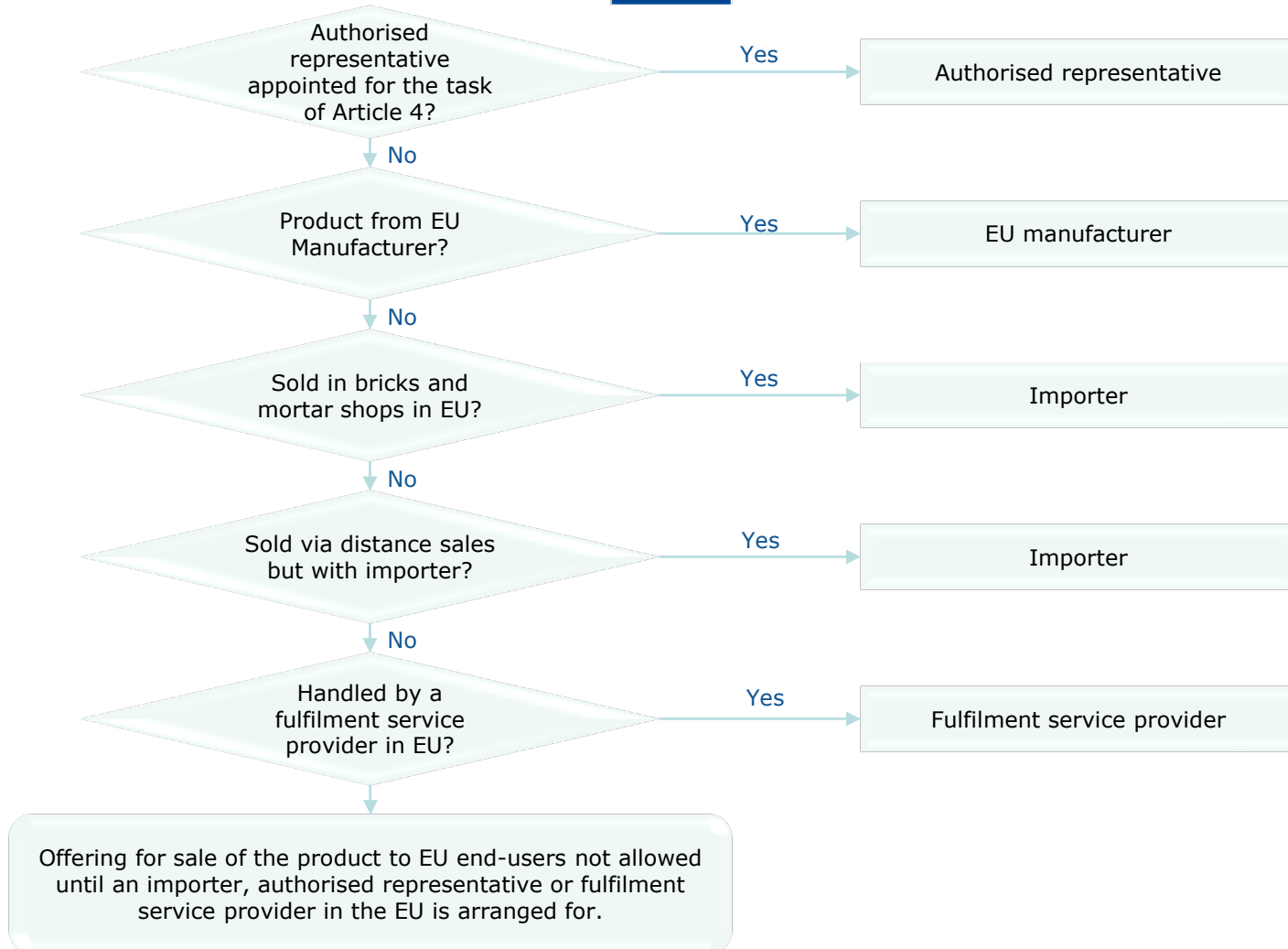
Market surveillance of e-commerce activities in Europe

- Art. 4 of Reg. 2019/1020

Advisory Group on Market Surveillance (MARS) 26 May 2023

Article 4 of Reg. 1020/2019

- ***Economic operator*** in the EU as interlocutor for authorities
- Applies to 19 EU laws on products, including Directives 2014/31 and 2014/32
- When placing a product on the EU market
 - **incl. online sales when offering & targeting end-users in the EU**
- *Manufacturer, importer, authorised representative or fulfilment service provider*
- On request of the market surveillance authorities:
 - **Provides information (declaration of conformity, technical documentation)**
 - **Cooperates with the authorities**
- *Identity indicated on or with the product*



Experiences

- *Other provisions in the Market Surveillance Regulation*
- *General Product Safety Regulation*
- *Upcoming evaluation of Art. 4*