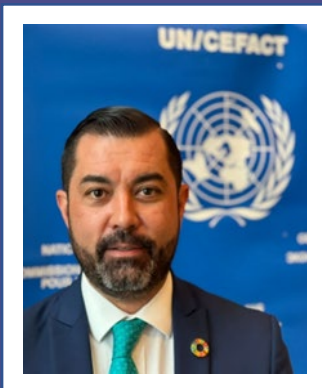


JOAQUÍN GONZÁLEZ

CUSTOMS OFFICER
MEXICAN CUSTOMS



**Second WP.6 Forum
GRM annual meeting**

**Return on experiences on
risk management in
product compliance and
border procedures**

Virtual webinar

25 May 2023
12:00 – 16:00 CEST

SPEAKER BIOGRAPHY

Joaquín González is a UN/CEFACT Trade Facilitation Expert; WCO Technical and Operational Advisers (TOAs) on Single Window and Mexican Customs Brokers Business Consultant at Gamas Group.

He has an international business degree on multimodal logistics, has served in the Ministry of Commerce (Economy) on the authorization of licenses, permits, certificates and other (LCPO) non-tariff regulations, has worked within a customs broker agency and within an international freight forwarder company. He joined Mexican Customs 12 years ago. He has been in charge of the improvement and development of the Mexican Single Window (VUCEM), LCPOs process reengineering, e-manifest implementation lead, IATA XML, and rail manifest with CBP.

He supported progress of trade facilitation by actively participating in multiple regional and international committees like Latin American and Caribbean Economic System (SELA), IADB, the Data Model Projects Team on the WCO and leads the implementation of the interoperability for Certificates and Customs Declarations of the Pacific Alliance. He has worked on projects with Inter-American Development Bank, the Global Trade Facilitation Program and the Global Trade Facilitation Program with projects in Bolivia, Colombia and Peru.

Currently co-Domain Coordinator of UN/CEFACT Single Window domain, he is working on Single Window Assessment Methodology (SWAM). He has also authored a paper soon to be published on the use of blockchain in trade facilitation for Latin American SME importers and exporters. He is exploring how new and disruptive technologies like big data, blockchain, artificial intelligence and internet of things can help customs and cross-border paperless trade to improve their capabilities and achieve the next level of facilitation and trustworthiness.