CAPACITY BUILDING FOR AGRI-MSMES

71st Session of UNECE Specialized Section on Standardization of Fresh Fruit and Vegetables

COLEAD

GENEVA, 10/05/2023

FIT FOR MARKET+

Funded by the European Union

AGENDA

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01.

COLEAD OVERVIEW

01

COLEAD OVERVIEW

What is COLEAD?

COLEAD
Growing People

COmmittee
Linking
Entrepreneurship
Agriculture
Development

Network

Membership-based, **not-for-profit** private sector association

500+ members from **49** countries

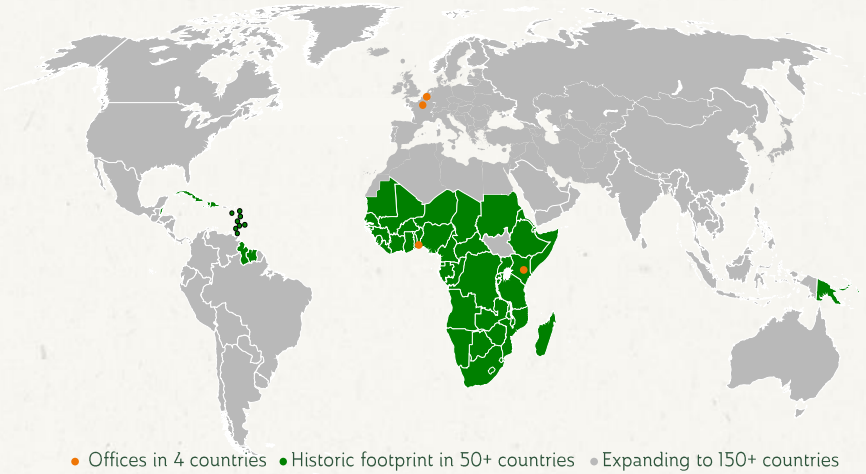
Actors from **private and public** sector

Toolbox

Mobilizing **expertise & resources**

Developing **tools & knowledge**

Providing **capacity building**



Our Mission

To facilitate and implement all actions allowing, directly and/or indirectly, to increase the contribution of the **agricultural sector, and horticulture** in particular, to the achievement of SUSTAINABLE DEVELOPMENT GOALS

Our Donors

Enabel · STDF · UNIDO · AFD

Impact

50 years' operation, **20** years implementing programs

1,500+ support actions implemented since 2018

12 programmes impacting **143** countries

20,000+ registered users on E-Learning platform

Value Chain Focused

From Horticulture to Agri-Food

Themes Covered

- Sanitary and Phytosanitary Systems
- Sustainable Agriculture
- Management of Organisations and Business development
- Pedagogical Training

02.

COLEAD's DEPARTMENT & ACTIVITIES

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COLEAD's solutions – Overview of services

Managing Grants, Contracts, Experts, & Partnerships

Apply the knowledge

Demultiply the practice

① Facilitating Market Access

Market Insights (MI)

Translating data into actionable insights

Research & Innovation Brokerage (R&IB)

Identifying, adapting and disseminating agri innovation & technologies

Regulations & Standards (R&S)

Monitoring and translating evolution of EU policies regulations into actionable support

② Strengthening Value Chain

Technical Assistance (TA)

Understanding needs of partner-beneficiaries (PBs), building support frameworks and managing implementation through collective & tailored made activities

Training Department (TD)

Designing and implementing capacity building programmes and tools for COLEAD's network and beyond

③ Leveraging Impact

Network & Alliance (N&A)

Collaboration through partnerships for greater impact

Access to Finance (A2F)

Structuring and delivering services to increase PB's access to external funding

Supporting Departments Including Information & Communication, IT, HR, Administration & Finance

03.

COLEAD's RESOURCES

3. COLEAD RESOURCES

Overview

COLEAD develops **technical resources** through donor-funded programs to address the specific needs of the horticultural sector in ACP countries, which can also be utilized by other agricultural sectors and regions to achieve the SDGs.

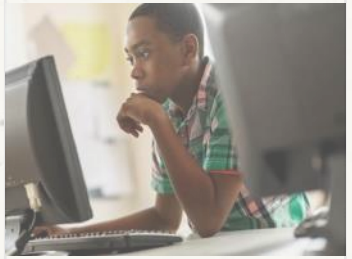
Resources

Library

Knowledge and know-how in the form of:
- Technical guides
- Training guides
- Market studies
- Other information materials

E-learning

Platform for **self-learning** and access to knowledge about the agri-food sector.
Themes covered by E-learning include:
- Sustainable production and trade
- Sanitary & Phytosanitary
- Management of Organisations and Business Development



Analytics

Interactive data dashboards on:
- Agricultural production
- World agri-food trade
- TRACES interceptions
- RASFF & EUROPHYT notifications

Regulations

The latest on EU agri-food policies and regulations impacting low-income and middle-income countries, updated through AGRINFO platform

Self-Assessment Tools

Sustainability Self Assessment System (SAS): A business management tool enabling companies to improve their practices and consolidate their financial viability

Rapid SPS Assessment Tool (R-SAT): A framework for competent authorities to build stronger SPS systems

News & Events

Latest information and events organised by COLEAD and its partners, including:
- Innovations Series (in collab with PAFO)
- Caribbean Agrifood Business Series (in collab with IICA)
- Fruits and Vegetables Industry Series (in collab with OECD)
- Trade fairs

Source of images: Unsplash

03.

COLEAD RESOURCES

Deep dive - Training

Vocational training platform for current and future generations of a sustainable agri-food sector

Themes covered

- Environmental management
- Management of Organisations and Business Development
- Sustainable production and trade
- Plant health
- Agricultural production and processing
- Social accountability and empowerment
- Food safety

Self-study courses – Free access to everyone upon registration

Overview

3 levels of courses
- Introduction
- Intermediary
- Advanced

~4 hours to complete one course

Platform interface

Features

- **Free** after online registration
- **Offline mode** available
- **Mobile APP** (Android & Win 10) available
- **Printable certification** offered

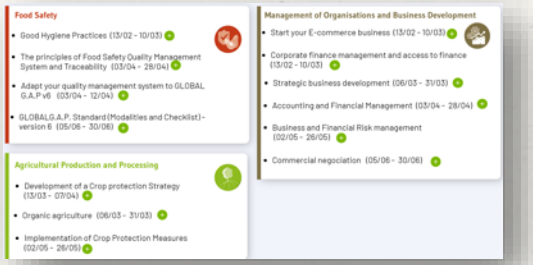
Tutored-training courses – Exclusive access to COLEAD members & PBs

Overview

~200 training sessions organised per year

- **60** collective session via **e-learning platform**
- **40** collective sessions on **face-to-face**
- **100** sessions **specially designed for an organisation**

Upcoming tutored trainings



Features

- **In-person** training
- **Remote** training
- **Training calendar** available (see left)
- **Printable certification** offered
- **Post-training support** (facilitated by TA)

Source of images: COLEAD E-learning, Unsplash

3. COLEAD RESOURCES

Deep dive – Regulations (AGRINFO)

Mandate Towards a fair, healthy and environmentally friendly food system: addressing compliance with EU regulatory and non-regulatory measures

Overview

2022	143 EU PARTNERS	5 YEARS	€7 MILLION	AGRI CULTURE

Fact & Figures (since Feb 2023)

200+
Policy and regulation updates

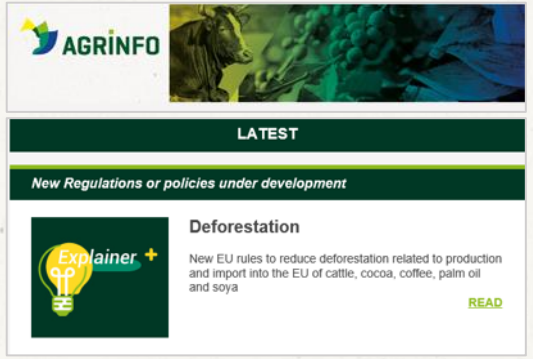
HS 01-24
Value chains covered

Expected Result (by 2027)

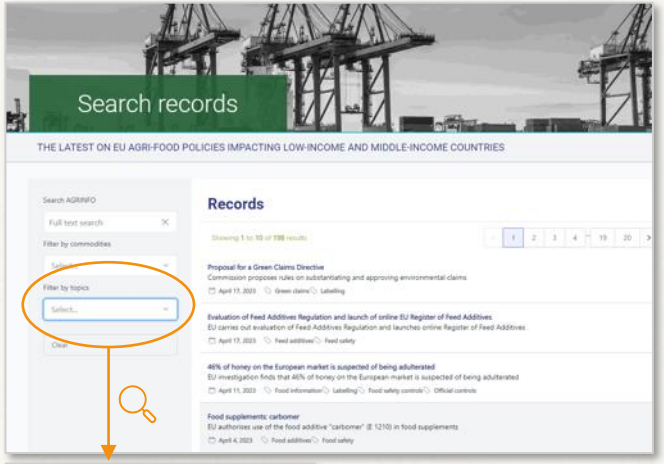
- **Track EU policies, regulations, and trends** in agriculture affecting partners
- Share updated digital **info on EU market access conditions**
- Document **impacts on agri value chains** in emerging economies
- **Foster stakeholder engagement** to inform policy and standards
- Provide info to **support strategic planning** to mitigate negative impacts

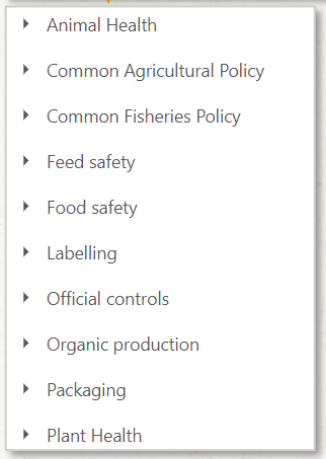
Financed by

Examples of work under AGRINFO programme



AGRINFO biweekly newsletter listing the most recent entries





14 topics addressed within AGRINFO policy update, including but not limited to:

- SPS
- Certification
- Packaging, Labelling
- Trade

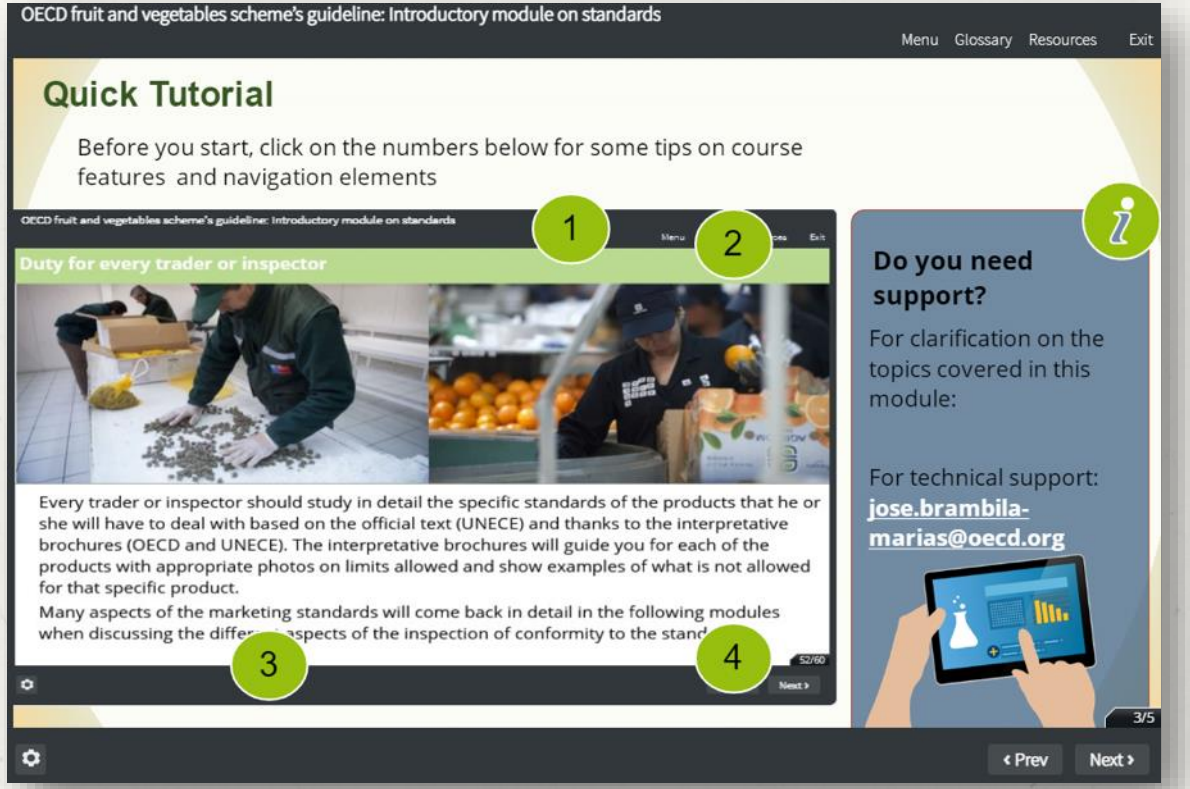
The **easy-to-search recent records** offer:

- **Summaries** & **explanation** of recent changes
- **Potential impacts** of changes
- **Recommended actions & timeline**

Source of images: AGRINFO

3. COLEAD RESOURCES

Example of work - OECD F&V Conformity Checks Training (1/2)



Source of images: COLEAD E-learning

3. COLEAD RESOURCES

Example of work - OECD F&V Conformity Checks Training (2/2)

01. Introductory Modules on Standards
02. Context & Objective of Quality Checks
03. Characteristics of the Consignment-lots-samplings
04. Organisation & Implementation of Conformity Check
05. Quality Checks of Lots- Objective Testing
06. Quality Checks of Produce
07. Determination of Inspection Results and Reporting
08. Conformity certificate

04.

Q&A

Merci
Thank you

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