

Gender- responsive trade policy making

Trends & challenges

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Presentation Outline

Trade and gender go hand in hand

Opportunities for women to enter the workforce

Addressing working conditions through trade policy

Policies targeting female entrepreneurs

Key trade policy making challenges



Trade and gender go hand in hand

Women @ the center of
trade strategies

Trade and women: two
sides of the same economic
development coin

Examples in Small Island
Developing States, Peru and
Zimbabwe



**Trade policy
creates
opportunities
for women to
enter the
workforce**

- Filling workforce shortages
- Integration in the job market = key priority
- Skills development -> female employment
- Financial incentive -> female employment

The social aspect of trade and gender

Qualifying female trade employment

- Less employed
- Low level
- Low paid
- Low skilled

Examples in export sectors

- Tourism
- Healthcare
- Air transport industry





**Addressing
working
conditions
through trade
policy**

- Improving labor conditions in trade
- Tackling mobility issues
- Reducing wage gaps and discrimination



Policies

**Trade policies work
for women entrepreneurs and female farmers**

A woman with dark hair, wearing a blue shirt, is shown from the chest up. She is holding a large, light-skinned hand that is reaching out from the left side of the frame. The background is a soft, out-of-focus mix of light and dark tones. The text "By doing so ..." is overlaid in white, bold font in the upper right area.

By doing so ...

**... Countries also support
women's employment**



What kind of trade policies support women?



Policies in
agriculture
targeting female
farmers



Policies targeting
women
entrepreneurs at
large



Policies in agriculture

- Capacity building
- Input subsidies for female farmers
- Green box subsidies
- Intergovernmental collaboration when designing policies in agriculture



Policies supporting women entrepreneurs

Building capacity
to access
international
markets

Government
procurement

Access to finance

Trade fairs

Red tape

Ecommerce and
digital
transformation

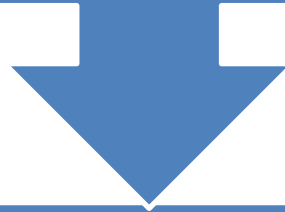
Challenges in trade policy making

- Measuring trade policy impact on women
- Collecting evidence and data on women in trade



Measuring trade policy impact

Very few policies integrate an impact assessment or monitoring & evaluation exercise



To some exceptions

Papua New Guinea's

Zimbabwe

Here's More
Information!



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