



Towards the Digital Economy: The Case of Mexico

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Meeting of the National Accounts Expert Group
25-27, 2023, Geneva

Topics

1

Background

2

Advancements in measuring the Digital Economy

3

Mexico's Case Towards the Digital Economy

| Background



25-27 Abril 2023, Ginebra

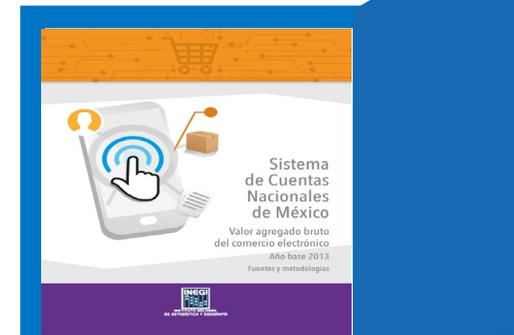
Towards a more detail approach the digital economy: Gross Value Added (GVA) of e-commerce

In **2018**, for the first time, INEGI presented an estimate of the **Gross Value Added (GVA) of E-commerce** as an approximation to estimate the **Digital Economy**

Frequency: Annual

Coverage: National

February 10, 2023



Base year 2013

Gross Value Added (GVA) of e-commerce
2013 - 2021p

<https://www.inegi.org.mx/temas/vabcoel/>

Publication

Sources of information

For estimating the base year 2013

For the estimation of the series 2014 - 2021

Supply and Use
Tables 2013

SUT

2

Economic Census
2014

EC

1

Base year 2013



Annual Trade Survey

ATS

3

Goods and
Services
Account, period

GSA

4

Base year 2013



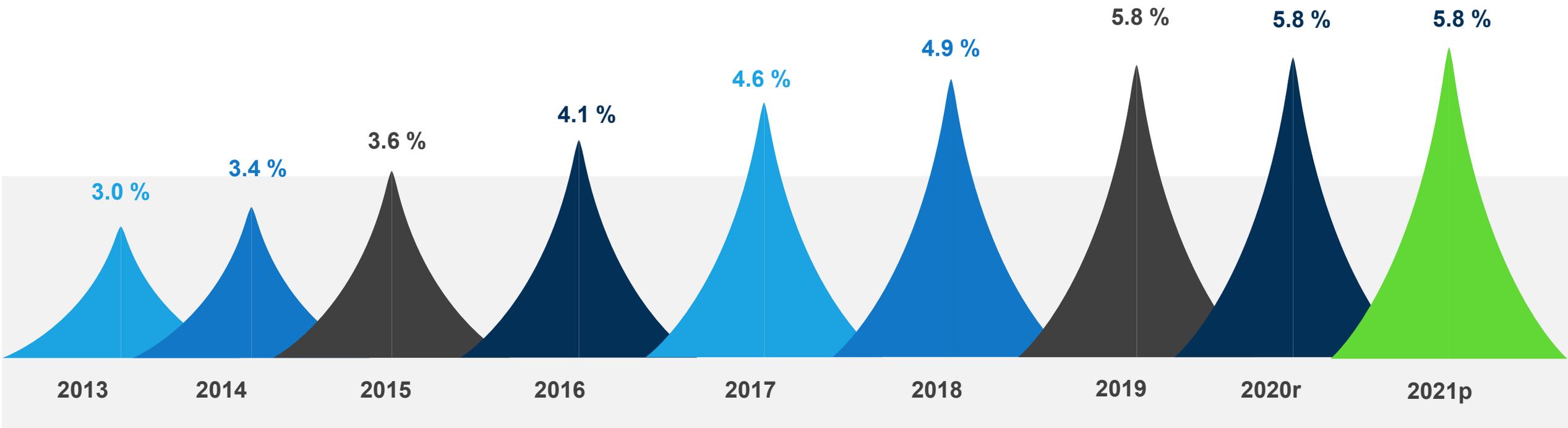
PROCEDIMIENTOS APLICADOS



SUT.- Supply and Use Tables
 GVA.- Gross Value Added
 P.- Production

Serie 2013 - 2021p

Base year 2013



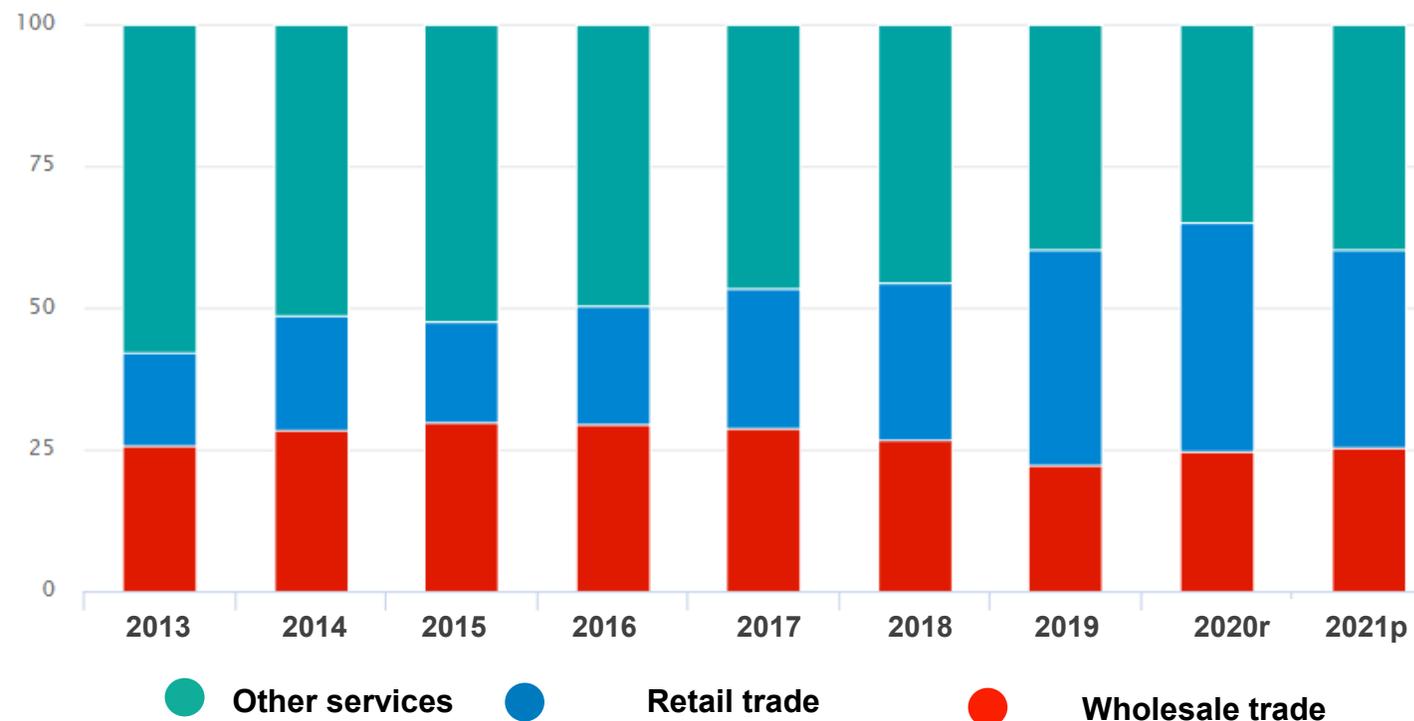
Share in GDP

R: Revised
P: preliminary

Serie 2013 – 2021p

Other services include activities that made sales through **electronic means**, other than wholesale and retail trade.

Base year 2013



% Structure by type of commerce

R: Revised
P: preliminary

Advances in | Measuring the Digital Economy



25-27 April 2023, Geneva



In **2021 INEGI** and the **IMF** collaborated to estimate an experimental statistic of the **Gross Value Added of Digital Products** to reinforce efforts to measure the Digital Economy in Mexico.

International recommendations proposed for updating are being considered

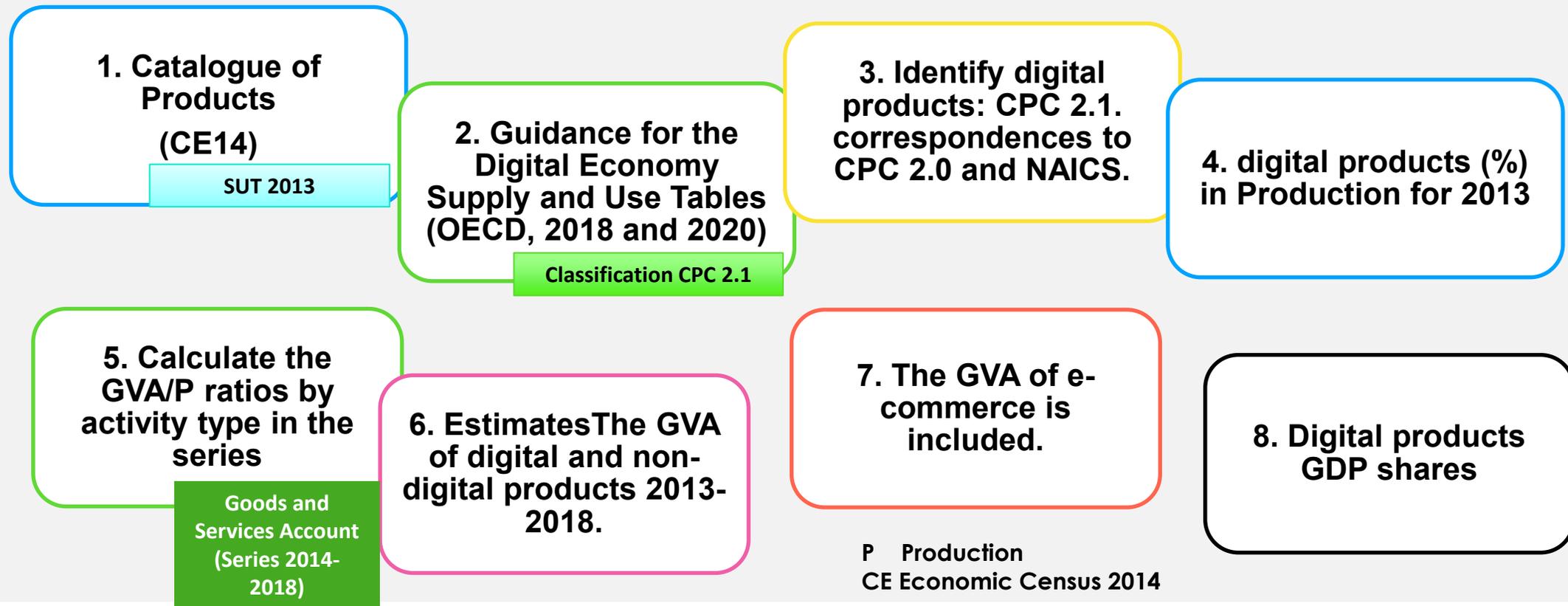
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**System of National Accounts (SNA)
2008 to 2025**

2

Balance of Payments (BoP)

Sources of information / Procedure applied



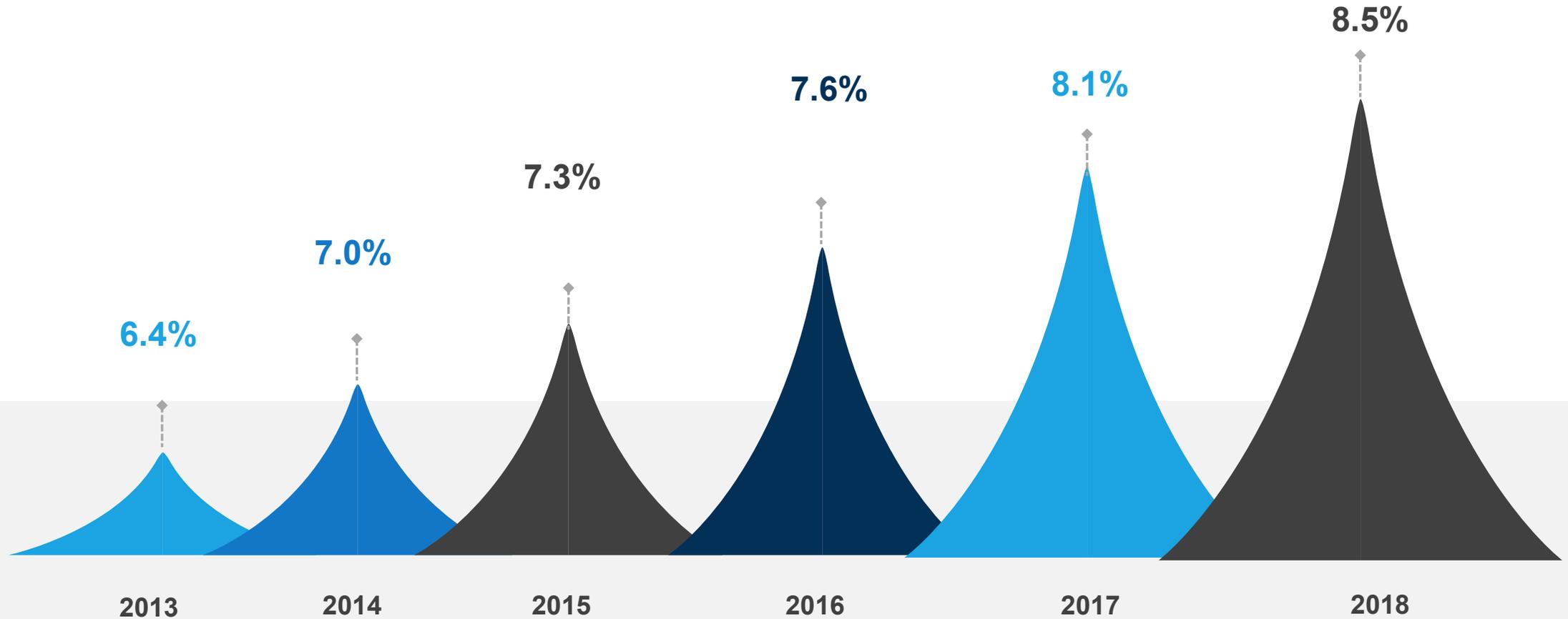
Experimental Statistics of the Digital Economy.

% GDP	6.40%	7.00%	7.30%	7.60%	8.10%	8.50%
ICT Products	3.00%	3.10%	3.30%	3.10%	3.10%	3.10%
Content and media Products	0.40%	0.40%	0.40%	0.40%	0.40%	0.40%
E-commerce	3.00%	3.40%	3.60%	4.10%	4.60%	5.00%

Advances in Measuring the Digital Economy

VAB E-Commerce and Digital Products

Base year 2013



Share of GDP

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April 25-27, 2023, Geneva.

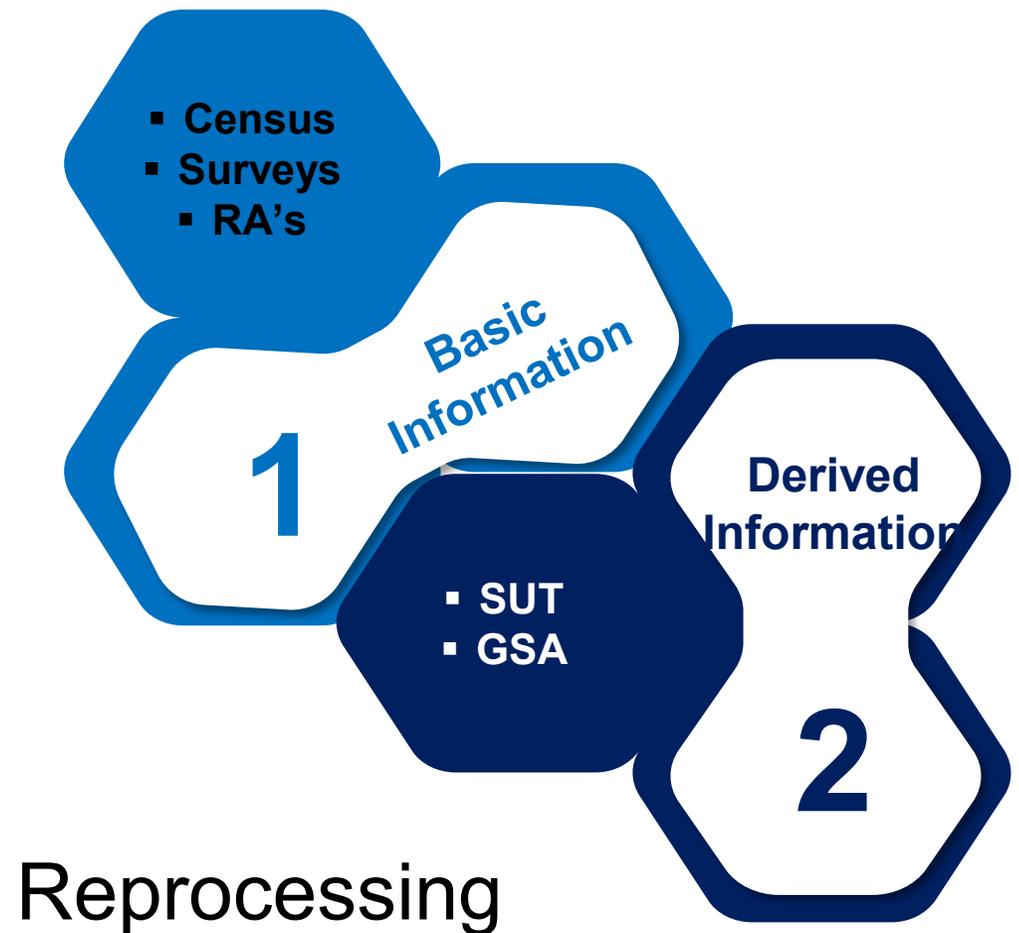
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Innovations from the Change of Base Year 2013 to 2018.

Estimates based on the basic and derived information from 2018 to face the challenge of making the **Digital Economy more visible** in the macroeconomic statistics of the National System of Statistical and Geographical Information.

Digital Economy

Base year 2013



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Base year 2013

The estimates for Digital Economy framework will include the following information:

-  **E-commerce GVA 2013-2021**
-  **Digital SUT**



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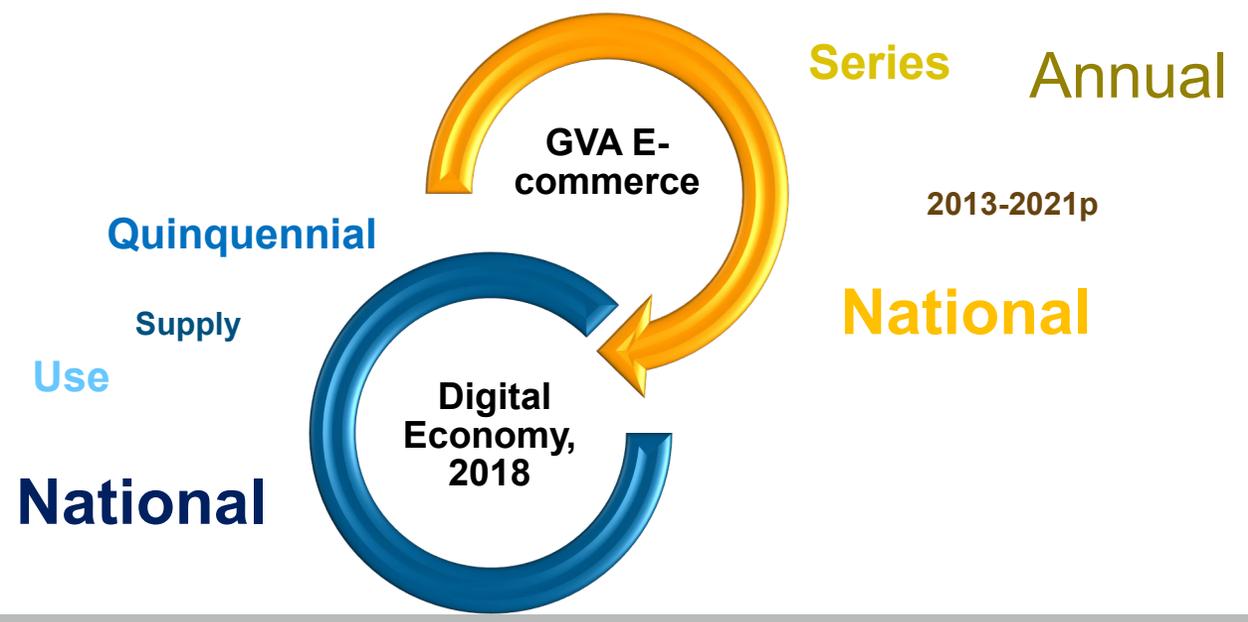
Publication date

Calendar of Dissemination of Statistical, Geographical, and National Interest Information



<https://www.inegi.org.mx/app/saladeprensa/calendario/default.html>

Innovation Products, Base Year 2018
Experimental statistics



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