

# THE PEP Partnership on Active Mobility

THE PEP Steering Committee Meeting, October 27<sup>th</sup>/28<sup>th</sup>, 2021

United Nations



Economic and Social Council

Economic Commission for Europe

World Health Organization  
Regional Office for Europe

High-level Meeting on Transport, Health  
and Environment

Fifth session  
Online, Geneva, 17 May 2021

Vienna Declaration

As adopted by the Fifth High-level Meeting on Transport, Health and  
Environment

Informal, advance copy



MINISTÈRE  
CHARGÉ  
DES TRANSPORTS  
*Liberté  
Égalité  
Fraternité*

Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology



# Vienna Declaration - Historic Milestone

46 ministers from 41 countries  
adopted the Vienna Declaration at  
5th High Level Meeting of THE PEP

## Paving the way for healthy and active mobility in the pan-European region

17. *Adopt* the Pan-European Master Plan for Cycling Promotion, as included in annex III to the present Declaration and developed by THE PEP Partnership on Cycling Promotion at the request of the Fourth High-level Meeting, as a means of achieving the objectives set out below in relation to cycling, and promote the implementation of its set of recommendations, in particular regarding the improvement of infrastructure and incentive frameworks to promote cycling;

# THE PEP

Transport, Health  
and Environment  
Pan-European Programme



UNECE



World Health  
Organization

REGIONAL OFFICE FOR Europe

## Pan-European Master Plan for Cycling Promotion

5<sup>th</sup> High-level Meeting on Transport, Health and Environment, May 2021

# Pan-European Master Plan for Cycling Promotion adopted, Vienna 5 HLM

We, the Ministers of Transport, Health and Environment of the States in the pan-European region, gathered in Vienna on the occasion of the fifth High-level Meeting on Transport, Health and Environment, have adopted this pan-European Master Plan for Cycling Promotion.

23. *Decide* to support the work of the Partnership on Cycling Promotion and extend its focus to walking and other forms of active mobility, making it a Partnership on Active Mobility that should develop a pan-European master plan on active mobility, which would include guidelines and tools, and establish a pan-European competence centre on active mobility to support capacity-building, the sharing of good practices and implementation initiatives;

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# Main activities based on Chapter V. of Annex III: Joint actions towards more active mobility in the pan-European region

- Expand the scope of work to include walking and the entire range of active mobility
- Design and establish a Pan-European Competence Centre for Active Mobility to support the implementation of the Pan-European Master Plan
- Facilitate the development of national cycling and walking plans, strategies and transnational cooperation projects in the pan-European region.
- Organize funding workshops with representatives of the various financial institutions
- Elaborate the Infrastructure Module for the PEMP

# 1<sup>st</sup> Meeting of the Partnership on Active Mobility 4/5 October 2021, Vienna



# How to integrate walking into THE PEP Partnership on Cycling?

How could we organize the cooperation of the extended partnership on active mobility?

We suggest that the extended partnership on active mobility should form two sub-groups

1. Sub-group cycling with the main focus on implementing the pan-European Master Plan Cycling
2. Sub-group walking with the main focus to develop a pan-European Master Plan Walking which together with the PEMP Cycling will be the pan-European Master Plan for Active Mobility

For the sub-group walking additional stakeholders should be involved e.g. Walk21

# Chapter V of Annex III calling for a pan-European Competence Centre for Active Mobility

97. A Pan-European Competence Centre for Active Mobility (Recommendation 1.3) will be designed and established in the frame of THE PEP. As a centre of excellence it will support the implementation of the Pan-European Master Plan and facilitate the work of the Partnership in close liaison with THE PEP secretariat. It will act as a hub to build up and strengthen the know-how for the implementation of the Master Plan among the ECE and WHO/Europe member States.

98. The Pan European Competence Centre for Active Mobility will build upon and sustainably interlink the valuable experiences and tools elaborated by the Partnership, the Danube Cycle Plans project and other relevant transnational projects and initiatives as well as the competence and experience of the members of THE PEP Partnerships who are invited to support and contribute to the development of the Pan European Competence Centre. Close links between the Pan-European Competence Centre, THE PEP Partnerships, THE PEP Academy and national cycling competence centres will be established in order to facilitate the information and know-how exchange and to support the capacity-building required for successful implementation of the Master Plan.

99. The Pan European Competence Centre for Active Mobility in close liaison with THE PEP secretariat and ECF may facilitate the development of national cycling and walking plans, strategies and transnational cooperation projects in the pan-European region.

# Expectations to a pan-European Competence Centre for Active Mobility and its Services

- Provide know-how and advice to support the countries in implementing the pan-European Master Plan for Cycling Promotion
- Facilitator and supporter to THE PEP secretariat and the members states; meant as a helping hand within the structures of THE PEP
- Establish a sustainable structure for implementing THE PEP in the field of active mobility in particular the Pan-European Master Plan for Cycling Promotion and the integration of walking contributing to the development of an Pan-European Masterplan on Active Mobility



# Expectations to a pan-European Competence Centre for Active Mobility and its Services

- Collect and update information on initiatives to promote active mobility
- Act as a knowledge base and provide evidence for the benefits of cycling and walking
- Collect data and monitor in the field of cycling and walking
- Twinning/mentoring services for countries interested to elaborate national cycling and walking strategies
- Screening of funding programmes and facilitating the development of joint projects of countries, establish contacts with IFIs
- Organizing workshops, webinars, etc. on active mobility topics

# Roadmap to organize funding workshops with representatives of the various financial institutions

- Use existing contacts to EIB and Worldbank in Vienna to position / raise awareness for the topic in these institutions
- Arrange meetings with EIB in Luxemburg and Worldbank in Vienna
- Danube Cycle Plans project will provide valuable information (Cycling Investment Plan for the Danube Region) to approach IFIs
- Focus should not only be on EU Financing Institutions but beyond (Worldbank, EBRD, etc.)

# Baseline data for monitoring the progress in the promotion of cycling in the pan- European region

- Agree on questions to be asked
  - How often are you cycling/walking?
  - How many minutes are you cycling/walking?
- Check if EC is planning a new Eurobarometer incl. Cycling
- If EU would cover 27 countries the costs for the remaining 27 countries could be covered by some sponsoring countries. Countries can decide to finance the survey in their country themselves (following the same methodology).

## Next meetings of the Partnership on Active Mobility

Three meetings should be organized in 2022:

- 1<sup>st</sup> Meeting in Paris, January 12<sup>th</sup> back-to-back with 20 year anniversary of THE PEP – Focus walking
- 2<sup>nd</sup> Meeting back-to-back with Velocity in Ljubljana, June – Focus Cycling
- 3<sup>rd</sup> Meeting in the course of TRA in Lisbon, November – Focus Cycling & Walking