Informal document n°6 Gender Mainstreaming in the Transport, Health and Environment Pan-European Programme









## **Gender Mainstreaming in THE PEP**

- Recommendations for Green and Healthy Sustainable Transport
- Side event on gender in transport, health and environmental policies
- Vienna Declaration









## What is gender mainstreaming?

- A tool to achieve gender equality by assessing the implications for women and men of any planned action, including legislation, policies or programmes, in all areas and at all levels.

## Why is it important for THE PEP?

- Male thinking and perspectives dominate society.
- Deeply ingrained societal perspectives on gender have implications on women's travel and employment in the transport and mobility sector.





















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### **Women as Users of Transport**

- Caregiving, domestic work, shopping, education and health services
- "Trip chain" using multiple modes of transport
- Assumptions about gender reflecting on the urban environment and transport infrastructure









#### Health

- Safety concerns
- Unsuitable infrastructure
- Women's lower cycling rates

#### **Environment**

- Women as 'agents of change'
- Inequitable environmental benefits

### **Economic Aspects**

- Integrated ticketing
- Employment and education opportunities









Gender roles/discrimination/ stereotypes

Climbing the career ladder

Childhood

Entering the workforce

Education

### **Working in the Transport and Mobility Sector**

- Gender stereotypes from childhood to adulthood
- Lack of women and girls in STEM subjects
- Limited amount of women with suitable qualifications
- Gender discrimination
- Lack of female role models in the sector

THE PEP

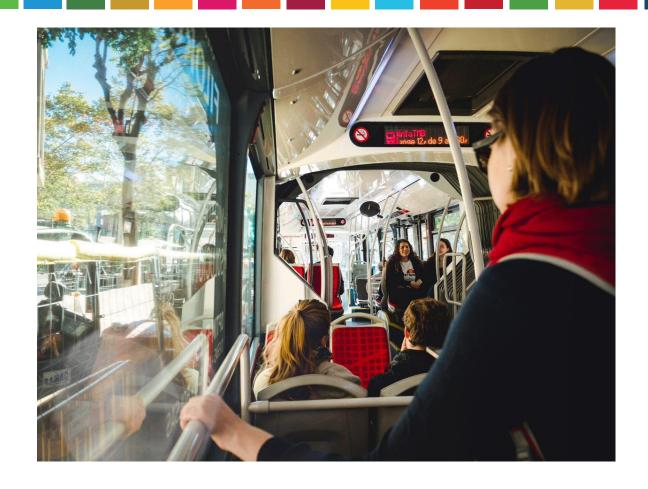
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## **Joint Challenges**

- Women are not a homogenous group
- Compounding identities
- Lack of disaggregated data
- Digitalization of society









# Ways forward for THE PEP

- What specific issue or issues should THE PEP seek to address?
- Regional brainstorming to gather ideas

## **Raising awareness**

- Webinars
- Workshops
- Gender mainstreamed into THE PEP Partnerships

#### **Future Actions**

- Development of an implementation plan
- A new THE PEP Partnership
- Integrating gender mainstreaming in THE PEP Strategy







































