

1 December 2022  
10.00 to 13.00  
online

# Ageing in all policy areas - Mainstreaming Ageing



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That both the ageing of an individual and the ageing of the population are cross-cutting issues is nothing new. Accordingly, the member States of the UN Economic Commission for Europe (UNECE) committed themselves as early as 2002 to include "the dimension of ageing in all policy areas". In other words, to *mainstream ageing*. Since then, the UNECE has carried out measures to implement this political strategy and last year published a guide on the subject.

At the EU level, Council Conclusions on Mainstreaming Ageing were adopted in March 2021. In these, the European Council calls upon EU Member States to develop a national strategic framework for *mainstreaming ageing*, including guidelines and recommendations for national implementation.

Central to mainstreaming ageing are, on the one hand, age-sensitive research and the involvement of all actors and, and on the other hand, cross-sectoral coordination and cooperation as well as coordination with international framework conditions.

Gender mainstreaming has been used as an instrument and strategic approach since the 1995 UN World Conference on Women in Beijing and became popular within a relatively short time. In the Joint Rules of Procedure of the Federal Ministries, gender mainstreaming is mentioned as a universal guiding principle, and in 2020 the Federal Government adopted a cross-departmental gender equality strategy.

How far have we come with the application of *mainstreaming ageing in Germany*? And what can we do concretely to advance the process and implement the EU recommendation? How can those affected be involved in the political processes of decision-making? What can we learn from the field of gender mainstreaming? In the workshop we will discuss these questions together with actors from politics, science and civil society.



Register now

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## Programme

9.45 a.m.

Arrival and technical check

10.00 h

### Greeting

- .. Martin Amberger, Deputy Head of the Department for International Policy for Older People, Inclusion at the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (BMFSFJ)

10.10 h

### *Mainstreaming Ageing* -

#### Just a buzzword or a policymaking tool?

- .. Dr Heidrun Mollenkopf, BAGSO Board Member and Civil Society Representative to the UNECE Standing Working Group on Ageing

10.20 h

#### Why do we need *mainstreaming ageing* and how does it work?

- .. Lisa Warth, Head of the Population Unit at UNECE

10.50 h

#### What can we learn from gender mainstreaming?

- .. Sven Paul, Deputy Head of Division in the Policy Unit for Gender Equality Issues at the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (BMFSFJ)
- .. Elke Ferner, Member of the Board of the German Women's Council and former Parliamentary State Secretary (*requested*)

11.35 h

Break

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## Programme

11.45 h

**Where do we stand in Germany and what are the key prerequisites for implementation?**

Working groups on the following questions:

- .. What are the benefits of *mainstreaming ageing* at the federal level?
- .. Who needs to be convinced at government level?
- .. Who needs to be involved in the development of the Strategic Framework?
  
- .. What should the scope and timeframe of the strategic framework look like?
  
- .. How can implementation be tracked and verified?

12.15 p.m.

**Reports from the working groups**

12.45 p.m.

Summary and outlook

13.00

End

**Moderation:**

Ina Voelcker,  
Head of the Secretariat for International Policy on  
Ageing at BAGSO

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## Organisation

### ■ Technical support

For technical questions or problems during the event:

Jannik Brockerhoff, Tel.: 0176 / 34 66 47 76, E-Mail: [jannik.brockerhoff@connectivio.com](mailto:jannik.brockerhoff@connectivio.com)

### ■ Data protection

We would like to point out that the expert workshop will be recorded, but only for the purpose (and duration) of securing the results. A reference to individual statements is explicitly not intended.

Your data will be used by BAGSO exclusively within the framework of the expert workshop and will not be passed on to third parties. Furthermore, the data protection regulations according to DS-GVO and Zoom Video Communications, Inc. apply:

<https://zoom.us/docs/de-de/privacy-and-legal.html>

## Contact

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