

Partnership descriptions requesting establishment of THE PEP Partnerships by the Steering Committee

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Form for requesting establishing of a new THE PEP Partnership by the Steering Committee

Partnership Description

Partnership on active mobility Partnership on active mobility

1. Name of the Partnership

THE PEP Partnership on Active Mobility

2. Objective

1. Support the implementation of the pan-European Master Plan for Cycling Promotion
2. Develop a pan-European Master Plan on Active Mobility, which would include guidelines and tools

3. Scope and purpose

- intensify and strengthen its cooperative efforts by actively involving member states, ECF, ECE WHO/Europe, international financing institutions and relevant stakeholder.
- continue to share good practices
- monitor the implementation of the pan-European Master Plan for Cycling Promotion
- seek to expand the geographical scope of the partnership to include countries that have not been involved in the past.
- Expand the scope of work to include walking and the entire range of active mobility
- Support the design and establish a Pan-European Competence Centre for Active Mobility to support the implementation of the Pan-European Master Plan
- Support the countries to facilitate the development of national cycling and walking plans, strategies and transnational cooperation projects in the pan-European region.
- Organize funding workshops with representatives of the various financial institutions
- Support the elaboration of the Infrastructure Module for the PEMP

4. List of initial partners

As of October 2021, a total of 30 Member States and the European Cyclists' Federation, the cycling industry UNECE / WHO actively participated in the partnership.
Armenia, Austria – Lead Partner, Azerbaijan, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France – Lead Partner, Georgia, Germany, Hungary, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Serbia, Slovak Republic, Slovenia, Spain, Sweden and Switzerland.

5. Management arrangements

Lead partners: The partnership on cycling is coordinated by Austria and France and overseen by the Steering Committee of THE PEP. The new partnership is meant to meet three times a year: once the

walking experts, once the cycling experts and once both groups of experts.
THE PEP Secretariat will collaborate and serve as link to THE PEP National Focal Points and ensure a close cooperation with THE PEP Partnership on HEAT and the work plans of the UNECE Divisions for Environment and Sustainable Transport.
A close cooperation with the pan-European Competence Center for Active Mobility will be established after its implementation. This competence center is meant to work in close liaison with this partnership and THE PEP secretariat.

6. Target groups

THE PEP Partnership is addressing the following target groups:

- Member States (National cycling and walking officers and/or National Cycling / Walking Representatives nominated by the member states)
- European Cyclists Federation ECF & Walk21
- International financing institutions (World bank, EIB, etc.)
- European Commission (relevant DGs)
- European Bicycle Manufacturers Association
- Other relevant international organisations (polis, EPOMM, etc.)

7. Relation to THE PEP work plan 2021-2025 and the objectives of the Vienna Declaration

In the Vienna Declaration the ministers decided to extend the focus of the previous partnership on cycling to walking and other forms of active mobility, making it a Partnership on Active Mobility that should develop a pan-European master plan on active mobility, which would include guidelines and tools.

Chapter V of the pan-European Master Plan for Cycling Promotion (Annex III of the Vienna Declaration) asks for joint action towards more active mobility in the pan-European region. The actions summarized in chapter V are reflected in chapter 3 of this form (the scope and purpose).

8. Work plan and specific expected deliverables for 2-4 years

The partnership is aiming at providing the following deliverables:

- **Contribution to a pan-European Strategy on Sustainable Mobility** that will be developed in the framework of THE PEP
- A pan-European Master Plan Walking which together with the PEMP Cycling will be the **pan-European Master Plan for Active Mobility**
- **Funding workshops** with representatives of the various financial institutions
- **Baseline data** for monitoring the progress in the promotion of cycling in the pan-European region

Three meetings are planned for 2022:

- 1st Meeting in Paris, January 12th back-to-back with 20 year anniversary of THE PEP – Focus walking
- 2nd Meeting back-to-back with Velocity in Ljubljana, June – Focus Cycling
- 3rd Meeting in the course of TRA in Lisbon, November – Focus Cycling & Walking

9. Reporting and monitoring

The partnership will provide a regular update of the current status of implementation. This will mainly go along with the tri-annual meetings. Furthermore the partnership will provide an overview about the current status of implementation for the annual Steering Committee Meetings of THE PEP. It will furthermore prepare for a mid-term review of the Master Plan at the Sixth High-level Meeting.

10. Expected financial management

The activities of the partnership are funded by the participating member states according to their possibilities and competences.

Documentation

11. Relevant accompanying document

Presentation of the new THE PEP Partnership on Active Mobility

Form for requesting establishing of a new THE PEP Partnership by the Steering Committee

Partnership Description

Partnership on Sustainable Tourism Mobility

1. Name of the Partnership

THE PEP Partnership on Sustainable Tourism Mobility

2. Objective

- Raise awareness for sustainable multimodal mobility to achieve a sustainable tourism development on national and international level
- Strengthen the cooperation between relevant stakeholders of different levels and sectors committed to provide sustainable mobility to tourists and inhabitants
- Increase the institutional capacity of the relevant organisations to develop, implement and operate sustainable mobility services
- Contribute to the development of climate-friendly, convenient as well as attractive mobility services and offers for travelers and inhabitants

3. Scope and purpose

- A tool-kit/manual to push sustainable mobility in tourism based on existing good practices from the partner countries
- Collection of examples of existing national strategies and platforms including or focusing on sustainable mobility in tourism in order to support countries where the topic is not represented in the tourism and mobility strategies
- Elaboration of a contribution to a pan-European Strategy on Sustainable Mobility that will be developed in the framework of THE PEP

4. List of initial partners

- Ministry of Tourism and Sport of the Republic of Croatia
- Tourism Bohinj nominated by the Ministry of Infrastructure of Slovenia
- Serbian Ministry of Environmental Protection
- Hungarian Tourism Agency
- Hungarian Institute for Transport Sciences
- Resort of Tourism Policy within the Federal Department of Economic Affairs, Education and Research of Switzerland

- German Federal Ministry for Economic Affairs and Energy – Department International tourism policy / travel industry
- Partnership for Urban Mobility nominated by the Czech Ministry of Transport and the Czech Ministry of Regional Development
- Spain: Cabinet of the General Secretariat for Transport and Mobility

5. Management arrangements

Lead partner: The Austrian Federal Ministry Climate Action, Environment, Energy, Mobility, Innovation and Technology supported by the Austrian Federal Ministry of Agriculture, Regions and Tourism
It is planned that the partnership will meet two times a year.

6. Target groups

National ministries of transport and national ministries of tourism, national tourism organisations
International tourism organisations like World Tourism Organisation (UNWTO), Tourism Manifest Alliance

7. Relation to THE PEP work plan 2014-2019 and the Goals of the Paris Declaration 2014

This partnership supports the implementation of goals 1 and 4 of the Paris Declaration by promoting the development and practical implementation of concepts and measures environmentally healthy mobility in leisure and tourism.

8. Work plan and specific expected deliverables for 2-4 years

Decision to establish the partnership during the 5th High Level Meeting of THE PEP in Vienna, May 2021
Year 1:

- Webinar organized along with the 5th HLM highlighting the benefits of sustainable mobility as an integral part of sustainable tourism development
- First partner meeting organized in September 2021 in Vienna to define the scope of work, discuss expectations and define useful activities
- Second meeting of the partnership is planned for spring 2022

Proposed deliverables:

- Contribution to a pan-European Strategy on Sustainable Mobility that will be developed in the framework of THE PEP
- A tool-kit/manual to push sustainable mobility in tourism based on existing good practices from the partner countries
- Collection of examples of existing national strategies and platforms including or focusing on sustainable mobility in tourism in order to support countries where the topic is not represented in the tourism and mobility strategies

9. Reporting and monitoring

The progress of the partnership will be regularly reported to THE PEP Steering Committee and the programme authorities of the Danube Transnational Programme.

The partnership seeks to get available feedback of the national ministries represented in THE PEP. Monitoring will be done according to the rules of the Danube Transnational Programme (bi-annual reports, eight project steering committee meetings, internal and external quality assurance, etc.)

10. Expected financial management

The financial means to establish the partnership and to coordinate it's work until the end of 2022 are included in the Transdanube Travel Stories project. Voluntary contributions from the members of the partnership are welcome.

Documentation

11. Relevant accompanying document

Respective section of the Vienna declaration to be adopted during the 5th HLM in Vienna, May 2021:

27. Welcome the results of the TRANSDANUBE Partnership for sustainable mobility in the Danube region, and decide to establish THE PEP Partnership on Sustainable Tourism Mobility, with a view to sharing good practices and developing guidelines and tools to implement green, healthy and inclusive mobility in tourism and leisure, involving tourism sector stakeholders;

Project websites:

Transdanube Travel Stories <http://www.interreg-danube.eu/approved-projects/transdanube-travel-stories>

Danube Pearls network: <https://www.danube-pearls.eu/> a

Alpine pearls: <https://www.alpine-pearls.com/>