



UNECE

FOSTERING CIRCULAR SOLUTIONS THROUGH INNOVATION



70th SESSION OF THE COMMISSION

DIGITAL AND GREEN TRANSFORMATIONS
FOR SUSTAINABLE DEVELOPMENT
IN THE REGION OF THE ECONOMIC COMMISSION FOR EUROPE
VIRTUAL SIDE EVENTS | 3 - 5 APRIL 2023

3 APRIL 2023

11.00 - 12.00 CEST, ONLINE

[Registration link](#)



Innovative products and business models, which are **profitable but also socially and environmentally responsible**, are a cornerstone of the circular transition. This is doubly true for the many economies in the UNECE region (including the participating countries of the UN Special Programme for the Economies of Central Asia - SPECA) that are dependent on exports of natural resources.

An **effective innovation ecosystem**, where both the public and private sectors are actively involved, is critical for the development of such innovative products.

Governments and business support institutions (such as business incubators and accelerators) in the UNECE region have made progress in promoting this type of innovation, but much more needs to be done.

This session will take the format of a policy dialogue dedicated to the **empowerment of start-ups, micro-, small, and medium-sized enterprises** to innovate for the green and circular transition in the UNECE region.

Objectives of the session:

- Determine major trends in government incentives and policy actions designed for the private sector to embark on green and circular business activity;
- Highlight the role of business support institutions in promoting innovative circular solutions;
- Showcase successful examples from the UNECE region;
- Determine challenges in this area;
- Chart a path forward in the UNECE region.

Moderator:



Elisabeth Türk,
Director, Economic Cooperation and
Trade Division, **UNECE**



Ljupka Mitrinovska,
Co-founder and Global Program
Director, **Accelerate2030**

Panelists:



Aisuluu Mustapakulova,
Head of the Innovation and Strategic
Development Department, **State
Service of Intellectual Property and
Innovation of the Kyrgyz Republic**



Irakli Kashibadze,
CEO, **Future Laboratory**, and **Startup
Central Eurasia** Coordinator



Raphaël Masvigner,
Co-Founder, **Circul'R**



Zhongyun Fan,
Professor of Metallurgy and Founder
and Director, **BCAST
at Brunel University**

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