

# WP.1 - Global Forum for Road Traffic Safety

(86th session)

13 - 17 March 2023  
Geneva Switzerland

**POLICIES FOCUSING ON ROAD  
SAFETY CHALLENGES IN LMICS**

Agenda item 5(b)



**FÁTIMA PEREIRA DA SILVA**

Geneva, March 14, 2023

# **BRIEF SUMMARY**



- 1. The Eight Global meeting of NGOs advocating for Road Safety and Road Victims (El Salvador from March 6th to 10<sup>th</sup>, 2023)**
- 2. Policies focusing on Road Safety challenges in El Salvador**
- 3. Policies focusing on Road Safety challenges in México**

# EIGHTH GLOBAL MEETING

OF NONGOVERNMENTAL ORGANIZATIONS ADVOCATING FOR ROAD SAFETY AND ROAD VICTIMS

6-10 MARCH 2023 | EL SALVADOR



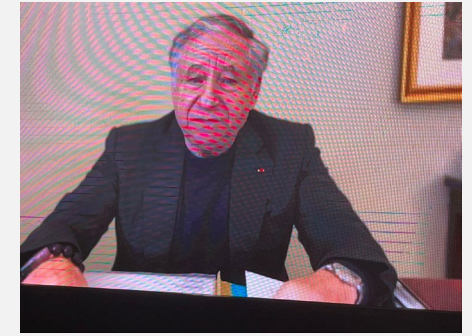
The Global Meeting, whose theme was *Rethinking road safety: Mobility for people and planet*, brings together 214 participants from 61 countries.





Keynote speakers:

- Etienne Krug, Director, Social Determinants of Health, WHO
- Jean Todt, the UN Secretary-General's Special Envoy for Road Safety.



## GLOBAL ALLIANCE OF NGOs FOR ROAD SAFETY

### SAN SALVADOR NGO DECLARATION

- EVIDENCE-BASED ACTIONS
- TRANSPARENT AND ACCOUNTABLE INVESTMENT TO MAKE MOBILITY SAFE
- NGO INVOLVEMENT IN DECISION-MAKING PROCESSES

In this declaration the commitment is:

1. Stand up for people's right to be safe on the roads
2. Use data and evidence to show what needs to be done
3. Hold our governments accountable for people's right to be safe on the road and for the 2030 targets



## 2. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN EL SALVADOR



The president of El Salvador, Nayib Bukele, is today the most popular political leader in the continent.

Elected by more than 90% of the population, according to Gallup, and experts consider him a world-class figure.

He came to power on June 1, 2019. That same year, he announced the so-called Territorial Control Plan and declared a prison emergency.

In a second phase, he reinforced the military force and the 2nd of September of that year saw the first day without homicides in the history of this small country.

El Salvador closed 2021 with the safest year in its history.

## 2. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN EL SALVADOR

January 3, 2023  
Press release



El Salvador recorded a reduction in all road crashes indicators in 2022 , thanks to the articulated work of the Government, achieving fewer crashes and injured people.

During 2022, there were 17,408 crashes, while in 2021 there were 18,741, i.e., 1,333 less reported according to the National Road Safety Observatory (ONASEVI).

The decrease in road crashes is due to the coordinated work of inspectors and traffic managers of the Vice Ministry of Transportation (VMT), the National Road Safety Council (CONASEVI) and the National Civil Police (PNC), among other entities that ensure road safety education in the country.

<https://www.presidencia.gob.sv/tag/observatorio-nacional-de-seguridad-vial/#>

# HISTORICAL CONTEXT

Indicator	2019	2022	% change
Road Crashes	20,108	17,408	-13.4%
Injured	10,961	10,385	-5.3%
Deaths	1,406	1,352	-3.8%



## 2. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN EL SALVADOR

January 3, 2023  
Press release



Every day, vehicle controls have been installed at the main accesses and exits of the Metropolitan Area of San Salvador (AMSS), among other points, to ensure respect for speed limits; almost 30,000 road users, including drivers and motorcyclists, received road safety education talks, benefiting mainly students from schools located at critical points,

These workshops, included in the National Road Safety Plan, allowed for a greater presence of traffic authorities on the roads, mainly during the Easter, August and year-end holidays.

During 2022, 22,269 anti-doping tests were carried out, 10% of which took place in December. In these procedures 1,455 drivers were arrested, from January 1 to December 2022.

In 2023, the Government has programmed the installation of 2,800 intelligent traffic lights with it expects a greater control of vehicular traffic, and avoid road crashes.

<https://www.presidencia.gob.sv/tag/observatorio-nacional-de-seguridad-vial/#>



## 2. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN EL SALVADOR

**December 24, 2022 VMT**

Press release



From January 1 to December 23, 2022, there was an 8.72% reduction in traffic crashes originated by dangerous driving, compared to 2021, according to the Vice Ministry of Transportation (VMT).

"We have 8.72% less crashes caused by dangerous drivers (compared to last year), but it is not enough. Remember not to drive under the influence of alcohol"

**September 5, 2022 VMT**

Press release



**Zero deaths in traffic roads, the government advances with the culture of respect for road laws**

**" On September 3, we had no deaths due to road crashes in our country", confirmed the Vice Minister of Transportation, Saúl Castelar, highlighting one more achievement in the objective of reducing deaths due to road crashes"**

<https://www.presidencia.gob.sv/tag/observatorio-nacional-de-seguridad-vial/#>

# Surveillance and Control

The government has pushed through a set of legal reforms necessary for the control of all road space.



# Road Safety Enforcement

Through automated control systems to detect infringements in real time and ensure compliance with the law.



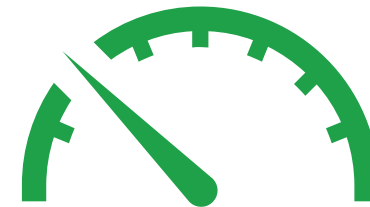
# Measures on recidivists

**Point Systems for Driver's Licence  
Endorsement.**



# Protection of vulnerable users

**Following the UN 30km/h campaign,  
the first 30km/h zone in the country  
was established in August in order to  
provide the population with safe  
pedestrian areas.**



# Signalling with a Results Focus

**The coverage of signage on the country's roads and streets has been extended, with an emphasis on road crashes hotspots.**







# DECENIO DE ACCIÓN PARA LA **SEGURIDAD VIAL**



2021 - 2030

**MÁS**  
DE LA MITAD  
DE LAS DEFUNCIONES  
POR ACCIDENTES DE TRÁNSITO  
**AFECTAN**  
a peatones, ciclistas y motociclistas



# MOVES



## Meeting between government, multilaterals organizations and MOVES

**In El Salvador, collaborative work does exist today, as meetings are held to jointly promote campaigns and other actions related to road safety.**







**Government, MOVES, UNDP  
participate in events on Road  
Safety.**

**LAS CALLES DE BAJA VELOCIDAD SON VIVIBLES!  
YO DEMANDO CALLES PARA LA VIDA**



**MOVES**»



[unroadsafetyweek.org](http://unroadsafetyweek.org)



# August 2021 First 30 km/h zone



### 3. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN MÉXICO



Civic coordination of 95 organizations that achieved the approval of Mexico's General Law on Mobility and Road Safety and the Right to Mobility in the Constitution.

# 3. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN MÉXICO

With the project of the safe mobility coalition they won the Prince Michael Award

Modal shift efforts in Mexico

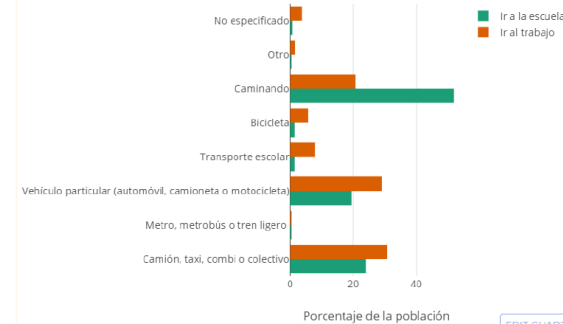
Road safety impacts and lessons learned

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March 7th, 2023



## In Mexico, most people walk and use public transportation

Porcentaje de la población por modo de transporte y propósito de viaje en México



- Intercensal 2015
- Go to work:*
  - 31% Bus
  - 29% private vehicle
  - 21% Walking
  - 6% Bicycle
- Go to school:*
  - 52% Walking
  - 24% Bus
  - 20% Private vehicle
  - 2% Bicycle

<http://miditariurbano.blogspot.com/2016/01/movilidad-urbana-en-mexico-resultados.html>



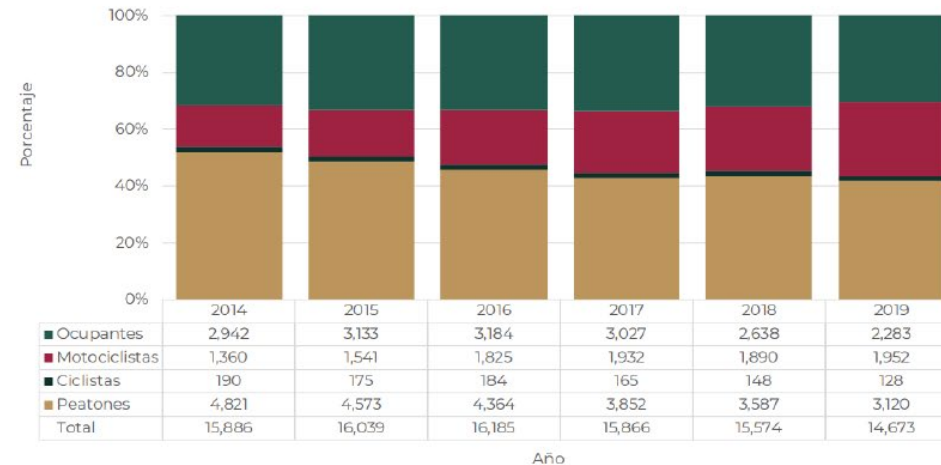
# 3. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN MÉXICO

With the project of the safe mobility coalition they won the Prince Michael Award



Who dies in the streets in Mexico? Pedestrians (21%), car users (16%) motorcyclists (13%)

Gráfica 2.- Distribución de las defunciones por tipo de persona usuaria, 2014-2019





# 3. POLICIES FOCUSING ON ROAD SAFETY CHALLENGES IN MÉXICO

With the project of the safe mobility coalition they won the Prince Michael Award



## Modal shift through speed management Safe Mobility Coalition: 95 NGOs



<https://coalicionmovilidadsegura.mx/>





# Thank you



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