



Sustainable freight forwarding: Navigating the challenges and opportunities of a greener future

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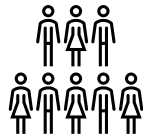
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Who are we?

- International Federation of Freight Forwarders Associations
- Representing Freight Forwarders in some **150 countries**
- FIATA is composed of:
 - 109 Association Members**
 - Over 5,500 Individual Members**
- Overall representing an industry of **40,000 freight forwarding and logistics firms**
- FIATA advocates **trade facilitation** and actively contributes to the **functioning of the supply chain** through close **collaboration** with relevant stakeholders





Contribution of freight forwarders to the decarbonisation of the inland transport sector:

- Optimising routes
- Alternative fuels for rail, such as hydrogen and electric engines
- Use of new vehicles
- Use of new corridors

FIATA Association Members engagement:

- National projects and goals (DK, NO)
- Industry working groups (DE, RO)
- Monitoring of national and regional policies (DE, DK, FR)
- Investment in developing hybrid or dual-fuel engines (DK, RO, SK)
- Investment in new trucks (DK, FR, RO, SK)
- Partnerships to develop sustainability policies (NO, RO)

Best practices



Denmark

- ✓ National Road Show (DK)
 - Science based targeting initiative (SBTi)
 - Brainstorming on how to reduce CO2 emissions
- ✓ Collection of CO2 emissions data by members
- ✓ Purchase of electric trucks for national distribution
- ✓ Looking at greener fuels such as biodiesel, hydrogen and trucks running on natural gas
- ✓ More efficient logistics
 - Better utilisation of capacity, for example through the use of modular trucks and optimisation of routes



Norway

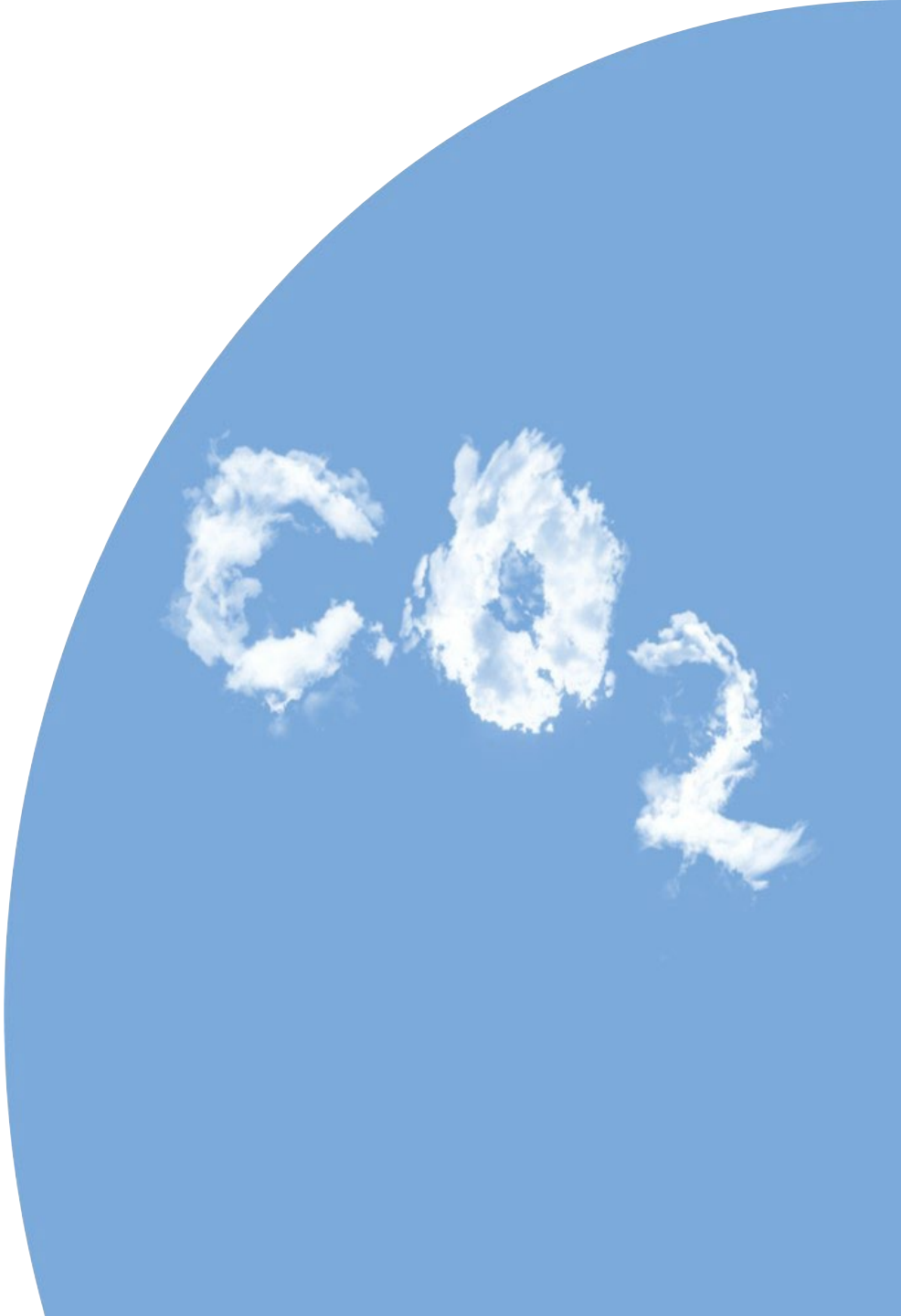
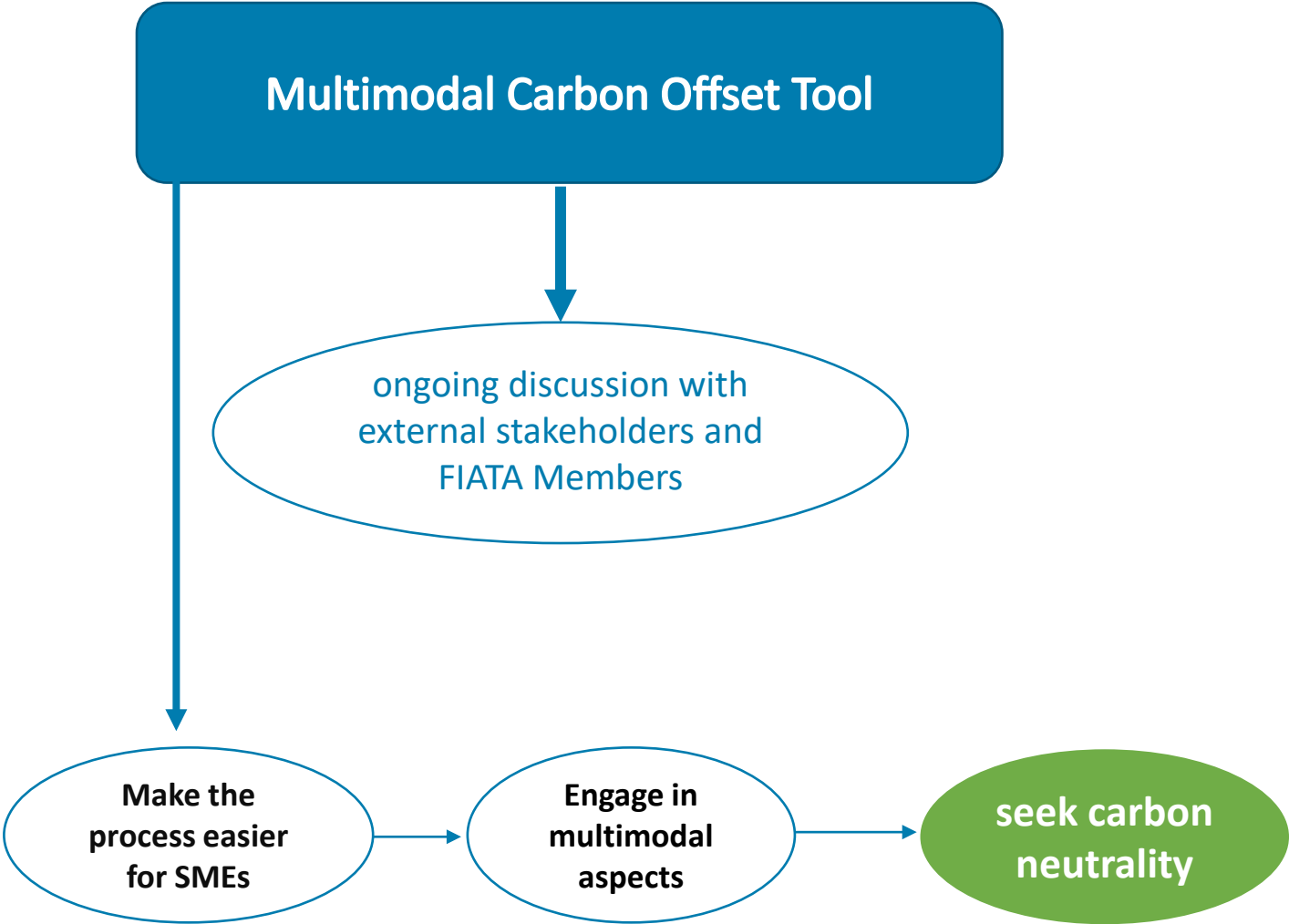
- ✓ Goal: cut 50% emissions before 2030
- ✓ 80 % of new car sales are electric cars (2022)
- ✓ 30 % of light vehicles are electric
- ✓ 10 % are biogas and/or electric
- ✓ Working with a Green Transport Programme on pilot projects and cost analyses to build up energy stations all over the country
- ✓ Biggest players target to be 0-emission between 2026 and 2030

How is the freight forwarding sector strengthening its resilience to climate change impacts on its operations?

- ✓ Invest in green technologies (e.g. solar cells in terminals)
- ✓ Diversify and optimise routes (e.g. rail freight)
- ✓ Implement standards and targets imposed by EU
- ✓ Follow policy recommendations from other stakeholders (FIATA, CLECAT)
- ✓ Engage with relevant stakeholders (customers, suppliers, authorities)

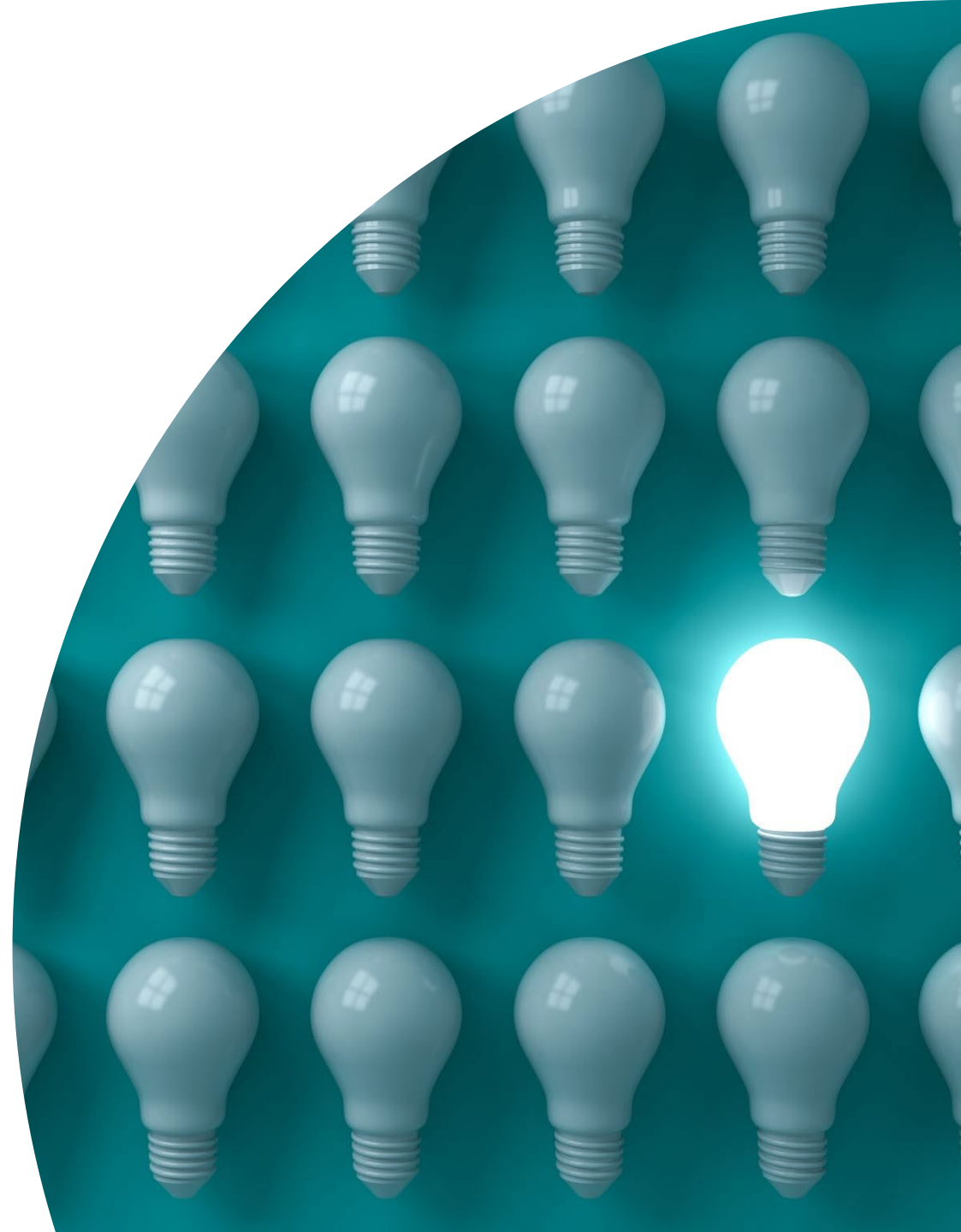


FIATA's ongoing project



Conclusions

- ⊕ Willingness from freight forwarders to become greener in their daily activities
- ⊕ EU regulations and standards impose on freight forwarders to be compliant, and thus produce positive decarbonisation outcomes and initiatives
- ⊖ Lack of standardisation of regulations and targets at global level
- ⊖ High costs for SMEs



Thank you!



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