

THE PEP Partnership Active Mobility

Interim Report to THE PEP Steering Committee
Geneva, October 2022

Robert Thaler

THE PEP

Austrian Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology

Status: October 2022

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Mandate given by Vienna Declaration:

Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport



- ❖ Adoption of the Vienna Ministerial Declaration
- ❖ 46 Ministers, EC, State Secretaries, 41 Countries, 850 participants

23. *Decide to support the work of the Partnership on Cycling Promotion and extend its focus to walking and other forms of active mobility, making it a Partnership on Active Mobility that should develop a pan-European master plan on active mobility, which would include guidelines and tools, and establish a pan-European competence centre on active mobility to support capacity-building, the sharing of good practices and implementation initiatives;*

Vienna Declaration

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Pan-European Master Plan Active Mobility



Implementation

+



Development

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Pan-European Master Plan Walking

THE PEP Partnership Active Mobility Activities 2022

Vienna Declaration:

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18. Commit to achieving the following objectives by 2030:
- (a) Significantly increase cycling and walking in every country and contribute to the overall target of doubling cycling in the region as a whole;
 - (b) Extend and improve infrastructure for safe cycling and walking in every country in the region, including safe mobility for children and youth to kindergartens, schools and in neighbourhoods;
 - (c) Develop and implement national cycling and walking policies, supported by national cycling and walking plans, strategies and programmes, including the setting of national targets, in every country in the region, and also promote their implementation in relevant subnational plans and policies;
 - (d) Significantly improve the safety of cyclists and pedestrians in every country in the region and significantly reduce the number of fatalities and serious injuries amongst these road users in the region as a whole;
 - (e) Integrate cycling and walking into health policies, as well as transport infrastructure and land-use planning;

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Partnership on Active Mobility – Focus Walking

Meetings: 12 January 2022, 25/26 April 2022 & 19-23rd Sept. 2022



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17 countries involved
until now

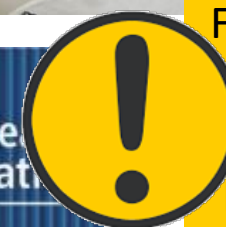
Partnership on Active Mobility – Focus Walking

Dublin, 19-23rd Sept. 2022



Ireland: 1 Million Euro per day for investments in Active Mobility

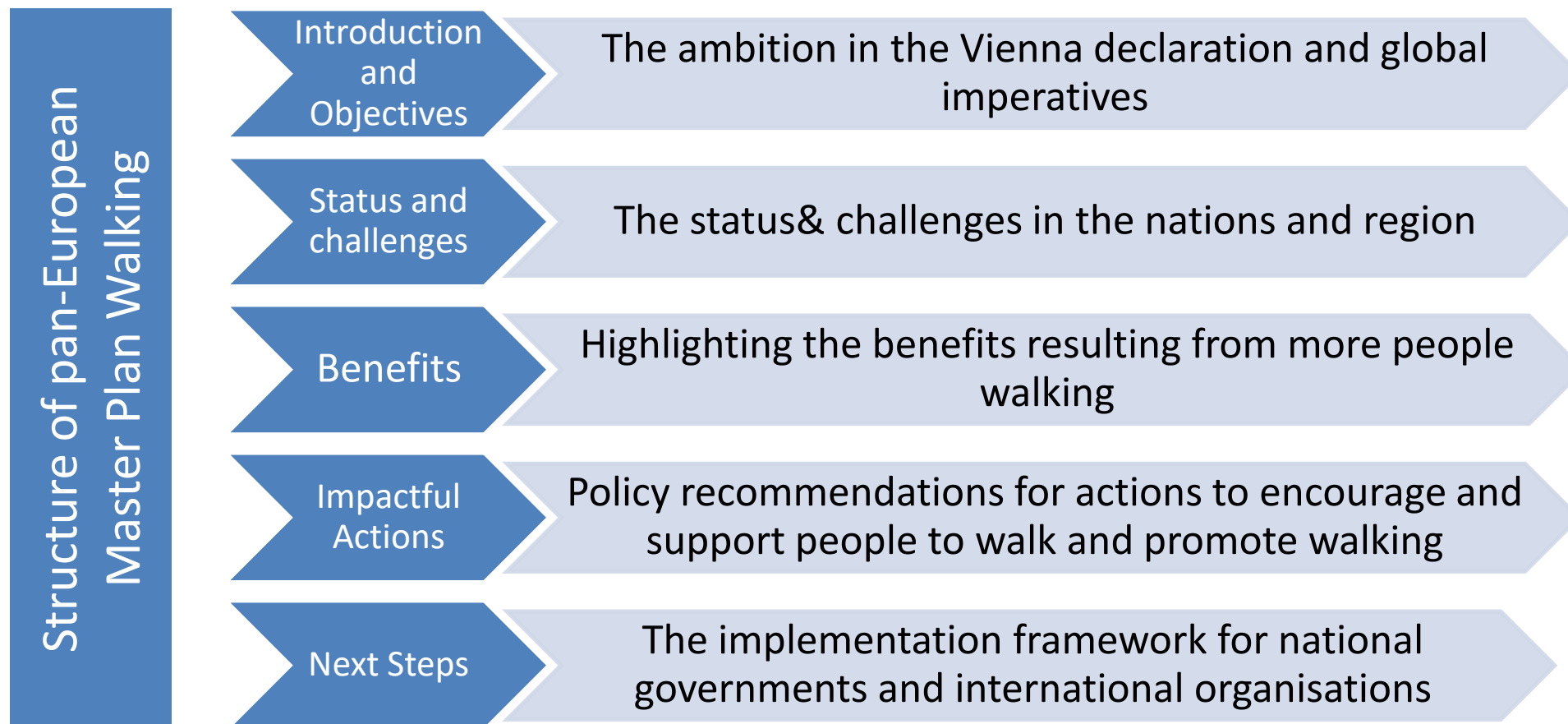
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Frank Feighan, Minister of State for Public Health and Wellbeing addressing THE PEP Partnership Meeting

Draft Structure

The Pan-European Master Plan Walking



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Decision on draft
structure during
meeting in Dublin

The Pan-European Master Plan Walking Introduction and Objectives:

Corresponding to the political mandate and commitments in the Vienna Declaration: Ministers committed to following objectives 2030:

- I. **Significantly increase walking** in every country;
- II. **Significantly improve the safety** of pedestrians in every country in the region and significantly reduce the number of fatalities and serious injuries amongst these road users in the region as a whole;
- III. **Extend and improve infrastructure** for safe walking in every country in the region, including safe mobility for children and youth to kindergartens, schools and in neighbourhoods;
- IV. **Develop and implement national walking policies, supported by national walking plans, strategies and programmes**, including the setting of national targets, in every country in the region, and also promote their implementation in subnational plans and policies;
- V. **Integrate walking** into health policies, transport infrastructure and land-use planning.



Vienna Declaration

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Pan-European Master Plan Walking



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The Pan-European Master Plan Walking

Draft Impactful actions



- ❖ **Deliver effective walking policies supported by national walking plans**
 - ❖ Develop/update national walking plans, collect data, adopt national targets and indicators, engage citizens, establish cross-sectoral cooperation, provide financing and fiscal incentives, allow/support experimentation, include evaluation and monitoring, ...
- ❖ **Provide infrastructure that makes walking safe, accessible, inclusive and easy to do**
 - ❖ Provide assessment tools, develop infrastructure design standards, support the reallocation of road space in favor of walking and cycling, provide harmonized standards for signposting, define international walking routes (“Discover Europe Walking”), ...
- ❖ **Coordinate campaigns to stimulate a community-wide value of walking and encourage more participation**
 - ❖ Provide platforms for communication campaigns, launch/support/promote behaviour change campaigns, support walk to school and work programmes, provide the legal framework that allows temporary or permanent road closures for motorized vehicles, ...



**Focus on the role of
the responsible
stakeholders at the
(inter-)national level**

The Pan-European Master Plan Walking

Draft Impactful actions

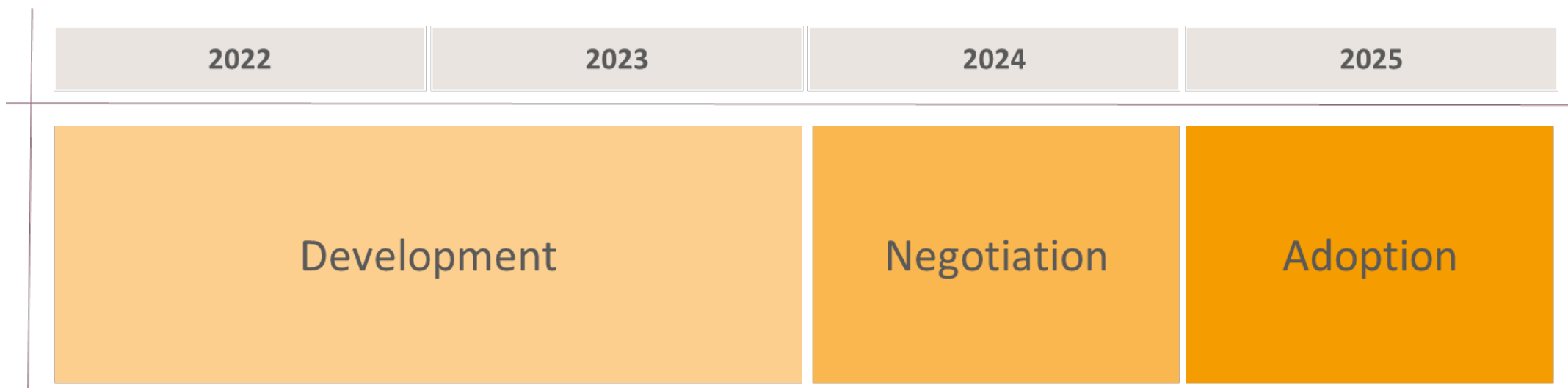


- ❖ **Make transport-, urban- and spatial-planning more supportive for people walking**
 - ❖ Prioritize walking, cycling and public transport as preferred modes of travel in relevant transport, spatial and urban planning policies incl. a critical review of national laws on supporting walking and/or raise awareness among the responsible stakeholders to do so
 - ❖ Highlight the benefits of highly connected, walkable neighbourhoods with access to public transport hubs, local shops, services, green areas, and educational facilities for daily living
 - ❖ Provide guidance documents for the creation of walking friendly street networks to be applied / at least recommended to the responsible bodies on the local and/or regional level
- ❖ **Integrate walking with public transport networks**
 - ❖ Raise awareness to consider walking an integral part of a public transport journey
 - ❖ Provide tools/methodologies to map public transport catchments and audit their quality



Focus on the role of
the responsible
stakeholders at the
(inter-)national level

Timeline for the elaboration of the Pan-European Master Plan Walking

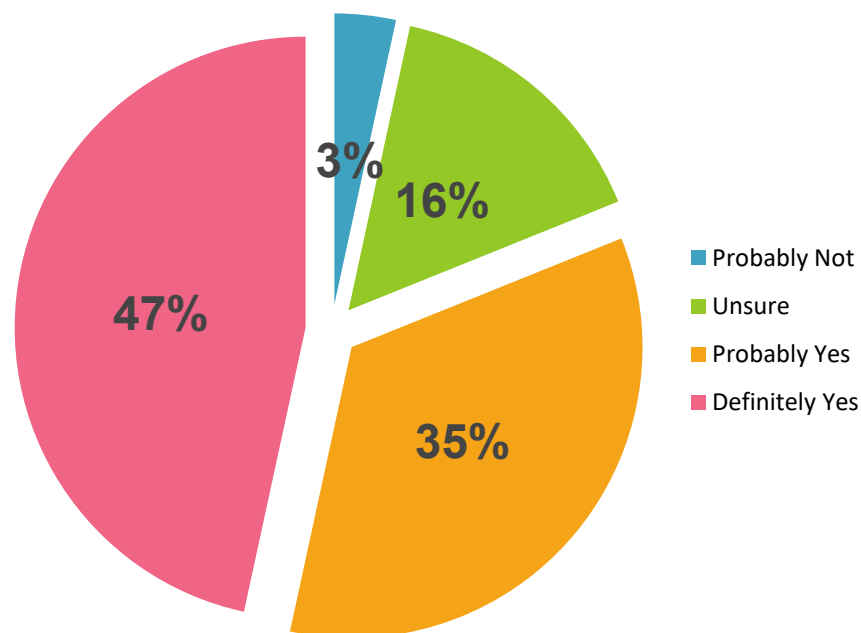


Next meetings: Netherlands 23rd-27th January 2023 focus on cycling and walking, Scotland ?

The Pan-European Master Plan Walking National Policy Support



Demand for a national policy on walking (n=58)



Proposals for tools like:

➔ Regional workshops

➔ Online master class to support the development of a national strategy

Source: THE PEP Walking Master Plan Expert Survey



Support for countries
willing to develop a
national walking strategy



Pan-European Master Plan Cycling

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Cooperation for implementing Pan-European Masterplan for Cycling Promotion:
Cycling promotion tour from Vienna to Velocity Ljubljana: Start in Vienna by Austrian Minister for Climate Action, Leonore Gewessler

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25 stakeholders of participating Danube countries riding from Vienna to Ljubljana on EuroVelo 9 route:

to meet cities and regions to promote co-operation and raise awareness on THE PEP Pan-European Master Plan for Cycling.



Signatories in support of THEPEP Pan-European Master Plan for Cycling Promotion:

- Leonore Gewessler, Minister of Climate Action, Environment, Energy, Mobility, Innovation and Technology of Austria
- Jill Warren, CEO of European Cyclists Federation
- Jaroslav Vymazal, President of the Czech Partnership for Urban Mobility
- Herbert Janschka, Mayor, Wiener Neudorf
- Petra Haslinger, Chairperson of the Parliament Club, Baden
- Franz Dinthobl, city council Wiener Neustadt
- Marcus Martschitsch, Mayor of Hartberg
- Karl Lautner, Mayor of Bad Radkersburg
- Petra Pucko, director of municipal administration of Šentilj, on behalf of Štefan Žvab, Mayor of Šentilj
- Saša Arsenovič, Mayor of Maribor
- Uroš Rozman, Director of RRA Podravje
- Breda Arnšek, vice Mayor of Celje behalf of Mayor of Celje, Bojan Šrot
- Franci Rokavec, Mayor of Litija
- Janez Koželj, vice Mayor of Ljubljana



Key Note Presentation of THE PEP Pan-European Masterplan Cycling + Danube Cycle Plans 9 countries project by Robert Thaler in the plenary of Velocity conference, June 2022

Danube Cycle Plans

Policies, plans and promotion
for more people cycling in
the Danube region

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FINAL CONFERENCE OF THE DANUBE CYCLE PLANS PROJECT

11th October 2022 | Prague

Project co-funded by the European Union from the ERDF, IPA).



Final conference of Danube Cycle Plans Interreg project held under the auspices of the Czech Minister of Transport, Martin Kupka

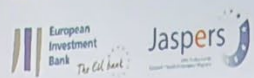


Final conference of Danube Cycle Plans Interreg project presenting the main project outputs took place October 11th , 2022 in Praha.

European Investment Bank climate neutral roadmap & cycling project financing

Investment Event: Pilsen House, Brussels, October 13

Inge Vermeersch, Lothar Zeller, Francesco Ferrario
JASPERS | EIB
Date: 13 October 2022



co-funded by the European Union funds (ERDF, IPA)

Interreg
Danube Transnational Programme
Danube Cycle Plans



**Investment event of Danube Cycle Plans Interreg project presenting the investment necessities to establish the DanuVelo network to EC and EIB officials
October 13th , 2022 in Brussels**

Contribution of the Danube Cycle Plans project to the topics of the Pan-European Masterplan for Cycling Promotion



1. Develop and implement national cycling policies supported by a National Cycling Plan
2. Improve regulatory framework for cycling
3. Provide user friendly cycling infrastructure
4. Provide sustainable investments and efficient funding mechanisms
5. Include cycling in the planning processes and facilitating multimodality
6. Promote cycling through incentives and mobility management
7. Improve health and safety
8. Improve cycling statistics for efficient monitoring and benchmarking
9. Develop cycling tourism
10. Make use of new technologies and innovation
11. Promote cycling for a more resilient transport system

1 Develop and implement national cycling policies supported by a National Cycling Plan

How does Danube Cycle Plans Interreg project supports the implementation of the pan-European Master Plan?

- Nine new or updated national cycling plans elaborated
- Nine national cycling working groups established, several National Cycling Officers appointed
- Different inspiration events for important target groups tested and ready for further implementation
- National cycling conferences organized in nine countries

2 Improve regulatory framework for cycling

- Catalogue of cycling friendly infrastructure standards elaborated
- Several country road maps to improve infrastructure standards and regulations developed
- Support for newly established “UNECE Group of Experts on Cycling Infrastructure”

Cooperation for implementing Pan-European Masterplan for Cycling Promotion and development of Trans European Cycling Network TEC:
New “UNECE Group of Experts on Cycling Infrastructure” established in liason with THE PEP Partnership on Active Mobility



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3 Provide user friendly cycling infrastructure

- DanuVelo cycle route network defined based on EuroVelo and National Cycle Route Networks



4 Provide sustainable investments and efficient funding mechanisms

- Investment necessities for upgrading DanuVelo network calculated
- Benefits of investments highlighted by applying an extended methodology for Cost-Benefit-Analysis
- Cycling Infrastructure Investment Event organized to establish close cooperation with International Financial Institutions (IFIs)

6 Promote cycling through incentives and mobility management



- Danube Cycling Ambassadors promoting cycling at the national and macro-regional level
- Cycling promotion tour from Vienna to Velocity Ljubljana: Start in Vienna by Austrian Minister for Climate Action, Leonore Gewessler



Outlook:

Exploring options for new Interreg project initiative focusing on better linking cycling, walking and public transport

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Outlook

Next meetings of the Partnership on Active Mobility

THE PEP Partnerships Active Mobility and Sustainable Tourism
Mobility meet together to get the Dutch experience:
23rd-27th January 2023

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THE PEP Partnership Active Mobility Activities 2023

- Elaboration of Draft Pan-European Masterplan for Walking till end of 2023
- Facilitation of National Walking Plans: Regional Workshops, Online Webinars
- Facilitation of implementation cycling (and walking) in countries: Exploring options for new Interreg projects – Interested countries welcomed!
+ first ideas: cycling and walking combined with public transport, walkability
- Next Meeting 2023: Netherlands 23-27 January 2023, Scotland ?
- Velocity 2023 Leipzig 9-12 May 2023, WALK21 2023 Kigali Ruanda

Join THE PEP Partnership Active Mobility !

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