

**NAME: YU XIAO****TITLE: EXPERIENCE OF CJLU ON TEACHING STANDARDS
TO NON-TECHNICAL STUDENTS****ORGANIZATION: CHINA JILIANG UNIVERSITY****SPEAKER BIOGRAPHY**

Professor Yu Xiao, PhD of management, mainly engaged in teaching and research in the field of standardization and quality management. She is currently vice dean of College of Economics and Management of China Jiliang University, the deputy director of the University's Standardization Education Research Center, and a key member of The Belt and Road Universities Alliance for Standardization Education and Academics (B&R UAS). And previously, she worked as a member of SAC/TC304 of the National Technical Committee for Standardization, and of the ISO/CASCO/WG45 Certification and Accreditation Working Group for International Standards.

She has undertaken more than 20 projects in the field of standardization, published more than 50 academic papers and 3 monographs. As a major member, she has compiled relevant teaching materials, such as *Standardization Fundamentals* and *Fundamentals of International Standardization*. She has participated in the formulation of two international standards, ISO IWA30-1 and ISO IWA30-2, and won the special prize of the 10th China Standardization Forum Paper Selection. She has accumulated rich experience in research fields, such as standards and innovation, international standardization and standards policy.

**Bringing standards to
supply chain experts****Launch of the WP.6
Initiative on Education on
Standardization (START-
Ed) Focal Point Network****Webinar
1 March 2023,
16:00-18:00 (Geneva-time)**