

## VERA DESPOTOVIĆ

ASSOCIATE IN THE FIELD OF COORDINATION AND IMPROVEMENT OF INTERSECTORAL COORDINATION IN THE FIELD OF MARKET SURVEILLANCE

## MINISTRY OF INTERNAL AND FOREIGN TRADE OF THE REPUBLIC OF SERBIA



## Market surveillance role in combatting counterfeit products

Webinar 21 February 2023, 14:00-16:30 (Geneva-time)

## SPEAKER BIOGRAPHY

Vera Despotović is a lawyer, now engaged as an associate in the Market Inspection Sector in the coordination and improvement of inter-sectoral cooperation in the field of market surveillance.

In addition to many years of experience gained from working on professional tasks related to the coordination of market surveillance activities, Vera worked in cross-sectoral groups for the creation and implementation of strategies in the field of market surveillance, as well as proposing systemic solutions to improve cooperation and the efficiency and effectiveness of activities in the mentioned areas. She was involved in the process of preparing legal solutions in the mentioned areas.

Vera participated in the development and implementation of projects to strengthen the institutional capacity of market surveillance authorities and other development projects in the field of introducing special powers and administrative procedures for the enforcement of intellectual property rights, with a particular focus on supporting the introduction of quality management systems in the field of market surveillance and the specialization of market inspectors in areas of intellectual property rights enforcement with a focus on identifying and preventing unsafe counterfeit products.