



JANNE HEDEGAARD

INDEPENDENT IPR ENFORCEMENT EXPERT



**Market surveillance
role in combatting
counterfeit products**

SPEAKER BIOGRAPHY

Janne has a background as master in computer science and has worked on a number of projects in Asia and Europe as an Project Manager specialising in IT supported IPR enforcement.

Janne was part of the working group behind the design and development of TM View. In addition, she was the lead designer behind the development of the “Common Database” facilitating information exchange between the IP enforcement institutions in Romania.

During the last ten years she has worked as a long-term Resident Twinning Adviser on three different EU funded Twinning projects among others in Armenia and North Macedonia thus have gained solid knowledge about relevant legislation and governmental structures in the Balkan and Caucasian regions.

In 2022 she finalised a three-year Twinning project “Protection and enforcement of IPR” in Serbia implemented in corporation with the Serbian Market Inspectorate Sector.

Currently Janne is working as consultant at the Danish Customs Agency using her experience about enforcement of IPR and controls.

Webinar
21 February 2023,
14:00-16:30 (Geneva-time)