Activities of the UN Secretary-General’s Special Envoy for Road Safety

Inland Transport Committee, 23 February 2023
MANDATE

• Promoting global partnerships to support the design and implementation of strategies and activities to improve road safety

• Advocating with governments, civil society and the private sector for the promotion of road safety, particularly in countries with a high rate of road fatalities and injuries

• Participation in global and regional conferences, and meetings on road safety

• Advocating the accession to, and more effective implementation of the United Nations road safety legal instruments
ACHIEVEMENTS 2015-2023

Missions to 93 Member States, meetings with more than 230 Government officials including 28 Heads of States

Advocates for accession to seven UN Road Safety Conventions. 46 new accessions since start of mandate

Secured a manifesto from the Automotive Industry through OICA which supported minimum set of safety standards for new vehicles. OICA also appointed a road safety ambassador

Hosted six United Nations Partnership Meetings for Road Safety with 30+ agencies to provide guidance on UN priorities for road safety

Hosted fifteen regional and national capacity building workshops in collaboration with ECA, ESCAP, ECLAC, ECE, UN-Habitat, World Bank, Inter-American Development Bank

Launched informal Friends of Road Safety Networks in Geneva, New York, Washington D.C., Brussels and Bangkok
Launched a global campaign with JC Decaux to spread awareness on road safety issues around the world.

Launched the first Kofi Annan road Safety Award in Accra with the Government of Ghana, ECA and the Kofi Annan Foundation.

Joint advocacy with World Bank Vice President led to stand alone road safety projects in Bangladesh and India at $358 Mil and $250 Mil respectively.

Established the UN Road Safety Fund in 2018 and raised $20 Mil in public and private sector contributions.
22 HIGHLIGHTS

• Travelled to more than 29 countries and met with more than 70 government officials
• Established Global “Friends of the Special Envoy” for Road Safety Network and launched two additional hubs in Brussels and Bangkok of the Friends of Road Safety Network
• Engaged with Ministries of Finance, and United Nations Members States to increase domestic investments in Road Safety
• Participated in the High-Level Meeting (HLM) “2030 Horizon for Road Safety: Securing a Decade of Action and Delivery”
• Launched the global campaign #StreetsforLife, in partnership with JCDecaux – to be expanded to 80 countries over the next two years
• Launched the first Kofi Annan Road Safety Award for Africa
• Raised the visibility of the UNRSF resulting in partnerships from 16 Member States and Private Sector pledging over 15 million USD
• Held the 6th UN partnerships meeting for Road Safety
Priorities 2023 - 24

- Raise global visibility of road safety
- Increase alignment and priority within the UN System
- Strengthening partnership with Regional Integration bodies
- Increase relevance of road safety by framing in green transition, Covid-19 recovery, digitalization, & cities
- Financing for Road Safety
- Promote UN legal instruments including helmet standard
UN-JC DECAUX GLOBAL ROAD SAFETY VISIBILITY CAMPAIGN

Will be implemented in 80 countries in more than 1,000 cities with the engagement of top celebrities over 2 years
I WEAR A SEATBELT

I DON'T DRIVE TIRED

I DRIVE SLOW
GLOBAL FRIENDS OF THE SPECIAL ENVOY

• 85 CEOs, Heads of organizations, government officials & celebrities
• 5 hubs: Geneva, New York, Brussels, DC and Bangkok
• Objectives: The networks aim to improve road safety through awareness raising, mobilising funding and increasing development cooperation.
INTERNATIONAL ORGANIZATIONS & FOUNDATIONS REPRESENTATIVES

Jagan Chapagain  
CEO and SG  
IFRC

Gianni Infantino  
President  
FIFA

Lord Sebastian Coe  
President  
International Association of Athletics Federation

Odile Renaud-Basso  
President  
European Bank for Reconstruction and Development

Makhtar Diop  
Managing Director and  
Executive Vice President  
International Finance Corporation

Martin Raiser  
Vice President for  
South Asia Region  
World Bank

Alessandro Çeferin  
President  
UEFA

Mohamed Mezghani  
Secretary General  
UITP

Riccardo Puliti  
Regional President for  
Asia and the Pacific  
IFC

Masatsugu Asakawa  
President  
Asian Development Bank

Elhadj As Sy  
Chair  
Kofi Annan Foundation

David Leppartien  
President  
Union Cycliste Internationale

Axel Van-Trotsenburg  
Managing Director of  
Operations  
World Bank

Lord George Robertson  
Chairman  
FIA Foundation

Gérard Saillant  
President  
Paris Brain Institute

Young Tae Kim  
Secretary-General  
International Transport Forum

Zeid Ra’ad Al Hussein  
President and CEO  
International Peace Institute

Lotte Knudsen  
Head of the  
EU Delegation to the UN in Geneva

Thomas Bach  
President  
International Olympic Committee

Ahmad Alhendawi  
Secretary-General  
SCOUT

Amani Abou-Zeid  
Commissioner for  
Infrastructure and Energy  
African Union Commission

Karima Delli  
Chair of the  
Committee on Transport and Tourism  
European Parliament, EU

Adina-Ioana Vălean  
Commissioner for  
Transport  
European Commission, EU

Ilan Goldfajn  
President  
Inter-American Development Bank
PRIVATE SECTOR

Carlos Slim Domit
Chairman of the Board
GRUPO CARSO

Patrick Pouyanné
Chairman and CEO
TotalEnergies

Maurice Lévy
Chairman of the Supervisory
Board Publicis Group

Dan T. Chen
President
3M Transportation
Safety Division

Ratan Tata
Chairman
TATA Trust

Florent Menegaux
CEO
Michelin

Jean-Dominique Senard
Chairman of the Board of
Directors Renault Group

Norman Foster
Architect

Paul du Saillant
Deputy CEO
Essilor-Luxottica

Thomas Buberl
CEO
AXA

Stefano Domenicali
CEO
Formula One Group

Nasser Al-Khelaifi
President
Paris Saint-Germain

Paul Hudson
CEO
Sanofi

Shuichi Ishibashi
CEO
Bridgestone

Klaus Schwab
Chairman
World Economic Forum

Jean-Charles Decaux
CEO, JCDecaux Group
GLOBAL SAFE AND AFFORDABLE HELMET CAMPAIGN

- Advocating for governments to adopt helmet standard in line with UN regulation 22.06
- Promoting helmets that are low cost and meet UN regulation to new markets
GLOBAL ADVOCACY

- 20 plus country missions
- Joint advocacy with partners including the World Bank VPs
- Kofi Annan Road Safety Award
- Major international conferences
EXPAND PARTNERSHIPS

• New Partners of the Secretariat:
  • Sanofi
  • JC Decaux
  • Saatchi & Saatchi
  • Publicis
THANK YOU

Priti.Gautam@un.org

Programme Management Officer
Secretariat of the UN
SG’s Special Envoy for Road Safety