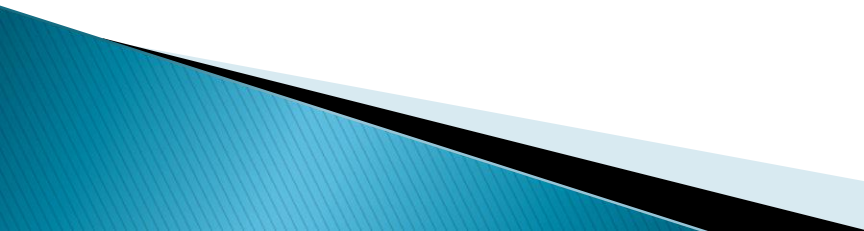
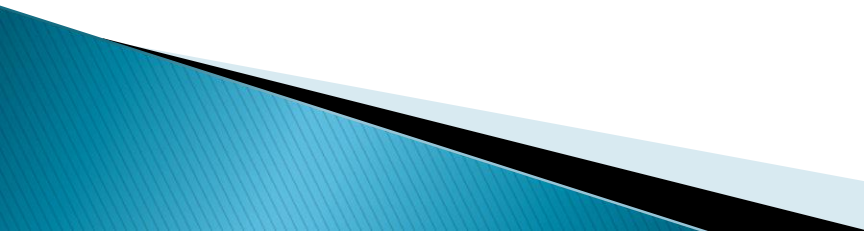


Area of modernization activities connected with products & sources

- ▶ Competition; business statistics
 - ▶ Evolving and changing of users' needs
 - ▶ Reducing respondents' burdens
- Maintaining or reducing of costs
- 

What we should do?

- ▶ New sources
 - ▶ Communication with users & respondents
 - ▶ Techniques (data collecting, visualization etc.)
 - ▶ Promoting and educating
 - ▶ Initiating and anticipating users' needs
 - ▶ Dissemination (channels, specific services etc.)
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How should we do it?

- ▶ Collaboration
 - ▶ Common solutions
 - ▶ Sharing good practices
- 