



# Mobile devices

## MC on Products and Sources

- ❖ Flavours
- ❖ First experiences
- ❖ Challenges
- ❖ Cooperation opportunities

# Mobile devices



## ➤ Characteristics

- Many kinds: smartphones, tablets, wearables, ...
- Various sensors: Camera, GPS, touch-screen
- People take them everywhere (!)

## ➤ First experiences world-wide

- “Run that Town” app by ABS
- iPad app from Statistics South Africa
- CAPI interviewing with tablets (NL, IE, ...)
- CountryStats from UN

# Joint project?

## ➤ Universal challenges

- Large range of devices
- App + backend design
- Methodology + processing algorithms
- Technical and security issues
- How to promote use or participation?

## ➤ Excellent cooperation opportunities

- Specific local issues less important
- Potential for many applications
- Requires state-of-the-art expertise (involve SMEs?)

## ➤ Join forces to create multiplier!

