

MICHELLE PARKOUDA

MANAGER, RESEARCH STANDARDS COUNCIL OF CANADA (SCC)



Gender Responsive Standards Team of Specialists

Candidature for Chair

14 December 2022 Virtual meeting

BIOGRAPHY

Michelle is the Manager, Research at the Standards Council of Canada (SCC). She is responsible for leading research to demonstrate the economic and social value of standardization; she also leads SCC's gender strategy. In her research paper, When One Size Does Not Protect All: Understanding Why Gender Matters for Standardization, she was able to demonstrate some of the consequences of standards not being gender responsive. This research has been cited by many working in the area.

Michelle has been an active participant in the GRSI, she led Project Team 2 which developed the guidelines on how to develop gender-responsive standards. She is a member and active contributor on the ISO/IEC Joint Strategic Advisory Group on Gender-Responsive Standards.

She is also a member of IEC's Diversity Advisory Committee, which provides recommendation to IEC's Board on how to improve diversity in committees that report to the IEC Board. Prior to joining SCC, Michelle was a Senior Research Associate at The Conference Board of Canada, one of the largest think tanks in Canada. While there she was a key presenter in a series of cross-country workshops highlighting the importance of internationally trained workers for the Canadian economy.

Michelle has a PhD in Experimental Psychology from McGill University and a BSc in Kinesiology & Health Sciences and Psychology from York University.