

Report on communication and outreach activities

This note provides an overview of communication and outreach activities carried out by the secretariat. As stated in the workplan and in accordance with the Long-term Strategy for the Convention, communication activities are being undertaken to highlight the work and benefits of the Convention. Communication and outreach activities aim to increase and maintain the visibility of the Convention on the international scene, to foster cooperation between regional agreements around the world, and as a bridge between regional and global action. Cooperation with other organizations and fora on advancing air pollution issues are being pursued. These activities were made possible thanks to the contributions by the European Union, Germany, Norway, Sweden, Switzerland, and the United Kingdom.

Overview of activities to increase the visibility of the Convention

1. Communications

Website improvements

Continuous revisions and updates to all texts on the website. Follow-up and fixing of bugs in English and in Russian.

Press releases and articles (2022 only)

EB press releases (forthcoming)

[Study confirms ecosystems more sensitive to nitrogen pollution than previously assumed](#)
27 October 2022

[National dialogue in Georgia builds momentum for clean air policies](#)
20 October 2022

[New Task Force to promote wider cooperation on cleaner air](#)
12 October 2022

[6 years on, the Batumi Action for Cleaner Air shows success of voluntary commitments](#)
06 October 2022

[UN urges Europe to boost environmental ambition to fight planetary crisis](#)
05 October 2022

[Are measures under the Gothenburg Protocol sufficient to reduce air pollution?](#)
16 September 2022

[Caring about the Air We Share](#)
06 September 2022

[Hands-on training on calculating emissions from road transport to facilitate sound policy solutions in the Eastern part of the UNECE region](#)
20 June 2022

[UNECE launches e-learning course on the Air Convention and its protocols](#)
08 June 2022

[Experts review sufficiency and effectiveness of current measures to tackle air pollution under the Gothenburg Protocol](#)
26 April 2022

[World Health Day: acting for our planet is acting for our health](#)
07 April 2022

[New research confirms multi-billion dollar impact of air pollution on natural vegetation and crops](#)
28 February 2022

[More stringent controls of heavy metal emissions enter into force in the UNECE region](#)
07 February 2022

[Entry into force of more stringent regulations on persistent organic pollutants in the UNECE region milestone in air quality and chemical management](#)
20 January 2022

Publications

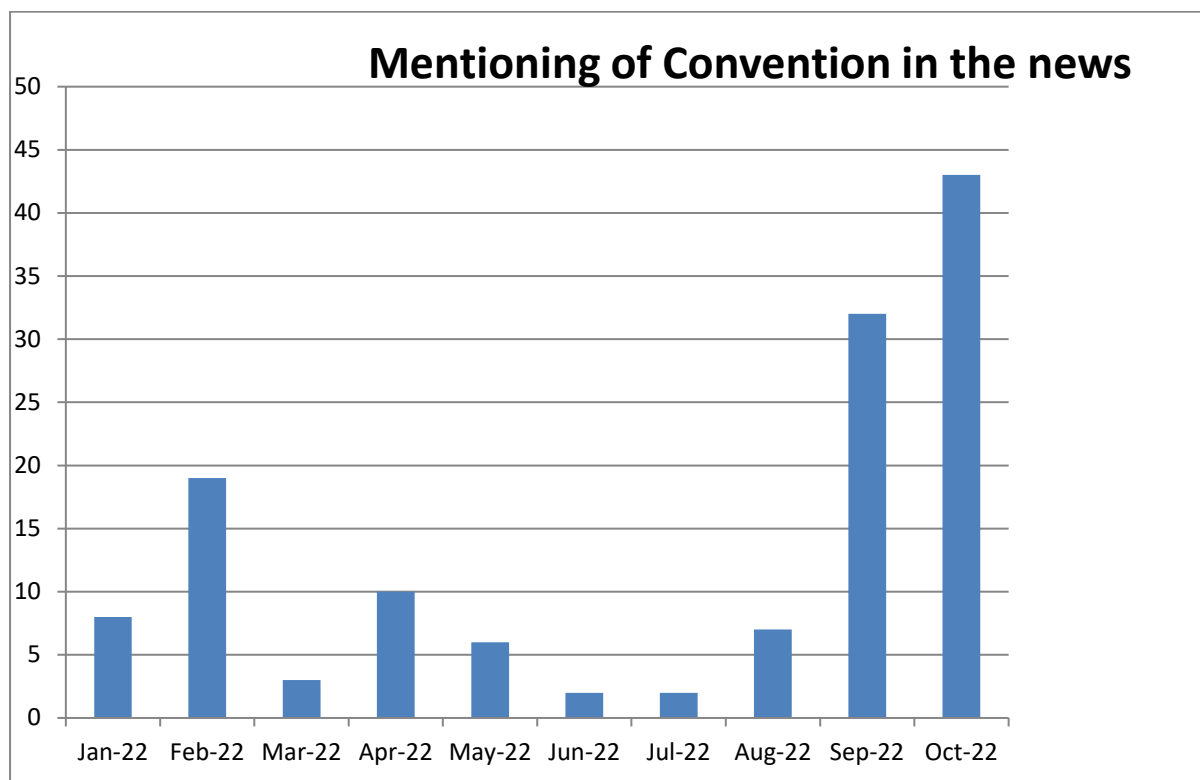
Spanish version of the [Protecting the Air We Breathe - 40th anniversary brochure](#), prepared by the UK

[E-learning course](#) on the Convention and its key protocols in [English](#) and [Russian](#)

Social media

Regular posts on Twitter (see <https://twitter.com/unece?lang=en>)

Mentioning of the Convention in the news



2. Contributions to outreach activities (selection)

Presentation at a CCAC Training Workshop on Short-Lived Climate Pollutants, 2 November 2022

Presentation at online seminar on Human Health and Eco System of Acid Deposition Monitoring Network in East Asia (EANET), 31 October 2022

Inputs to the report on the implementation of the outcomes of the World Summit on the Information Society (WSIS)

Inputs to country briefs for Azerbaijan, Albania, Moldova, Montenegro, Belarus, Turkey, Serbia, BiH, Georgia, North Macedonia, Armenia, Ukraine

Note for the Resident Coordinator in Bosnia and Herzegovina to promote the Air Convention

Coordination of and inputs to the Issue-based Coalition on Environment and Climate Change task team on air pollution (UNOPS, WMO, UNDP, OHCHR, UNICEF, WHO, UNEP, UNECE)

Speech of the UNECE Deputy Executive Secretary at the roundtable of the Zamin Foundation (Uzbekistan) on the occasion of the International Day of Clean Air for blue skies, 6 September 2022

Inputs to the preparation of the International Day of Clean Air for blue skies, including a [video message by UNECE's Executive Secretary](#), 7 September 2022

Inputs to the CCAC Informal Board Roundtable Discussion, 23 June 2022

Presentation at the online meeting of the OECD Expert Group on BATs, 8 June 2022

[Webinar](#) on launch of the Convention's e-learning course, 8 June 2022

Presentation at the joint ECE/FAO Working Party on Forest Statistics, Economics and Management, 1-3 June 2022

Input to the Thematic Debate "A Moment for Nature" convened by the President of the General Assembly, 19 July 2022

Input to the SG Report on Agriculture Development, Food Security and Nutrition

Inputs to the Batumi Action for Cleaner Air final report, presented at the Environment for Europe Conference, 5-7 October 2022

Inputs to and reviews of the EPRs for Kyrgyzstan, Azerbaijan and Armenia

Judicial Colloquium "Adjudication of cases related to climate change and air quality", 26-27 April 2022

Presentation at the SDG 11.6.2 Working Group 3rd meeting, convened by WHO, 12 April 2022

Presentation at the Air Quality in Central Asia Conference, supported by UNEP, 10 March 2022

Inputs to and presentation at ESCAP North and Central Asia Air Pollution Dialogue, 25 January 2022

Input to numerous bilateral meetings throughout the year

3. User statistics on the Convention's e-learning course



DATA REPORT

24 November 2022

*Convention on Long-range Transboundary Air
Pollution*

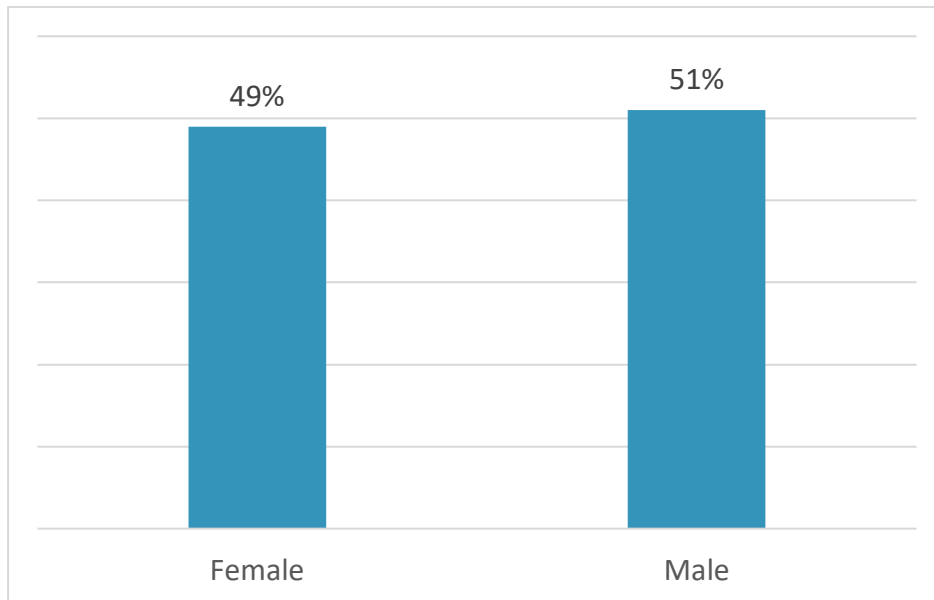


COURSE IN ENGLISH

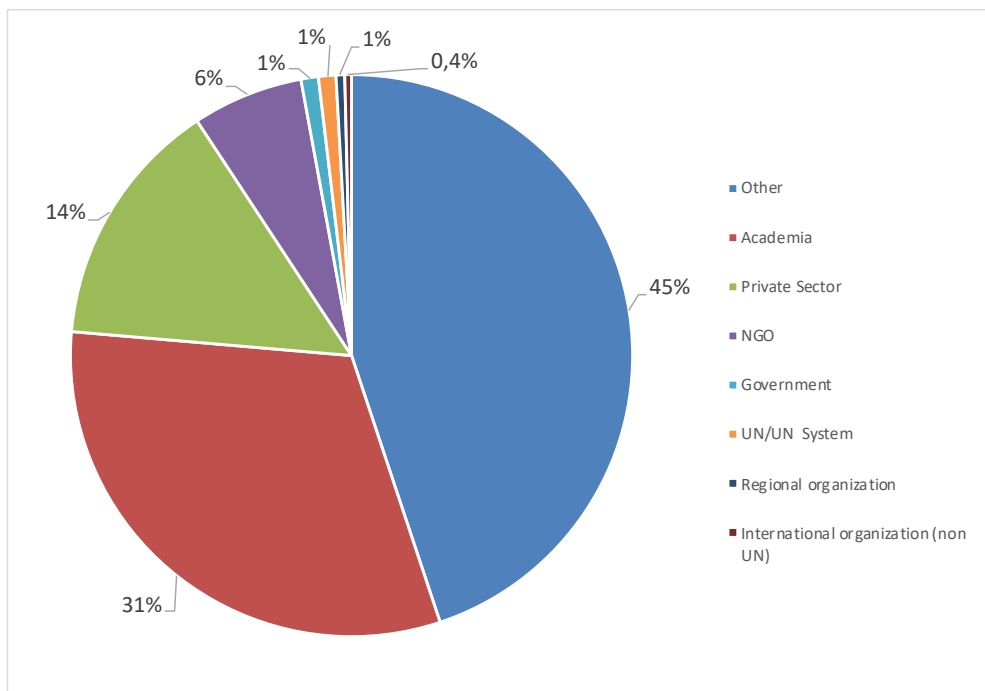
ENROLLMENTS: 3,842 learners

CERTIFICATES OF COMPLETION: 707 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 166 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

COUNTRY	NUMBER OF ENROLMENTS
China	1,032
India	534
Aruba	182
Nigeria	137
Pakistan	109
Viet Nam	89
Brazil	82
Mexico	82
United States Of America	77
Kenya	74

ADDITIONAL REGIONS

WESTERN BALKAN COUNTRIES	NUMBER OF ENROLMENTS
Albania	6
Bosnia and Herzegovina	0
Montenegro	1
North Macedonia	2
Serbia	8

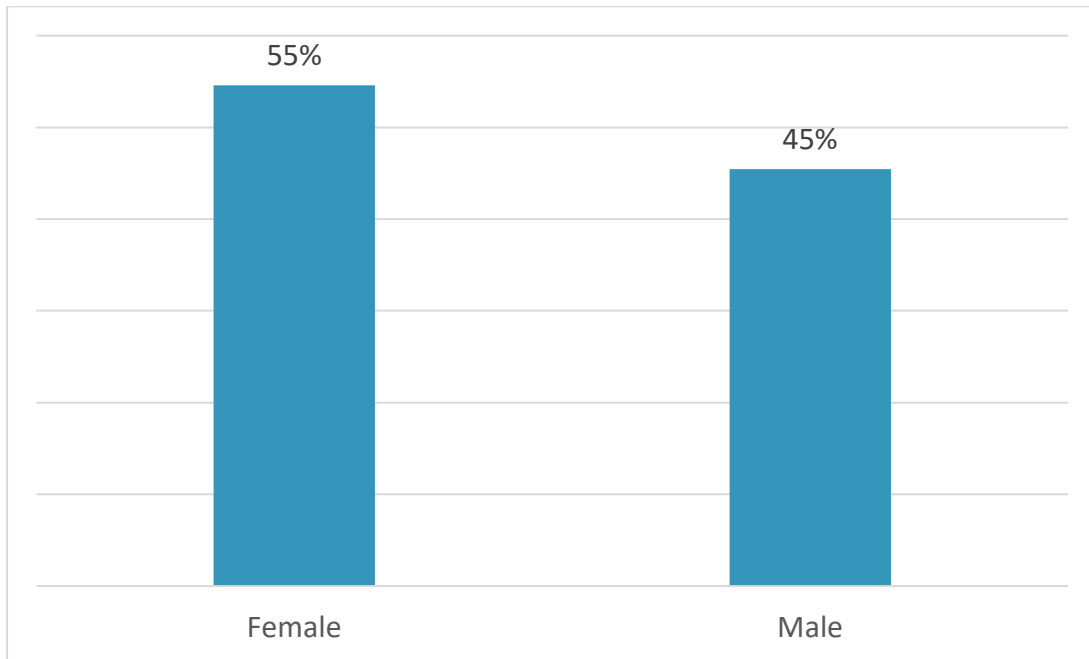
EASTERN EUROPE AND CENTRAL ASIA COUNTRIES	NUMBER OF ENROLMENTS
Armenia	4
Azerbaijan	4
Belarus	2
Georgia	8
Kyrgyzstan	1
Republic Of Moldova	2
Russian Federation	10
Tajikistan	1
Ukraine	1
Uzbekistan	0
Kazakhstan	0
Turkmenistan	0

COURSE IN RUSSIAN

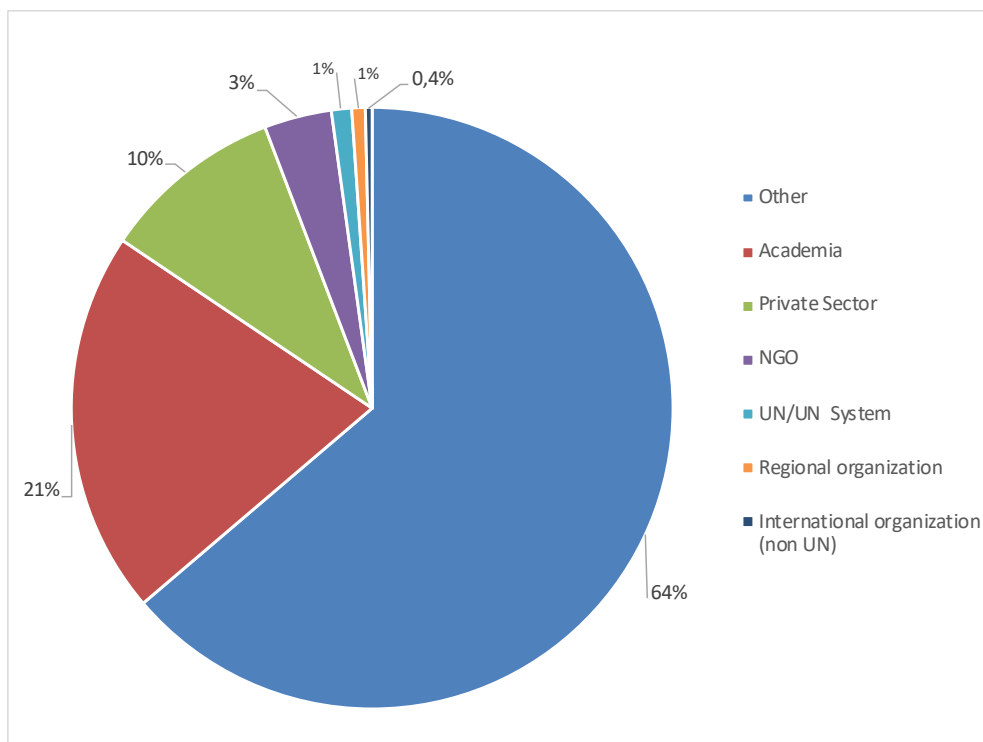
ENROLLMENTS: 318 learners

CERTIFICATES OF COMPLETION: 26 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 31 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

COUNTRY	ENROLLMENTS
China	224
Russian Federation	18
Kazakhstan	9
Georgia	7
Ukraine	5
Brazil	4
Belarus	4
Republic of Moldova	3
Aruba	3
Uzbekistan	3

ADDITIONAL REGIONS

WESTERN BALKAN COUNTRIES	NUMBER OF ENROLMENTS
Albania	0
Bosnia and Herzegovina	0
Montenegro	0
North Macedonia	0
Serbia	0

EASTERN EUROPE AND CENTRAL ASIA COUNTRIES	NUMBER OF ENROLMENTS
Armenia	0
Azerbaijan	3
Belarus	4
Georgia	7
Kyrgyzstan	2
Republic Of Moldova	3
Russian Federation	18
Tajikistan	0
Ukraine	5
Uzbekistan	3
Kazakhstan	9
Turkmenistan	0