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SPEAKER BIOGRAPHY

Sanela Putnik holds the position of Senior Adviser at the Department for Legal and Commercial Affairs at the Swedish Board for Accreditation and Conformity Assessment (Swedac). Her educational background is in Political Science and she holds a Master of Science in European Studies. She has worked with horizontal market surveillance issues, mainly with a strategic focus, for about five years and has previously work in several EU projects.

Her area of responsibility is to coordinate the market surveillance in Sweden, e.g. to manage the secretariat function at the Market Surveillance Council with representatives from authorities and business organisations. Currently, some of her focus areas are ecommerce, customs, intelligence and market analysis and communication.