Tourism and Environmental Statistics in Georgia

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Local and International Cooperation

UNWTO International Recommendations

Cooperation during development of the methodology

[Logos of various organizations]
Tourism Statistics Disseminated by Geostat

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## Tourism Surveys – Main Indicators

| Ministry of Internal Affairs | • Travelers’ arrivals  
|                           | • Number of visitors and visits  
|                           | • visitors and visits by Age, Gender, Citizenship and visit type  
|                           | • Number of Nights |
| Geostat Inbound/Outbound/Domestic Tourism Surveys | • Purpose of the visits  
|                                                  | • Citizenship and residence of visitors  
|                                                  | • Expenditure by categories  
|                                                  | • Satisfaction level  
|                                                  | • Duration of visit  
|                                                  | • Visited places  
|                                                  | • Age and Gender Distribution |
| Geostat Hotels and Hotel type enterprises survey | • Number of Hotels  
|                                                  | • Number of Guests by country and purpose  
|                                                  | • Number of Rooms and bed places  
|                                                  | • Number of Employed  
|                                                  | • Income and Expenditure |
Inbound Tourism Survey – Main Indicators

Number of inbound visits

Expenditures spent by inbound visitors

Distribution of inbound visits by main purpose

- Holiday, Leisure, Recreation
- Shopping
- Local transport
- Accommodation
- Other expenditure
- Foods and drinks
- Health and Medical Care
- Business or Professional
- Transit
- Visiting friends/relatives


0.0 1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0

mln visits

0.0 0.5 1.0 1.5 2.0 2.5 3.0 3.5 4.0

bin GEL

2015 2016 2017 2018 2019

2015 2016 2017 2018 2019

0.0 0.5 1.0 1.5 2.0 2.5 3.0 3.5 4.0

bin GEL

Holiday, leisure, recreation, cultural and sporting activities

Accommodation

Foods and drinks

Local transport

Shopping

Other expenditure

Other

Holiday, Leisure, Recreation

Visiting friends/relatives

Business or Professional

Transit

Health and Medical Care
Outbound Tourism Survey – Main Indicators

Number of outbound visits

- 2019: 2.4
- 2020: 0.6
- 2021: 0.5

Distribution of expenditures spent by outbound visitors in 2019, %

- Shopping: 31%
- Foods and drinks: 33%
- Accommodation: 18%
- Local transport: 5%
- Holiday, leisure, recreation, cultural and sporting activities: 7%
- Other expenditure: 6%

Number of outbound visits by visited countries in 2019

- Turkey: 1,061 thousand visits
- Azerbaijan: 464 thousand visits
- Armenia: 278 thousand visits
- Russia: 166 thousand visits
- Ukraine: 40 thousand visits
- EU Member Countries: 305 thousand visits
- Other Countries: 153 thousand visits
Domestic Tourism Survey – Main Indicators

Number of domestic visits

Distribution of expenditure spent by domestic visitors

Distribution of domestic visits by main purpose
Environmental Statistics Disseminated by Geostat

**Land resources**
- Land cover
- Agricultural and non-agricultural land operated by agricultural holdings

**Water Resources**
- Main rivers, lakes and reservoirs
- Main indicators for water supply industry and wastewater collection
- Main indicators for protection and use of water resources

**Forest resources and their protection**
- Forest area
- Forest fire and restoration
- Illegal and legal timber logging
- Export and import of non-processed timber

**Ambient air protection**
- Generated, decontaminated and emitted hazardous substances from stationary sources
- Exhaust emissions from road transport

**Protected areas**
- Structure of protected areas
- Number of preserved animal and bird species
- Expenses on maintenance of protected areas and number of employees

**Natural hazards**
- Number of hydro meteorological events and geological phenomena
UNECE Environmental Indicators

A-1. Emissions of pollutants into the atmospheric air
A-3. Consumption of ozone-depleting substances

B-3. Greenhouse gas emissions

C-4. Household water use per capita
C-5. Water supply industry and population connected to water supply industry
C-7. Water losses
C-14. Population connected to wastewater treatment

F-2. Fertilizer consumption
F-4. Pesticide consumption

G-1. Final energy consumption
G-2. Total primary energy supply
G-3. Energy intensity
G-4. Renewable energy supply

H-1. Passenger transport demand
H-2. Freight transport demand
H-3. Composition of road motor vehicle fleet by fuel type
H-4. Age of road motor vehicle fleet

Methodology – definitions and terms:

- UNECE environmental indicators
- UNSD/UNEP Questionnaire on Environment Statistics
National Biodiversity Monitoring System (NBMS)

Current Steps

- Platform for the NBMS information data flow is under development.
- Prioritization of the NBMS indicators
- Revision and update of the relevant legislation
Eco-Tourism in Protected Areas
2014-2021

Financial benefits from eco-tourism in PA

Trend of Visitors to the Protected Areas

Source: Agency of Protected Areas; https://apa.gov.ge/ge/statistika/vizitorta-statistika
Use of NBMS indicators:

- World Database on Protected Areas (WDPA)
- SDG indicators: 15.1.1; 15.1.2; 15.2.1
- UNECE _ SEBI indicator reporting
- Annual progress reporting on national level
- List of international agreements: CBD, Bern Convention, CMS, AEWA, Ramsar Convention
- Everyday decision making processes
- Defining priorities of surveys and research work
- Defining Policy of Protected area Network development
Forest Information and Monitoring System (FIMS)

Data Collection Process
NFI, FMP, FMI, FO...

Data Management
- Programs - NFI, FMP, FMI, FO...

IT Infrastructure:
Data storage and maintenance

Reporting and Communication (ABACO):
- Reports, publications,
- Unified data management and remote access platform (information, GIS data and maps, etc.)

Analysts

Managers, Planners, Owners and other users

Law-Decision Makers (Ministry)
Public Access to Information on Biodiversity/Forest

Georgian State Forest

- borders of Georgia
- Region borders
- State Forest area 3012995 Ha – 43%

UN Environment Programme

UNECE

World Resources Institute

Global Forest Watch

global-forest-watch.org
Future Plans

Tourism Statistics

- Prioritizing non-produced indicators
- Using CAPI method in Domestic Tourism Survey
- Create Tourism Statistics Portal

Environmental Statistics

- Producing two additional climate change and one biodiversity related UNECE Environmental Indicators
  (B1 - Air temperature; B2 - Atmospheric precipitation)
  (D1. Protected areas)
- Preparing Energy Statistics Portal
THANK YOU FOR YOUR ATTENTION!

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