

How technologies can
be used to make
conformity assessment
activities effective?

COTECNA



At a glance

> Conformity assessment covers all activities carried out to demonstrate a product complies with the approved national, regional, and international standards.

> The activities include:



Documentary verification



Physical inspection



Testing



Factory audit



Certification


The challenges

1 

> Gradual increase of e-commerce and small trading

2 

> Gaps mismatches in trade data

3 

> No guarantee of standardized method applied uniformly

4 

> Finding the balance between product safety / quality and trade facilitation

Implementation of digital Platform for National Standard Organizations

> Improve data collection (exhaustivity and quality)

> More effective public security enabler



> To standardize the process, increase coherence and enforce compliance

> Expand integration capabilities with other government agencies

> Improve service delivery to trade

How do we proceed?

Step 1



Customer
Discovery



Step 2



Idea
generation



Step 3



Prototyping
and testing



Step 4



Technologies
& services
Selection



Key consideration for success

- Capacity to leverage partnerships and collaboration
- Need for political commitment
- Building on solid digital foundations
- Integration with existing legacy systems
- Development of both technical and managerial capabilities
- Change management champion.



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THANK YOU