Workshop on Communicating Official Statistics and Measuring Gender-in-Trade
Astana Marriott Hotel
20-21 October 2022

TIMETABLE


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<th>Thursday 20 October</th>
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<td>09:00 – 09:30</td>
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<td>Part A: Developing the capacity to present, disseminate and communicate official statistics to users</td>
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<td>09:45 – 13:00</td>
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### Session 2: Communicating gender statistics

As a concrete example of principles discussed in the previous session, the session will explore unique communication challenges and recommendations and best practices for communicating gender statistics.

#### 14:00 – 14:15
**What are gender statistics?**
*Andres Vikat, UNECE*

#### 14:15 – 14:30
**Guidance on communicating Gender Statistics**
*Kristen Jeffers, UNECE*

#### 14:30 – 15:30
**Communicating gender statistics: the experience of Italy**
*Sara Demofonti, Italian National Institute of Statistics (ISTAT)*

#### 15:30 – 15:50
**Coffee**

#### 15:50 – 17:00
**Current practices and future plans for communicating gender statistics in Kazakhstan**
*Ainur Dossanova, Bureau of National Statistics / Connie Graziadei / Sara Demofonti*

### Friday 21 October

#### 09:30 – 09:40
**Opening and introductions**
*Andres Vikat, UNECE*

#### Part B1: Compiling statistical information across statistical domains: Gender-in-trade

#### 09:40 – 12:30
**Session 3a: Conceptual framework and recent methodological work on gender-in-trade**

During this session, trainers will present a conceptual framework for the measurement of gender-in-trade and recent progress on methodological work in the area including results of a case study in Georgia. The session will conclude with a presentation and discussion of data availability in Kazakhstan.

#### 09:40 – 10:15
**Gender aspects of trade and how to measure them**
*Tengiz Tsekvava, Consultant to UNECE*
### Part B2: Communication Strategy for Kazakhstan

#### 09:40 – 12:30
**Session 3b: Group work on Communication Strategy**

During this parallel session, select participants will work with Connie Graziadei on the draft Communication Strategy.

#### 09:40 – 11:00
**Group work on Communication Strategy**

#### 11:00 – 11:20
**Coffee**

#### 11:20 – 12:15
**Group work on Communication Strategy**

#### 12:15 – 13:30
**Lunch**

### Part C: Communication Strategy for Kazakhstan, continued

#### 13.30 – 16:00
**Session 4: First draft of Communication Strategy**

During this session, trainers will help Bureau’s staff to produce a draft Communication Strategy.

#### 13:30 – 15:00
**Group work on Communication Strategy**

Participants continue to work in groups and finalize respective parts of the Communication Strategy. Each group will present their work.

#### 15:00 – 15:20
**Coffee**

#### 15:20 – 16:00
**Review of Communication Strategy and next steps**

_Bureau of National Statistics / UNECE / expert presenters_

**Close of workshop**