UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

CONFERENCE OF EUROPEAN STATISTICIANS

UNECE Expert Meeting on Statistical Data Collection – Towards a New Normal?

26 to 28 October 2022, Rome, Italy

Session 3

17 October 2022

Filling the information gaps about digital nomads

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Abstract

Remote working is now an innovative and smart option, an advantage for, professionals, employees and the employer, a concrete and green possibility of a greater work-life balance. Digital nomadism is probably the most "extreme" form of smart working: under the influence of digitalization and globalization, entrepreneurs, freelancers , employees have begun to leave regular "9-to-5" work structures and change their work expectations, particularly in terms of work-life balance, thus extending the concept to work-leisure balance. These " location-independent" workers often choose a foreign city, island, rural or suburban area as their destination and embrace a new philosophy of life.

The proposed work aims to fill information gaps on this rapidly evolving phenomenon by cross-referencing survey data, administrative data and experimental statistics. Specifically, through the use of the main tools available in R for the analysis of writings available on the web(internet), it will build an "identikit" of the digital nomad and, through a series of indicators, produce a "map" of the towns and cities that are most attractive to this "new" category of workers.