

A new vision on primary data collection from businesses: “naturally relevant”

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Feedback from businesses



What do I get in return?

Why me?

Why now?

I don't understand what you're asking me

It's only once in a while

Why don't I need to participate anymore?

I would invest if it was every year

Use the information in my administration

Why don't you use my annual accounts?

If I knew in advance I could prepare

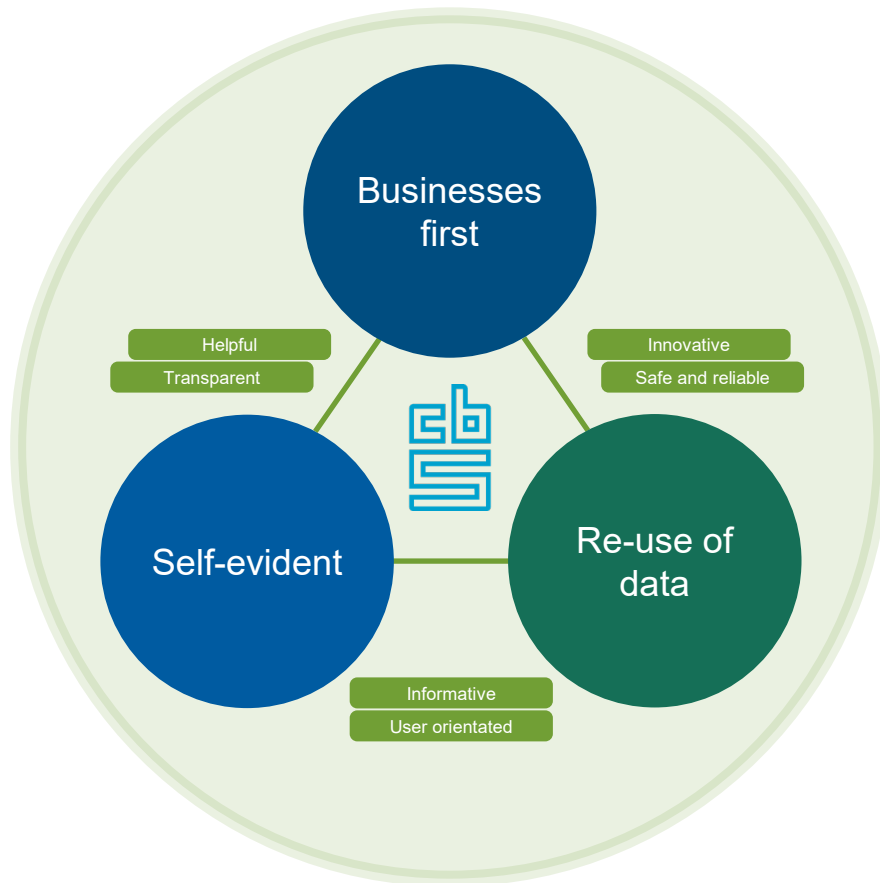
Why sometimes my holding and other times not?

My efforts are not appreciated

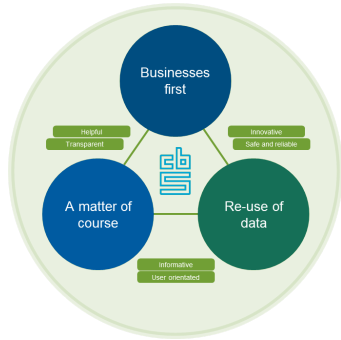
I don't get any help when completing the questionnaire



2032: Businesses say: 'it's little effort because it's predictable and goes by itself'



From vision to reality



Roadmap



Questions for discussion:

- Do other NSIs have a vision on business data collection, and if so, what is that vision?
- What strategy do you use to implement your vision on data collection? How do you monitor progress to achieving the vision?

Thank you!



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