Reduction of response burden for individual businesses

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7 Ambitions of SN multi focus approach

- Minimize multi-surveying of small businesses

- Providing data with the push of a button (import RCFSI data in the questionnaire)

- Facilitate businesses in reporting and obtaining data by developing a Business Portal

- Reduction of total survey burden by improved communication designs and enhanced enforcement

- Implement changes in European regulations with minimum increase in burden

- Strengthen cooperation with sectors and businesses

- The development of a new strategy on primary data collection from businesses by exploring future needs of businesses
Minimize multi-surveying of small businesses
Multi-surveyed businesses

- Businesses which received, within the last 12 months,
  - > 3 surveys when businesses have 0-9 employees
  - > 4 surveys when businesses have 10-19 employees
Three strategies

1. Remove units from sample
2. Replace units
3. Remove units from sampling frame
Number of multi-surveyed businesses
Number of surveys received by multi-surveyed businesses

![Bar chart showing the number of surveys received by multi-surveyed businesses in May 2021 and May 2022. The chart displays the frequency of surveys received for each number of surveys (4 to 10) with May 2021 in dark color and May 2022 in light color. The highest frequency is for 5 surveys in May 2022, with 360 surveys.]
## Results R&D estimates

<table>
<thead>
<tr>
<th>Target</th>
<th>Including multi-surveyed</th>
<th>Excluding multi-surveyed</th>
<th>Rel. difference</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total x1000</td>
<td>SE&lt;sub&gt;h&lt;/sub&gt;</td>
<td>rSE&lt;sub&gt;h&lt;/sub&gt;</td>
</tr>
<tr>
<td><strong>Expenditure</strong></td>
<td>13,944</td>
<td>208,161</td>
<td>0.015</td>
</tr>
<tr>
<td><strong>Employees</strong></td>
<td>192</td>
<td>4,831</td>
<td>0.025</td>
</tr>
<tr>
<td><strong>FTE</strong></td>
<td>134</td>
<td>2,758</td>
<td>0.021</td>
</tr>
</tbody>
</table>
Effect of removing multi-surveyed units
Work in progress

• More efficient use of sample coordination system
• Formalization of applied strategies
• Investigate options for larger businesses
• Spatially balanced sampling.
Conclusions

- Decrease in number of multi-surveyed businesses
- Labor intensive process (at this moment)
- There are negative effects on relative standard error

- Combined efforts to reduce response burden will be more effective than each measure on its own
Questions for discussion:

– How do other NSIs manage the reduction of response burden, and do you have such a multi-focus approach?
– What methods do you have, to avoid multi-surveying of small businesses?
Thank you!