Building a portal with the business, for the business

Noël Mingels, Statistic Netherlands
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From vision to product

Strategic

Operation

New services and products

Businesses first

Helpful

Transparant

Self-evident

Innovative

Safe and reliable

Informative

User oriented

Re-use of data
Within 2 years we build an *appealing portal for businesses.*

We will achieve this by
- Focusing on *easy and accessible* communication with and data collection by Statistics Netherlands
- Creating a *safe and reliable* environment
- Presenting *relevant* statistics back to businesses
- Being *clear and transparent* about the expectations

We foresee a future with a decreased experienced response burden
Mission and vision in the bigger picture

Values businessportal

• Easy and accessible
• Safe and reliable
• Relevant
• Clear and transparent

Values new vision

Innovative

Helpful
User-oriented

Safe and reliable

Informative

Tranparant
User-oriented
Global planning

Phase 1 based on the first findings after reaching out to businesses

Phase 2 based on user experience

Jan. 2023

Delivering a friendly user pilot

Getting feedback from stakeholders and improve the product

Jan. 2024

Delivering a final product

Safe login
Survey overview
Contact with CBS
Company info
Relevant statistics
How to develop

- We know **why** we want this
- We know **in what direction** we need to go
- We know **who** will do this

- We have **some idea** of **what** we want to develop

That’s why we chose an **agile way of working** so we can develop together with our stakeholders
Welcome to the CBS Business Portal

My surveys
On this page you will find an overview of your current and upcoming surveys.

My statistics
On this page you will find various statistics and information that are relevant to your industry or company.

My company information
On this page you will find an overview of information about your company that are known to CBS.

Contact
On this page you will find various options for contacting CBS.
Questions?

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