

Experience on multimode data collection in the NSI Spain: challenges and opportunities

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Abstract

The continuous evolution of society, with a behavior and characteristics of its members more diverse than ever, together with the constant technological improvements and the efficiency searching in all processes that entails the optimization of costs, allow to conclude that the multimode data collection is the right strategy for household surveys.

This paper will show how the NSI of Spain applies the multimode data collection in household surveys. Aiming at illustrating the theoretical approach with some real data, we consider the data collection for ECEPOV as a good example. The objective of this survey was to cover some aspects that were not well covered by the administrative data sources used in the population census.

This analysis covers every step in the production process related to data collection. Therefore, this paper will consider the data collection planning for this survey, the relevance of having a flexible data collection software tool that makes sure that a respondent can be dynamically dealt with the different modes and how these modes are organized, how the data collection was carried out, including its follow-up, the control of the collected information, and underlining those essential aspects in regard of data collection.