The REM and Heritage Buildings
October 5, 2022

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Policy Framework for Sustainable Real Estate Markets

Principle 7 | ENHANCING PEOPLE’S QUALITY OF LIFE LEVERAGING ON THE REGENERATION AND RENEWAL OF PUBLIC AND PRIVATE HOUSING INCLUDING LANDSCAPE, HISTORICAL AND CULTURAL HERITAGE
Rationale

• Adaptive reuse is environmentally, socially, and culturally responsible
  • Regeneration of public and private housing stock with cultural & heritage significance can be effective
  • Heritage buildings add significantly to sense of place, quality of life, connection to the city
  • Rehabilitation of heritage buildings is a consistent element of successful urban regeneration
  • Heritage Projects often have positive catalytic impact
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Criteria 7.1. Landscapes, historical heritage and cultural heritage

National housing policies should consider social and territorial peculiarities and support the protection and enhancement of: landscapes, historical heritage, and cultural heritage.
Criteria

Criteria 7.2. Urban regeneration

Instruments such as urban regeneration procedures and land consolidation should be promoted in the renewal of public and private housing including landscape, historical and cultural heritage.
Criteria 7.3. Protection and conservation of World Heritage properties

The cultural and natural heritage is among the priceless and irreplaceable assets, not only of each nation, but of humanity as a whole. The loss, through deterioration or disappearance, of any of these most prized assets constitutes an impoverishment of the heritage of all the peoples of the world. Moreover, the protection and conservation of the natural and cultural heritage are a significant contribution to sustainable development.
Criteria 7.4. National policy on administration and maintenance of buildings

Legislation that strengthens the real estate sector and ensures efficient administration, operation and maintenance of buildings and lands should be a key element of the national policy.
Criteria 7.5. **Regularity of construction**

National policies and programmes that encourage, when possible and appropriate, dwellers of informal construction to regularize and upgrade their constructions provided that the geographic location and other factors allow minimum safety requirements to be met.
Sustainable Development Goals Addressed

8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
11. Sustainable Cities and Communities
16. Peace, Justice and Strong Institutions
Heritage Buildings have an impact far beyond tourism and should be considered an essential component of comprehensive sustainable development efforts.