#Housing2030

Project Update

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Background to #Housing2030 initiative

An initiative of

UN-Habitat
For a Better Urban Future

proceed proudly supported by

ara The Housing Finance and Development Centre of Finland

An Ghniomhaireacht Tithíochta The Housing Agency

UNECE

UN-Habitat
For a Better Urban Future

UNECE

MS Real Estate Development
The project builds on the principles of the Geneva UN Charter on Sustainable Housing:

1. Social inclusion and participation
2. Economic effectiveness
3. Environmental protection
4. Cultural adequacy
What is the focus?

Policy tools and good illustrations – *not universal blue prints*

Four key chapters:

1. **Governance** of housing policies and institutions
2. Access and **availability of land** for affordable housing
3. **Finance and funding** to invest in affordable housing
4. **Climate-neutral** housing that is affordable and inclusive
Governance

What kind of tools will be outlined and illustrated?

• Strategic frameworks
• Leadership and commitment
• Market shaping institutions
• Building the capacity to deliver
• Multi-level governance and partnership
• Governing with insight - policies for change
• Housing Standards Setting and Monitoring
• Accountability and enforcement structures
• Providers for the common good
• Households governing their own housing
What kind of tools will be outlined and illustrated?

- Public land banking and purposeful development
- Public land leasing and conditional use
- Land re-adjustment guiding effective redevelopment
- Land value recapture reinvesting with purpose
- Planning for affordable, inclusive housing
- Neighbourhood planning
Finance and Funding

What kind of tools will be outlined and illustrated?
• Regulations affecting operation of financial institutions and their investment in housing
• Public investment: Capital investment & operating subsidies
• Special purpose financial intermediaries
• Long term financial instruments for affordable housing
• Interest rate subsidies, guarantees and insurance
• Rent setting, indexing and rent/revenue assistance
• Not for profit business models:
• Tax provisions influencing housing investment
Climate-neutral housing

What kind of tools will be outlined and illustrated?

- Regulation
- Non-regulatory policy initiatives
- Standards
- Financial incentives
- Awareness raising and training
Milestones

Website: Housing2030.org was launched in May 2020; interactive and continually updated

Podcast series: “Making a House a Home: Housing2030 special series”

Final Report: adopted at the UNECE Ministerial meeting in Oct 2021

Conferences and Online workshops: Robust and ongoing agenda of events, 2020 – 2022
Events

2022

June 2022: “Finance and investment mechanisms for affordable and inclusive housing” Kyiv-based NGO, CEDOS
June 2022: Participation in the International Social Housing Festival, Helsinki
April 2022: “Housing2030, effective policies for affordable housing in the UNECE region” Forum of Mayors

2021

Nov. 2021: “The #Housing2030 initiative in Europe” host Barcelona City Council’s Housing and Renovation Forum
April 2021: “Housing affordability through access to finance and funding” host The Housing Agency, Ireland
Feb. 2021: “Good governance and regulation for affordable housing” host Republic of Slovenia

2020

November 2020: “Climate change, environmental and health impacts on housing affordability” City of Glasgow
May 2020: “Land for inclusive and affordable housing” hosted by UN ECE, Housing Europe, UN Habitat
Questions?

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