Disseminating statistics on multinational enterprise groups using the EuroGroups register

UNECE Group of Expert on Business Registers

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Session 8: Globalization and multinational enterprise groups
Outline

- EuroGroups Register
- Multinational enterprise groups operating in Europe
EuroGroups Register (EGR)
EuroGroups Register (EGR)

A data base set up by Eurostat with EU Member States and European Free Trade Association (EFTA) National Statistical Institutes (NSIs)

- **Scope:** Multinational enterprise (MNE) groups having at least one legal unit in EU or EFTA country
- **Sources:** EU-EFTA NSBRs and Commercial data provider
- **Statistical units:** Legal units; Enterprises; Multinational enterprise groups
- **Variables:** Identification; Stratification; Demographic events; Control and ownership relationships; Economic variables
- **Main users:** National statistical business registers, Foreign affiliate statistics, Foreign direct investment, Gross national income, Balance of payment, National account, Business and trade areas
EGR dissemination

• EGR microdata on MNE groups are only accessible to national statistical authorities for MNE groups having at least one legal unit resident in its territory.

• The EGR provides the national statistical authorities with a harmonized picture of MNE groups for the production and quality assessment of their national statistics.

• Eurostat annually produces and releases, as experimental statistics, an article on the structure of MNE groups operating in Europe based on the latest EGR data.
   
   • European perspective the main structural characteristics of MNE groups with activities in Europe

   • Structure of multinational enterprise groups in the EU - Statistics Explained (europa.eu)

• The paper and presentation takes a more global angle

  • For instance, to describe the degree of globalization of the MNE groups operating in Europe ‘Do MNE groups active in Europe behave as in a world without borders?’
Multinational enterprise groups operating in Europe
EGR 2020 – Main findings

135 450 MNE groups operated in Europe of 75% were European MNEs

These MNE groups employed
• Over 100 million people worldwide
• Over 42 million people in Europe
MNE groups operating in Europe were of 164 different nationalities.
MNE groups presence areas

Multinational enterprise groups operating in EU-EFTA countries by presence areas, 2020

Source: Eurostat EGR
MNE groups operating in Europe had more than 1 million legal units active in more than 210 different countries
• 63% were European groups present only in Europe
MNE groups countries’ locations

- 92% of MNE groups operating in Europe had legal units located in fewer than 5 different countries and 1% of the groups had legal units located in 20 or more different countries.

- Mostly large groups employing more than 1 000 in the world were located in more than 20 countries.
MNE groups global distribution of activities

• Focusing on the groups located in 20 or more different countries

• Indicator \( \frac{1}{\text{Herfindahl}} \): theoretical number of countries if the group uniformly distributes its activities around the world
  
  • Indicator highest value = 14 countries for actual 31 locations’ countries
  
  • Indicator average = 3.8 for actual average 35.9 locations’ countries

• Mainly large MNE groups operating in Europe are worldwide implanted

• Distribution of activities in term of employment of MNE groups worldwide implanted is not uniform
  
  • It could be linked to the market or the country economic size
Links

• Eurogroups register - Statistical business registers - Eurostat (europa.eu)

• Structure of multinational enterprise groups in the EU - Statistics Explained (europa.eu)

• EUR-Lex - 32019R2152 - EN - EUR-Lex (europa.eu)

• EUR-Lex - 32020R1197 - EN - EUR-Lex (europa.eu)
Keep in touch

Isabelle.COLLET@ec.europa.eu

Agne.BIKAUSKAITE@ec.europa.eu

ESTAT-BUSINESS-REGISTERS@ec.europa.eu
Thank you

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