



Mexico's experience in producing subnational figures on exports based on linking trade and business statistics

Session 3: Using the SBR to produce business statistics

Meeting of the Group of Experts on Business Registers

UNECE

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September 27, 2022

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Introduction

- Based on the use of Microdata Linking (MDL), INEGI produces Exports by State, which provides quarterly information on the export value of goods and the contribution of each of the 32 Mexican states in the total foreign trade considering the physical address of the establishments
- The outcomes represent a valuable tool for policymakers to support the design and evaluation of the effects of international trade on production, employment, investment at a subnational level, and how the domestic economic sectors in each state are engaged in the global supply chains



Methodological aspects

Methodological aspects: main characteristics

- Observation unit
 - for carrying out the MDL: Enterprise
 - for disseminating the outcomes: by state and economic activity
- Industrial classification system: North American Industry Classification System (NAICS)
- Industrial coverage: 26 subsectors (3 digit-level of NAICS)

Methodological aspects: main characteristics

- Main tables/figures: the tables with quarterly and annual information by federal entity (states) and activity subsector, totals by federal entity and totals by activity subsector
- Reference period: 2007Q1-2022Q1
- Frequency (periodicity) of data collection and dissemination: annual and quarterly information
- Timeliness: the figures are disseminated three months after the reference period

Methodological aspects: data sources

Exports by State is generated by using the SBR as the backbone for linking data from trade statistics together with Structural Business Statistics (SBS), regarding information on the physical address of the establishments, economic activity, and gross value output

Data Sources:

- The Statistical Business Register of Mexico (RENEM) with enterprise identification information, location (including geographical coordinates), industry classification, and other economic variables, such as the number of employees and revenue
- Customs declarations, which are the basis for producing international merchandise trade statistics (monthly)
- Structural Business Statistics (SBS) with additional economic variables to those from the SBR

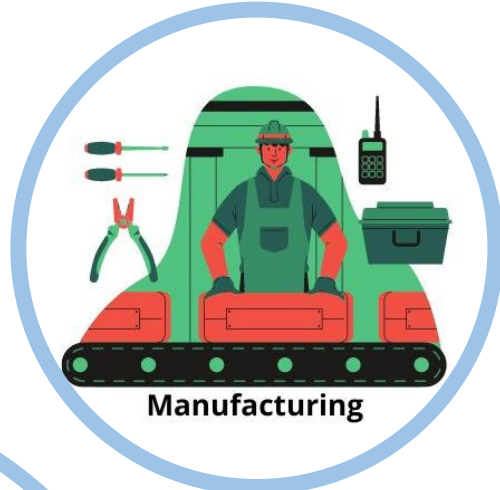
Methodological aspects: data sources

The SBS used for producing Exports by State are:

- Economic Censuses (on a quinquennial basis)
- Business Surveys
 - Mining and Metallurgical Industry surveys (annual and monthly)
 - Manufacturing Industry surveys (annual and monthly)
 - Module for Enterprises in the Agriculture Sector, Manufacturing, Trade and Services survey (annual)
- Manufacturing, Maquila and Export Services (IMMEX, by its acronym in Spanish) Statistics (annual and monthly)
- Administrative registers from the National Hydrocarbons Commission

Methodological aspects: MDL and the production process (1)

- The first step is to identify the exports values, legal name, and Tax ID of enterprises that reported trade transactions in the International Merchandise Trade Statistics of Mexico and that have as main economic activities, the Mining (NAICS Sector 21) and Manufacturing (NAICS Sector 31-33) sectors
- In the case of Agriculture, Forestry, Fishing, and Hunting (NAICS Sector 11), the information is obtained through the questionnaire "Module for Enterprises in the Agriculture sector, Manufacturing, Trade, and Services"

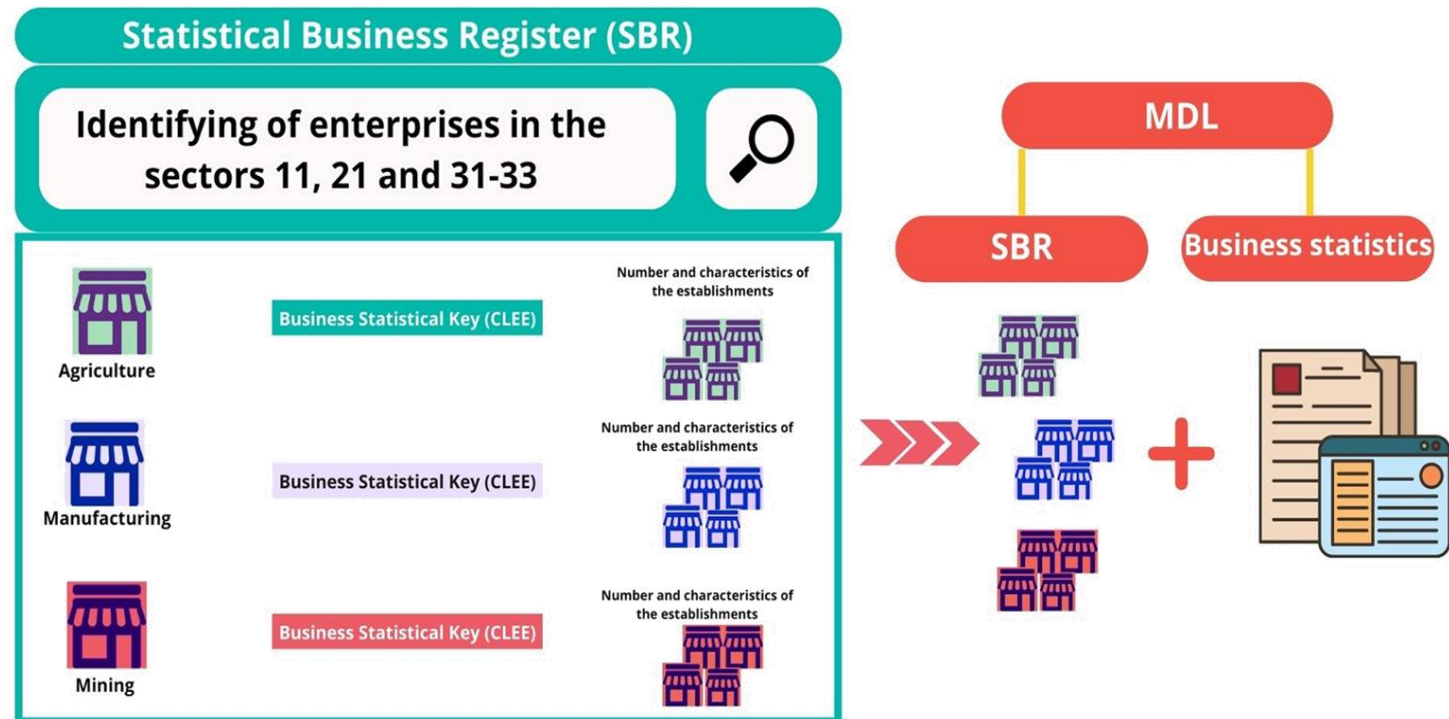


ESTADÍSTICA TRIMESTRAL DE EXPORTACIONES POR ENTIDAD FEDERATIVA MÓDULO ANUAL PARA EMPRESAS DEL SECTOR AGRÍCOLA, MANUFACTURERO, COMERCIAL Y DE SERVICIOS	
Información sobre la actividad económica del periodo: [] [] [] []	
CONFIDENCIALIDAD Y OBLIGATORIEDAD	
Conforme a lo dispuesto en la Ley del Sistema Nacional de Información Estadística y Geográfica en vigor:	
Artículo 37. Los datos que proporcionen para fines estadísticos los Informantes del Sistema a las Unidades en términos de la presente Ley, serán estrictamente confidenciales y bajo ninguna circunstancia podrán utilizarse para otro fin que no sea el estadístico.	
Artículo 38. Los datos e informes que los Informantes del Sistema proporcionen para fines estadísticos y que provengan (directa o indirectamente) de fuentes administrativas, serán manejados observando las precisiones de confidencialidad y reserva, por lo que no podrán divulgarse en ningún caso en forma colectiva o individualizada, ni harán prueba ante autoridad judicial o administrativa, incluyendo la fiscal, en juicio o fuera de él.	
Artículo 48. Los Informantes del Sistema estarán obligados a proporcionar, con veracidad y oportunidad, los datos e informes que les soliciten las autoridades competentes para fines estadísticos, censales y geográficos, y prestarán apoyo a los mismos.	
Unidad de observación:	
Empresa, organización, propiedad de una sola entidad jurídica, que realiza una o más actividades económicas con autonomía en la toma de decisiones de mercados, financiamiento e inversión, al contar con la autoridad y responsabilidad de distribuir recursos, operando con un plan o estrategia de producción de bienes y servicios, pudiendo estar ubicada o operar en varias localidades.	
Todos los servicios relacionados con esta cuestionario son gratuitos.	
DATOS GENERALES	
El Operativo	_____
RFC	_____ CLEE, PUM
Nombre del establecimiento	_____
Razón social	_____
Código de resultado	_____
Objetivo: Identificar la entidad federativa de origen de los productos manufacturados (sin ningún procesamiento manufacturero) que se exportaron de manera definitiva durante 2015, así como, el valor y volumen, a fin de generar información oportuna y útil que permita conocer y analizar la participación de cada entidad federativa en las exportaciones de mercancías que realiza México con el resto del mundo.	
INSTRUCTIVO DE LLENADO	
Nota importante: La Entidad Federativa (Estado) que se reportará será considerada como referencia para reportar los datos es el establecimiento donde se ubica el informante.	
Pregunta 1	
1. Escribir una "X" en la opción correspondiente indicando si el producto mencionado es o no originario (tratamiento de la entidad federativa (Estado) donde se ubica el establecimiento).	
2. Por producto solamente se debe marcar la respuesta "SI, NO o NO APLICA".	
3. Si el producto es identificado por el nombre originario de la misma entidad federativa (Estado) donde se ubica el establecimiento, ya no es necesario contestar la "Pregunta 1" para ese producto.	
Pregunta 2	
4. Solo deberá contestarse respecto a los productos que en la "Pregunta 1" resultaron no ser originarios (tratamiento de la misma entidad federativa (Estado) donde se encuentra ubicado el establecimiento).	
5. Todas las cantidades numéricas (Estado) de origen reportadas deben incluir información sobre el valor indicando si son miles de pesos o dólares y el volumen de las mercancías señalando la unidad de medida (kilogramos, toneladas, cajas, litros o paños).	

MDL and the production process (2)

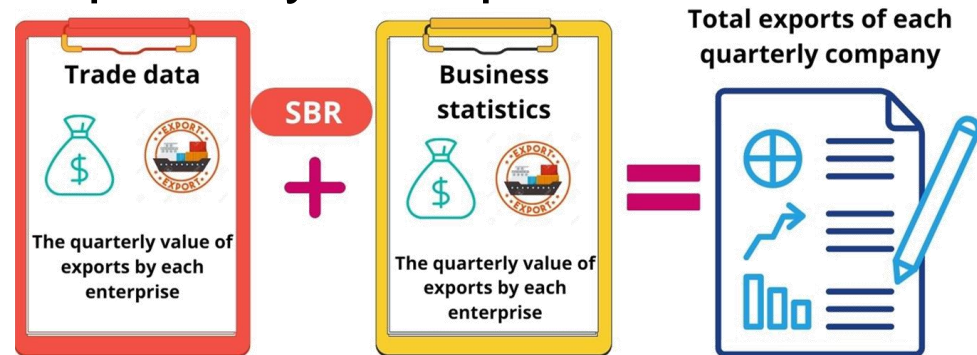
- Secondly, the enterprises identified in step 1 are registered in the SBR to obtain their unique identifier, which is known as the Business Statistical Code (CLEE, by its acronym in Spanish), as well as to identify the number and characteristics of the establishments that belong to them

- Thirdly, the gross value output of the set of enterprises is obtained through the MDL between the SBR and the aforesaid data sources



MDL and the production process (3)

- Fourth, MDL between trade and business statistics takes place to obtain the quarterly total value of exports by enterprise

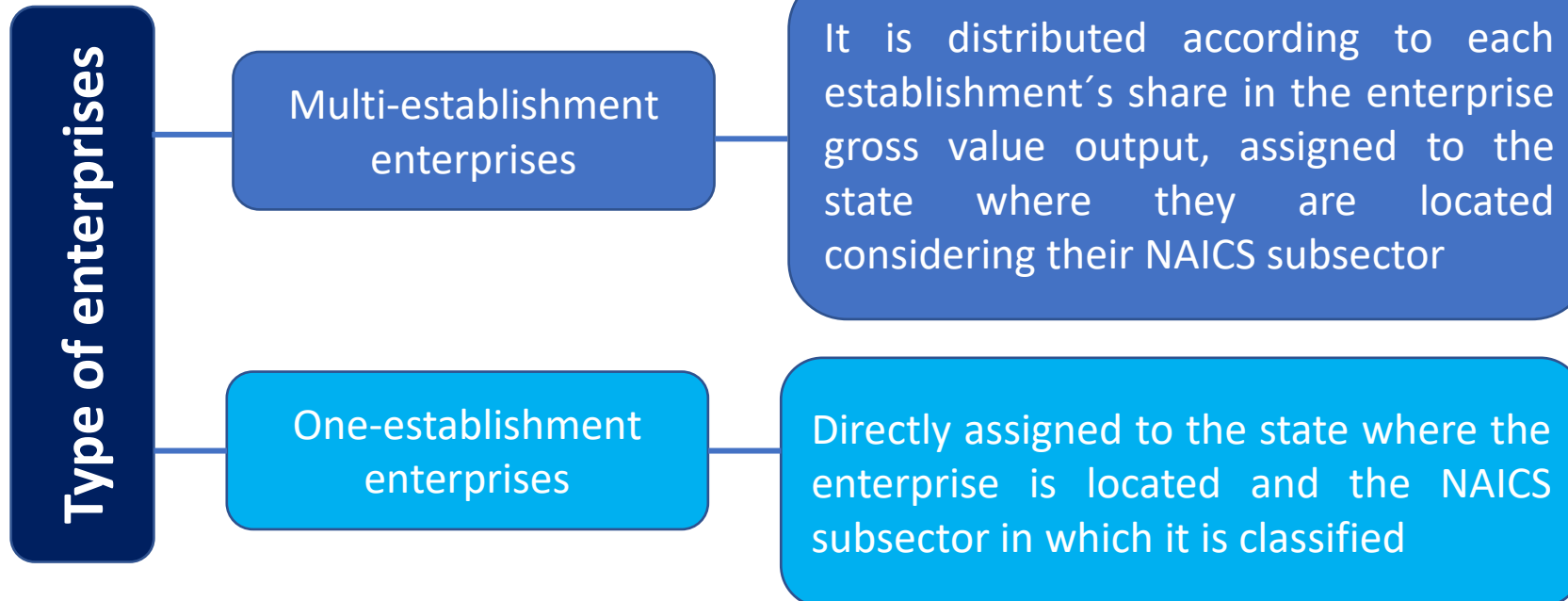
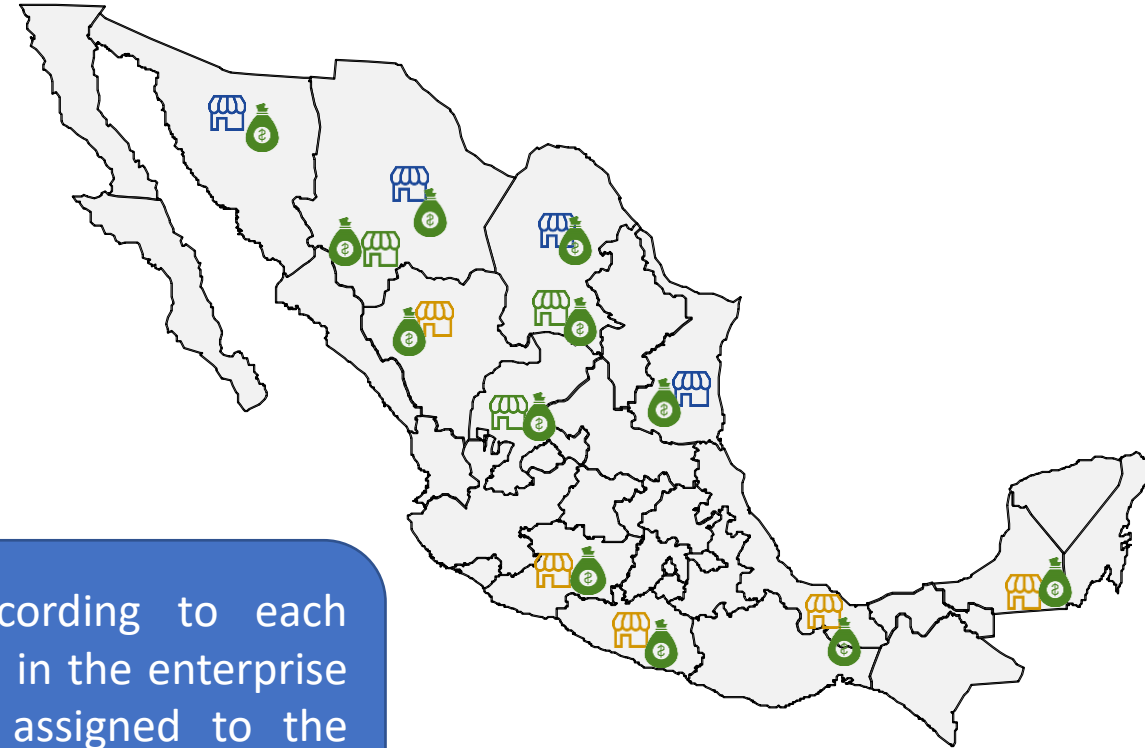


- Fifth, the gross value output of those establishments that are not included in the data sources used in MDL is estimated. These values are approximated based on the enterprises' shares they reported in the last Economic Censuses



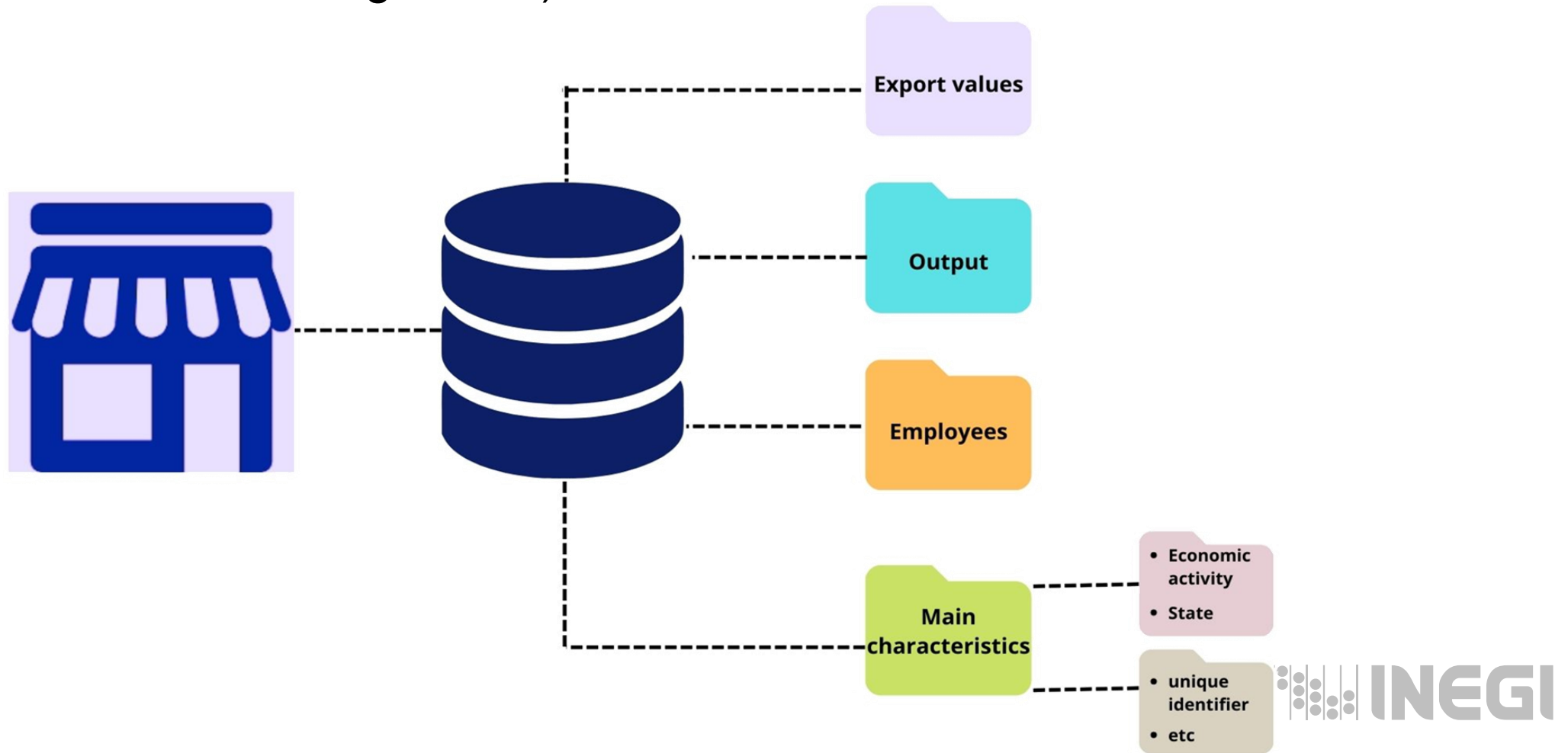
MDL and the production process (4)

- Sixth, the exports value of each enterprise is allocated based on the physical address information of each of its establishments in the Mexican states



MDL and the production process (5)

Next, the databases are integrated at the establishment level with information on export values, output, employees and main characteristics (e.g., economic activity, state, unique identifier, among others)



MDL and the production process (6)

- Next, the micro-validation and macro-validation are run to identify any inaccuracies or miscalculations in the observed data:

Micro-validation

Performed to identify data at enterprise and establishment level, comparing it according to the trends and variations of their production processes

Macro-validation


Based on comparing results of exports by state and by economic activity, studying levels, coverage, trends and comparing data with other statistical sources (such as economic surveys)

MDL and the production process (7)

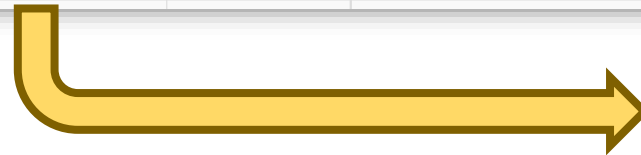
- Finally, quarterly Exports by State figures are disseminated three months after the reference period

Last update: March 31st, 2022
Next update: June 30th, 2022

Documentation **Tabular data** Open data Tools

Search  Results found: 6 [Download all files](#)

Title	Period	Formats
- Predefined tabular data		
Quarterly exports by state and subsector of activity	2021 4Q - 2021 4Q	XLSX 499 KB
Quarterly exports by state	2021 4Q - 2021 4Q	XLSX 31.9 KB
Quarterly exports by sector and subsector of activity	2021 4Q - 2021 4Q	XLSX 32.3 KB



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Calibri 11

PROD_EST

A	B	C	D	E	F	G	H	I	J	
PROD_EST	COBERTURA	ANIO	MES	TRIMESTRE	E03	CODIGO_SCIA	VAL_USD	ESTATUS_CIFI	ESTATUS	
2	Exportacione: Estatal	2007	01-mar	I		1	4989	Disponible	Cifras Revisadas.	
3	Exportacione: Estatal	2007	01-mar	I		1	111	No disponible	Cifras Revisadas.	
4	Exportacione: Estatal	2007	01-mar	I		1	112	No disponible	Cifras Revisadas.	
5	Exportacione: Estatal	2007	01-mar	I		1	114	No disponible	Cifras Revisadas.	
6	Exportacione: Estatal	2007	01-mar	I		1	211	No disponible	Cifras Revisadas.	
7	Exportacione: Estatal	2007	01-mar	I		1	212	No disponible	Cifras Revisadas.	
8	Exportacione: Estatal	2007	01-mar	I		1	311	9016	Disponible	Cifras Revisadas.
9	Exportacione: Estatal	2007	01-mar	I		1	312	No disponible	Cifras Revisadas.	
10	Exportacione: Estatal	2007	01-mar	I		1	313	684	Disponible	Cifras Revisadas.
11	Exportacione: Estatal	2007	01-mar	I		1	314	Confidencial	Cifras Revisadas.	
12	Exportacione: Estatal	2007	01-mar	I		1	315	44694	Disponible	Cifras Revisadas.
13	Exportacione: Estatal	2007	01-mar	I		1	316	Confidencial	Cifras Revisadas.	
14	Exportacione: Estatal	2007	01-mar	I		1	321	No disponible	Cifras Revisadas.	
15	Exportacione: Estatal	2007	01-mar	I		1	322	Confidencial	Cifras Revisadas.	
16	Exportacione: Estatal	2007	01-mar	I		1	323	Confidencial	Cifras Revisadas.	
17	Exportacione: Estatal	2007	01-mar	I		1	324	No disponible	Cifras Revisadas.	
18	Exportacione: Estatal	2007	01-mar	I		1	325	Confidencial	Cifras Revisadas.	
19	Exportacione: Estatal	2007	01-mar	I		1	326	Confidencial	Cifras Revisadas.	
20	Exportacione: Estatal	2007	01-mar	I		1	327	140	Disponible	Cifras Revisadas.
21	Exportacione: Estatal	2007	01-mar	I		1	331	No disponible	Cifras Revisadas.	
22	Exportacione: Estatal	2007	01-mar	I		1	332	2435	Disponible	Cifras Revisadas.
23	Exportacione: Estatal	2007	01-mar	I		1	333	8859	Disponible	Cifras Revisadas.
24	Exportacione: Estatal	2007	01-mar	I		1	334	99731	Disponible	Cifras Revisadas.
25	Exportacione: Estatal	2007	01-mar	I		1	335	No disponible	Cifras Revisadas.	
26	Exportacione: Estatal	2007	01-mar	I		1	336	905411	Disponible	Cifras Revisadas.
27	Exportacione: Estatal	2007	01-mar	I		1	337	Confidencial	Cifras Revisadas.	

To consult more information on Exports by State, please visit:
http://en.www.inegi.org.mx/programas/exporta_ef/#Datos_abiertos



Main Outcomes

Share of exports by state, 2021



Total exports: 439.8 Billions of US Dollars

The states that reported the largest exports are those located at the northern border with the United States, accounting for more than half of the total exports (439.8 billions of USD), particularly, Chihuahua with 13.3%, Coahuila de Zaragoza 12.2%, Baja California 10.9%, Nuevo Leon 9.4%, and Tamaulipas 7.4%.

Exports by state, subsector 336 Transportation Equipment Manufacturing, 2021



The states with the highest share in the total exports of subsector Manufacturing of transportation equipment were Coahuila de Zaragoza, Guanajuato, Nuevo León, Chihuahua and Puebla. Together they accounted for 60% of the exports registered by this subsector

Exports by state, subsector 111 Agriculture, 2021



In the case of the agriculture subsector in 2021, the five top states accounted for 71.5% of the value of total exports in the subsector: Michoacán, Sinaloa, Sonora, Baja California, and Jalisco

Ranking of the share of total exports by State

2007

States	USD billions	Share	Ranking
Baja California	31.9	13.4	1
Campeche	29.1	12.2	2
Chihuahua	28.1	11.8	3
Tamaulipas	22.5	9.5	4
Nuevo León	19.8	8.3	5
Coahuila	17.5	7.3	6
Jalisco	14.4	6.1	7
Sonora	13.0	5.5	8
México	8.6	3.6	9
Tabasco	8.3	3.5	10
Rest of the country	44.7	18.8	

2021

States	USD billions	Share	Ranking
Chihuahua	58.5	13.3	1
Coahuila	53.5	12.2	2
Baja California	48.0	10.9	3
Nuevo León	41.5	9.4	4
Tamaulipas	32.6	7.4	5
Guanajuato	27.0	6.1	6
Jalisco	23.2	5.3	7
Sonora	20.8	4.7	8
México	17.5	4.0	9
Campeche	15.4	3.5	10
Rest of the country	101.8	23.2	



Conclusions and lessons learned

Conclusions (1)

- MDL is a useful tool that allows producing more detailed statistical information by linking several sources and provides the main building block for strengthening the registers of enterprises. For carrying out MDL, the SBR plays a central role in linking data at the micro-level
- This method provides the basis for broadening INEGI's statistical offer. For instance, to produce Exports by State and other Statistical Products (such as the profile of Manufacturing Enterprises of Mexico¹ and the Early Monthly Estimation of Mexico's Manufacturing Production Level using Electric Energy Consumption Data²)

1. <http://en.www.inegi.org.mx/programas/peme/>
2. <https://www.inegi.org.mx/investigacion/imoam/>

Conclusions (2)

- The main outcomes show that in recent years, the states with the largest export values are those located at the northern border with the United States. They accounted for more than half of the total exports
- The figures derived from Exports by State represent a valuable tool for policymakers to support the design and evaluation of the effects of international trade on production, employment, investment at a subnational level, and they also show how the domestic economic sectors in each state are engaged in the global supply chains
- INEGI continues exploring the use of several data sources and innovative tools such as the MDL to bring new products and further breakdowns into the current statistics, reducing response burden and minimizing costs due to budget constraints

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Thank you!

