



An
Phríomh-Oifig
Staidrimh

Central
Statistics
Office

Перепись 2022 года Капсула времени

Эйлин Мерфи

Глава Управления переписи населения

Истоки

- Пустое поле на переписном бланке домохозяйства (бумажная анкета)
- Мнения - бланк не позволяет людям написать что-то личное
- Поступило 400 предложений относительно вопросов переписи
- Последняя полностью бумажная перепись – заполнение от руки
- Возможность создать что-то новое - Капсула времени
- Бланки переписи не подлежат разглашению в течение 100 лет
- Дать людям возможность персонализировать/добавлять подробную информацию о том, что важно для них
- Архив социальной истории

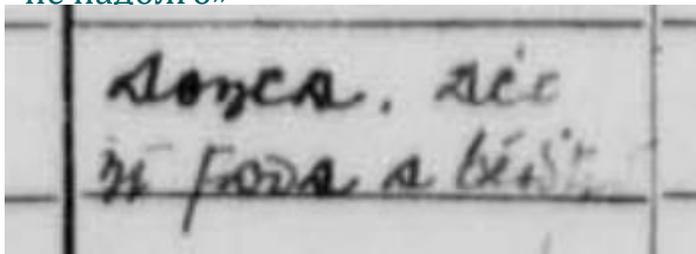


В ходе переписи 2022 года впервые появилась возможность написать что-то от себя, но...

Мы нашли запись ирландского революционера Шона МакДайармида, который в отчете описал себя (на ирландском языке) как «холостого, но не надолго»

CENSUS OF IRELAND, 1911.
Two Examples of the mode of filling up this Table are given on the other side.
FORM A.
RETURN of the MEMBERS of this FAMILY and their VISITORS, BOARDERS, SERVANTS, &c., who slept or abode in this House on the night of SUNDAY.

NAME AND SURNAME.	RELATION to Head of Family.	RELIGIOUS PROFESSOR.	EDUCATION.	AGE (last Birthday) and SEX.		RANK, PROFESSION, OR OCCUPATION.	PARTICULARS AS TO MARRIAGE.				WHEN	
				Age of Males.	Age of Females.		Whether "Married," "Widow," or "Single."	Completed years of the present Marriage (un-limited. If less than one year, write "under one.")	Children born alive in column 11.	Children still living.		in what City, if state the Co.
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.
1 Elizabeth Burns	Head of Family	Catholic	Read & Write	32	Female	Householder	Widow	—	—	—	—	Co. Wick.
2 Mary Langham	Sister	Catholic	Read & Write	31	Female	Dress maker	Married	4	1	1	—	Co. Wick.
3 Patricia Langham	Niece	Catholic	Read & Write	7	Female	Scholar	—	—	—	—	—	Wick.
4 Conchobur O'Connell	Visitor	Catholic	Logan, pp. 100	28	Male	Cleric	Single	—	—	—	—	Co. Wick.
5 Sean	Visitor	Catholic	Logan, pp. 100	28	Male	Cleric	Single	—	—	—	—	Co. Wick.



Одобрение содержания Правительством

- Правительство утвердило содержание в июле 2019 года
- В то же время был выпущен пресс-релиз
- СМИ весьма заинтересованы в капсуле времени даже на этом раннем этапе
- Дополнительная возможность повысить информированность и привлечь нашу аудиторию



Капсула времени на образце переписной формы домохозяйства 2022 года

«Информация, которую вы указываете в данной Капсуле времени, предоставляется по желанию и собирается **добровольно** согласно Разделу 24 Закона о статистике 1993 года. Эта информация находится под защитой тех же мер обеспечения конфиденциальности, как и все ваши переписные данные в течение **100 лет**. По истечении 100 лет капсула времени станет общедоступной. Этот раздел заполняется только от руки. Фотографии и прочие приложения будут изъяты и не будут возвращены».

Absent Person 4 Declaration

A1 What is this person's name?
First name (BLOCK CAPITALS)

Surname (BLOCK CAPITALS)

A2 What is this person's sex?
1 Male 2 Female

A3 What is this person's date of birth?
Day Month Year

A4 What is the relationship of this person to Person 1 on page 4?
Mark one box only
1 Husband or wife
2 Partner (incl. same-sex partner)
3 Son or daughter
9 Other related, write in RELATIONSHIP

10 Unrelated (incl. foster child)

A5 What is this person's current marital status?
Answer if aged 15 years or over
Mark one box only
1 Single (never married or never in a same-sex civil partnership)
2 Married (incl. re-married)
4 In a registered same-sex civil partnership
5 Separated
6 Divorced
7 Widowed

A6 How long altogether is this person away for?
1 Less than 12 months
2 12 months or more

A7 Was this person in the Republic of Ireland on Census Night?
1 Yes 2 No

A8 What is the country of this person's citizenship?
If they have dual country of citizenship, please declare both
1 Ireland
2 Other CITIZENSHIP, write in

Declaration to be completed by the person responsible for completing the form
Before you sign and date the declaration please check:

- That in List 1 on page 3, you have accounted for all persons (including visitors) who spent Census Night at this address.
- That you have answered all questions which should have been answered for each person who spent Census Night in the household (pages 4 to 21 and any additional Individual Forms).
- That in List 2 on page 3, you have accounted for all persons who usually live at this address but who were temporarily absent on Census Night.
- That you have answered all questions on pages 22 to 23 for all household members temporarily absent on Census Night.

I declare that this form is correct and complete to the best of my knowledge and belief.

Signature

 Date

Time Capsule:
Information you provide in this Time Capsule is optional and is collected voluntarily under Section 24 of the Statistics Act 1993. This content is protected by the same confidentiality protections as all your Census data for 100 years. After 100 years, this Time Capsule will be made available to the public. **This space is for handwritten messages only. Photographs or other attachments will be removed and cannot be returned.**

NOT COMPLETE



Временные рамки рекламной кампании

- Запуск рекламной кампании переписи - 3 марта 2022 года
- Запуск мини-кампании, посвященной капсуле времени - 21 марта 2022 года
- #TimeCapsuleStories – истории в капсуле времени
- Перепись в школах



BE COUNTED

Sunday 3 April

CENSUS
www.census.ie

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Central
Statistics
Office



www.cso.ie

Запуск мини-кампании «Капсула времени»

- Фотосессия со знаменитостями, пресс-релиз, мероприятия по связям с общественностью и социальные сети
- Специально подобранные произведения искусства
- Другой взгляд на перепись
- Подчеркнут исторический аспект
- Прекрасный инфоповод, чтобы заинтересовать СМИ, и для взятия интервью



Запуск мини-кампании «Капсула времени»

CSO call for Ireland's Time Capsule Stories

Census 2022 contains a first of its kind Time Capsule to record a message to future generations

21 March 2022: With Census night of April 3rd, now less than two weeks away the Central Statistics Office (CSO) are encouraging the people of Ireland to start thinking about their Time Capsule entries.

From family recipes, to poems, diary entries or drawings, the Time Capsule is a new feature in Census 2022, where households can record their own personal message to future generations and historians. As is the case for all information gathered during the Census, the entries will be kept entirely confidential for 100 years before being released to the public in 2122.

While this is the first Census form that offers the public an official opportunity to write their own individual note, we did find a record of Irish revolutionary [Seán Mac Diarmada](#) whose 1911 return describes him as 'single, but not for long'.

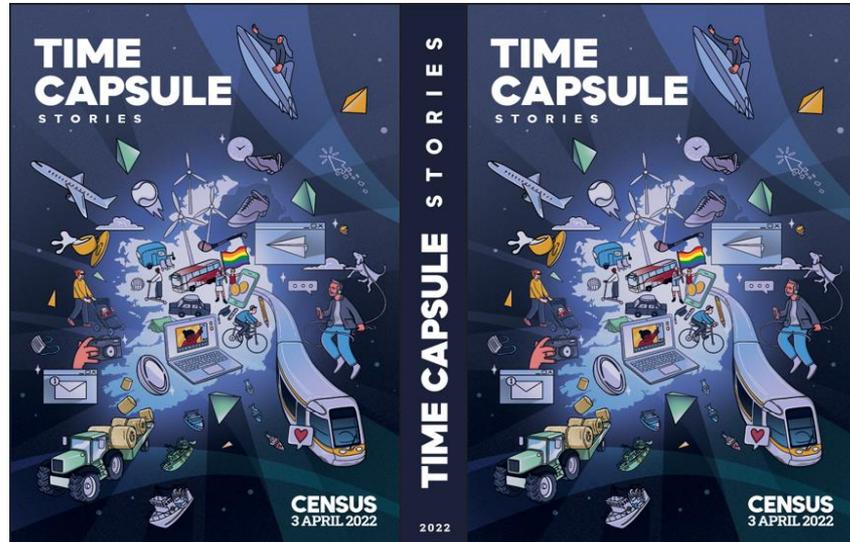
Speaking at the launch of the CSO's call for #TimeCapsuleStories in EPIC [The Emigration Museum](#) in Dublin, **Minister of State at the Department of the Taoiseach, Jack Chambers TD** said:

"A census is a vital source for historians when they are studying a point in time, as the data gathered helps them to understand the way the society functioned and the lives of the people



Запуск мини-кампании «Капсула времени»

- Концепция книги - визуализировать записи в капсуле времени



What to write in the time capsule part of Census 2022?

There is a blank space left for you to write or draw something that will remain under seal for 100 years - the idea is that you have the...



What did you write in the Census time capsule? We want to read your stories

Whether it was a poem or a political statement, we would like to share some of the responses to the new time capsule feature in Census 2022



Donegal Daily

Is your family making a time capsule for Census Night?

From family recipes, to poems, diary entries or drawings, the Time Capsule is a new feature in Census 2022, where households can record...



Independent.ie

Census will include a unique chance to record a personal ...

"For future scholars of Irish society, the time capsule will provide an even greater insight into life here in 2022. It is a chance for the..."



The Guardian

From grief to paw prints, people share Ireland census 'time capsule' messages

Niamh Ní Charra wrote a piece of music. Was wracking my brains wondering what to put in the #Census2022 #timecapsule and then it dawned on me...



Census to ask every household to send 'time capsule' to be read 100 years from now



Taoiseach Micheál Martin with twins Mya and Zara Akinoson, as he launched Census 2022 at Government Buildings, Dublin.



#TimeCapsuleStories - истории из Капсулы времени

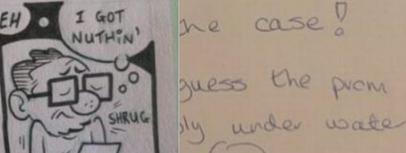
- Вызвали разговоры в соцсетях
- Захватили воображение.....
- Люди делятся интересными идеями в интернете
- Проникновенные истории
- Юмор



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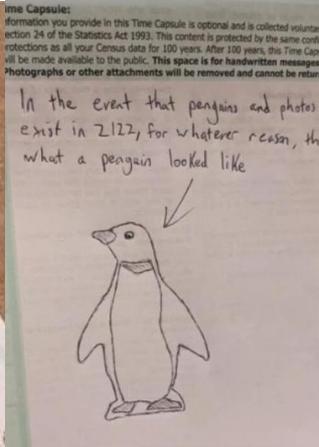
I hope that the birds still sing, beautiful foliage cloaks the trees, the soil is rich, and the seas are abundant. I hope that humanity has managed to pull together to save and rewild this paradise of a planet we call home, our Eden. I am truly sorry if this is not the case. I fear that at this stage we may be beyond the point of rescue. How sad, that for greed, insatiable greed, we pluck the Earth, destroyed the web of life.

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HER > 9 J A V P X I O L T G Q Q
 N R + B Φ ■ O G D W Y Φ L ■ K F Q
 B Y + D M + U N Z G W Φ L ■ K F H J
 S Q 9 A Δ J A Δ V O 9 Φ O L + P R K O
 □ Δ M + Δ J T O I O F P P + R K O /
 9 Δ M A F J O - O C E F V + D L Q
 ● + K Φ O - O U O X G V + Δ L I
 Φ G O J 7 T ■ O + D N Y Δ + □ L Δ
 O < M + B + Z R + F B O J A O O K
 - Δ J U V + A J + O 9 Δ J A B Y - I
 U + R / J E I D Y B 9 B T M K O
 O < J L R J I O T O M + P B F
 Φ O Δ S Y ■ + N I O F B J Φ I A R
 J G F N A F O O B V J V N O L + +
 Y B X O ■ I O O C E E V U N O - +
 I O J O Δ B K O O 9 A I M M G O
 R O T + L O O C O + F J W B I O L
 + + Φ O C Φ W C P O S H T / Φ Q
 I F X O W < Δ L B O Y O B I - C J
 M D H N 9 K S Δ Z O Δ A I K I +



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I believe that in Ireland, Galway Council have still provided a safe lane along our front is a to cars. Instead our whole this is no the case! guess the ponily under water

Teachtairachtai lámhscríofa amháin atá le scríobh sa spás seo. Bainfeair grianghraif agus íatáin eile agus ní féidir iad a sheoladh ar ais.

Ó Ghluin go Glúin Sleamhán

Выводы

- Личный и исторический аспект участия в переписи
- Отличные возможности для участия СМИ и вовлечения аудитории
- Запоминающийся способ привлечь людей
- Вовлечение более молодой аудитории
- Согласно анализу первых 20% обработанных переписных листов поле капсулы времени заполнил примерно каждый пятый







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Вопросы?

Спасибо