



An
Phríomh-Oifig
Staidrimh

Central
Statistics
Office

Census 2022

Time Capsule

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Head of Census Administration

Beginnings

- Blank space on household form (paper form)
- Feedback - form not allowing people to record personal items
- 400 submissions for census questions
- Last fully paper census - handwriting
- Opportunity to create something new – Time Capsule
- Census forms are confidential for 100 years
- Give people an opportunity to personalize/add details that are important to them
- Social History Archive

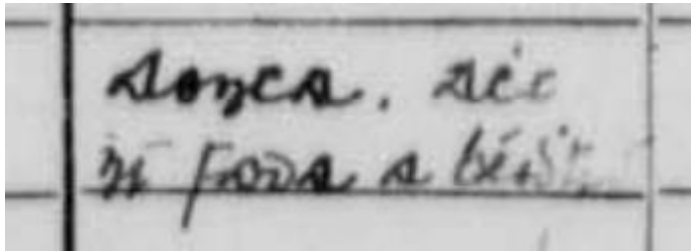


Census 2022 was the first census form that offered the opportunity to write an individual note although....

We did find a record of Irish revolutionary Sean Mac Diarmada whose 1911 return described him (in Irish) as 'single but not for long'

CENSUS OF IRELAND, 1911.
Two Examples of the mode of filling up this Table are given on the other side.
FORM A.
RETURN of the MEMBERS of this FAMILY and their VISITORS, BOARDERS, SERVANTS, &c., who slept or abode in this House on the night of SUNDAY.

Number.	NAME AND SURNAME.		RELATION to Head of Family.	RELIGIOUS PROFESSION.	EDUCATION.	AGE (last Births) and SEX.		BANK, PROFESSION, OR OCCUPATION.	PARTICULARS AS TO MARRIAGE.				WHEN	
	Christian Name.	Surname.	State whether "Head of Family," or "Wife," "Son," "Daughter," or other Relative; "Visitor," "Boarder," "Servant," &c.	State here the particular Religion, or Religious Denomination, to which each person belongs. [Members of Protestant Denominations are requested not to describe themselves by the vague term "Protestant," but to enter the name of the Particular Church, Denomination, or Body to which they belong.]	State here whether he or she can "Read and Write," can "Read" only, or "Cannot Read."	For Males in column 6, and the Ages of Females in column 7.	For Infants under one year state the age in months, as "under 1 month," "1 month," "2 months," &c.	State the particular Rank, Profession, Trade, or other Employment of each person. Children or young persons attending a School, or receiving regular instruction at home, should be returned as Scholars. [No entry should be made in the case of wives, daughters, or other female relatives solely engaged in domestic duties at home.]	Whether "Married," "Widow," or "Single."	Completed years the present Marriage has lasted. If less than one year, write "under one."	Children born alive to present Marriage. If no children born alive, write "None"	Children born alive to other Marriages. If less than one year, write "under one."	Children still living.	If in Ireland, state the County.
1	Elizabeth	Burns	Head of Family	Catholic	Read & Write		32	Householder	Widow					Co. Wick
2	Mary	Lynch	Sister	Catholic	Read & Write		31	Widow	Married	4	1	1		Co. Wick
3	Patricia	Lynch	Niece	Catholic	Read & Write		7	Scholar						Wick
4	Constance	O'Connell	Visitor	Catholic	Read & Write		28	Teacher	Single					Co. Wick
5	Seán	Mac Diarmada	Visitor	Catholic	Read & Write		28	Teacher	Single					Co. Wick



Government approval of content

- Government approval of content was given in July 2019
- Press release issued at the time
- Media very interested in time capsule even at this early stage
- Additional opportunity to raise awareness and engage our audience



Image of Time Capsule on a Sample Census 2022 Household form

“Information you provide in this Time Capsule is optional and is collected **voluntarily** under Section 24 of the Statistics Act 1993. This content is protected by the same confidentiality protections as all your Census data **for 100 years**. After 100 years, this Time Capsule will be made available to the public. This space is for handwritten messages only. Photographs or other attachments will be removed and cannot be returned.”

A1 What is this person's name?
First name (BLOCK CAPITALS)

Surname (BLOCK CAPITALS)

A2 What is this person's sex?
1 Male 2 Female

A3 What is this person's date of birth?
Day Month Year

A4 What is the relationship of this person to Person 1 on page 4?
Mark one box only
1 Husband or wife
2 Partner (incl. same-sex partner)
3 Son or daughter
9 Other related, write in RELATIONSHIP

10 Unrelated (incl. foster child)

A5 What is this person's current marital status?
Answer if aged 15 years or over
Mark one box only
1 Single (never married or never in a same-sex civil partnership)
2 Married (incl. re-married)
4 In a registered same-sex civil partnership
5 Separated
6 Divorced
7 Widowed

A6 How long altogether is this person away for?
1 Less than 12 months
2 12 months or more

A7 Was this person in the Republic of Ireland on Census Night?
1 Yes 2 No

A8 What is the country of this person's citizenship?
If they have dual country of citizenship, please declare both
1 Ireland
2 Other CITIZENSHIP, write in

Declaration
Declaration to be completed by the person responsible for completing the form
Before you sign and date the declaration please check:

- That in List 1 on page 3, you have accounted for all persons (including visitors) who spent Census Night at this address.
- That you have answered all questions which should have been answered for each person who spent Census Night in the household (pages 4 to 21 and any additional Individual Forms).
- That in List 2 on page 3, you have accounted for all persons who usually live at this address but who were temporarily absent on Census Night.
- That you have answered all questions on pages 22 to 23 for all household members temporarily absent on Census Night.

I declare that this form is correct and complete to the best of my knowledge and belief.

Signature	Date																																								
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NOT COMPLETE



Publicity campaign timelines

- Census Publicity Campaign Launch – 3 March 2022
- Time Capsule Mini Campaign Launch – 21 March 2022
- #TimeCapsuleStories
- Census in Schools



BE COUNTED

Sunday 3 April

CENSUS
www.census.ie

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Office



www.cso.ie

Time Capsule Mini Campaign Launch

- Photocall, Press Release, PR activity and social media
- Specific Artwork
- Different angle to the census conversation
- Emphasised the historical aspect
- Huge hook for media interest and interviews



Time Capsule Mini Campaign Launch

CSO call for Ireland's Time Capsule Stories

Census 2022 contains a first of its kind Time Capsule to record a message to future generations

21 March 2022: With Census night of April 3rd, now less than two weeks away the Central Statistics Office (CSO) are encouraging the people of Ireland to start thinking about their Time Capsule entries.

From family recipes, to poems, diary entries or drawings, the Time Capsule is a new feature in Census 2022, where households can record their own personal message to future generations and historians. As is the case for all information gathered during the Census, the entries will be kept entirely confidential for 100 years before being released to the public in 2122.

While this is the first Census form that offers the public an official opportunity to write their own individual note, we did find a record of Irish revolutionary [Seán Mac Diarmada](#) whose 1911 return describes him as 'single, but not for long'.

Speaking at the launch of the CSO's call for #TimeCapsuleStories in EPIC [The Emigration Museum](#) in Dublin, **Minister of State at the Department of the Taoiseach, Jack Chambers TD** said:

"A census is a vital source for historians when they are studying a point in time, as the data gathered helps them to understand the way the society functioned and the lives of the people



Time Capsule Mini Campaign Launch

- Book concept - Visualise the Time Capsule entries



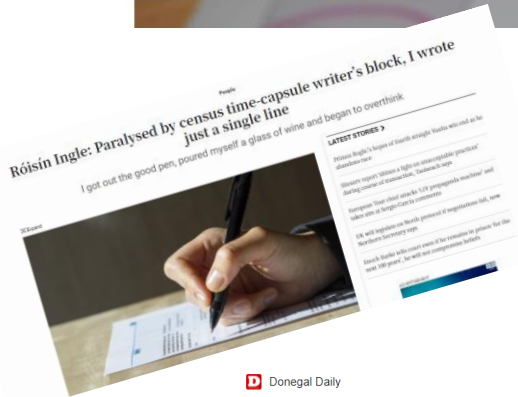
What to write in the time capsule part of Census 2022?

There is a blank space left for you to write or draw something that will remain under seal for 100 years - the idea is that you have the...



What did you write in the Census time capsule? We want to read your stories

Whether it was a poem or a political statement, we would like to share some of the responses to the new time capsule feature in Census 2022



Donegal Daily

Is your family making a time capsule for Census Night?

From family recipes, to poems, diary entries or drawings, the Time Capsule is a new feature in Census 2022, where households can record...



Independent.ie

Census will include a unique chance to record a personal ...

"For future scholars of Irish society, the time capsule will provide an even greater insight into life here in 2022. It is a chance for the..."



The Guardian

From grief to paw prints, people share Ireland census 'time capsule' messages

Niamh Ní Charra wrote a piece of music. Was wracking my brains wondering what to put in the #Census2022 #timecapsule and then it dawned on me...



Census to ask every household to send 'time capsule' to be read 100 years from now



Taoiseach Micheál Martin with twins Mya and Zara Akinoson, 8, as he launched Census 2022 at Government Buildings, Dublin.



#TimeCapsuleStories

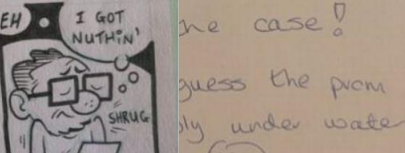
- Got the social media conversation going
- Caught the imagination.....
- Interesting ideas shared online
- Heartfelt stories
- Humour



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I hope that the birds still sing, beautiful foliage cloaks the trees, the soil is rich, and the seas are abundant. I hope that humanity has managed to pull together to save and rewild this paradise of a planet we call home, our Eden. I am truly sorry if this is not the case. I fear that at this stage we may be beyond the point of rescue. How sad, that for greed, insatiable greed, we pluck the Earth, destroyed the web of life.

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HER > 9 J A V P X I O L T G Q Q
 N R + B Φ ■ O G D W Y Φ L ■ K F Q
 B Y + D M + U N Z G W Φ L ■ K F H J
 S Q 9 A L J A V G 9 P O L + P R K O
 □ Δ M + Δ J T O I O C F P + R K O /
 9 Δ A F J O - O C F V + O D Q
 ● + K Φ O - U Q X G V + Δ L I
 Φ G O J 7 T ■ O + D N Y Δ + □ L Δ
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 - Δ J U V + A J + O 9 Δ C F B Y -
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In the event that penguins and photos exist in 2122, for whatever reason, what a penguin looked like



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I believe that in Ireland, Galway Council have still provided a safe lane along our front is a to cars. Instead our whole this is no the case! guess the pony is under water

Teachtairachtai lámhscríofa amháin atá le scríobh sa spás seo. Bainfeair grianghraif agus íatáin eile agus ní féidir iad a sheoladh ar ais.

Ó Ghluin go Glúin Sleamhán

Census in schools

- Easy and interesting school exercise
- All school levels can engage
- Brings the conversation home
- Raises census awareness in a memorable way



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Takeaways

- Personal and historical aspect to completing a census
- Great media and engagement opportunities
- Memorable way to reach people
- Engaged younger audiences
- Approx 1 in 5 filled out the time capsule based on analysis of first 20% of census forms processed







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Any Questions?

Thank you