

S SERIES

StatFlix: a Banco de Portugal's original series

15 SEP. 2022

MAFALDA TRINCÃO



BANCO DE PORTUGAL
EUROSYSTEM





AGENDA

REASON

AUDIENCE

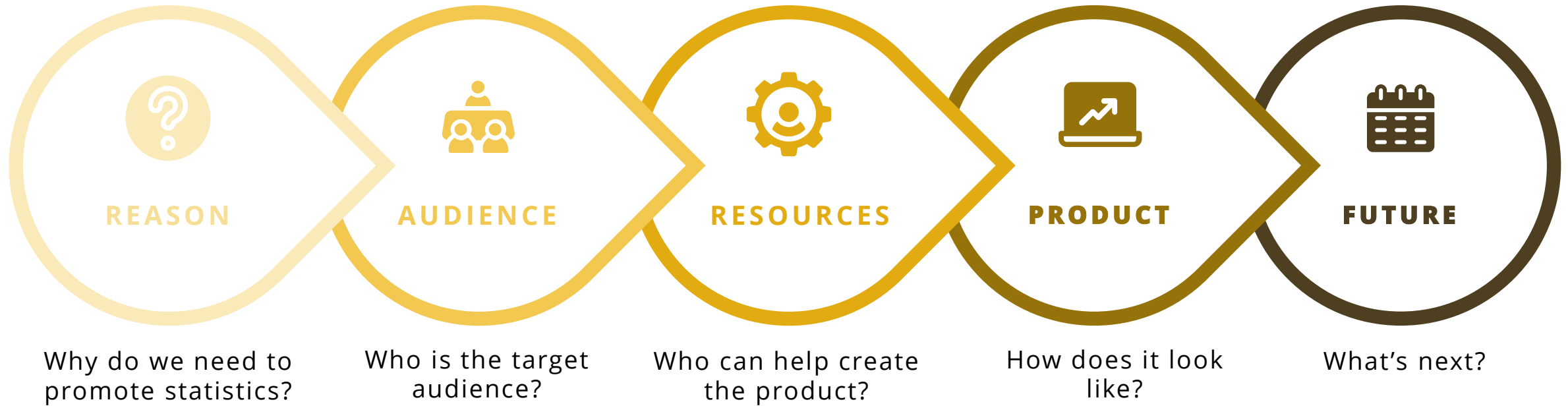
RESOURCES

PRODUCT

FUTURE

01

AGENDA





AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

02



REASON

CENTRAL BANKS' ROLE IN THE SOCIETY

“

ONE OF THE MAIN GOALS OF THE BANCO DE PORTUGAL'S STATISTICS DEPARTMENT IS TO GUARANTEE THAT THE STATISTICS IT PRODUCES ARE USEFUL AND WELL UNDERSTOOD

”

It's essential to provide quality statistical data, but also to make sure that people can easily find and understand the relevant data

Banco de Portugal has been investing in the way it communicates statistics to different users



AGENDA

REASON

AUDIENCE

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FUTURE

03

AUDIENCE

ACADEMIC WORLD - PROFESSORS AND STUDENTS

Back-to-school campaigns -
conducted to promote *BPstat*




MY
BACK-TO-CLASS
ESSENTIALS


#myBPstat

For those weeks with loads
of presentations to deliver...

For those more complex
concepts...

TOP TIP
Go to *BPstat* and find all the
information you are looking for
on the Portuguese economy

 **BPstat.**
Statistics to better
understand Portugal

 **BANCO DE
PORTUGAL**
EUROSYSTEM



AUDIENCE

SESSIONS FOR UNIVERSITY STUDENTS



2021



AUDIENCE

UNIVERSITY STUDENTS



WHAT CAN WE PROVIDE TO STUDENTS?

AN ONLINE COURSE



AGENDA

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FUTURE

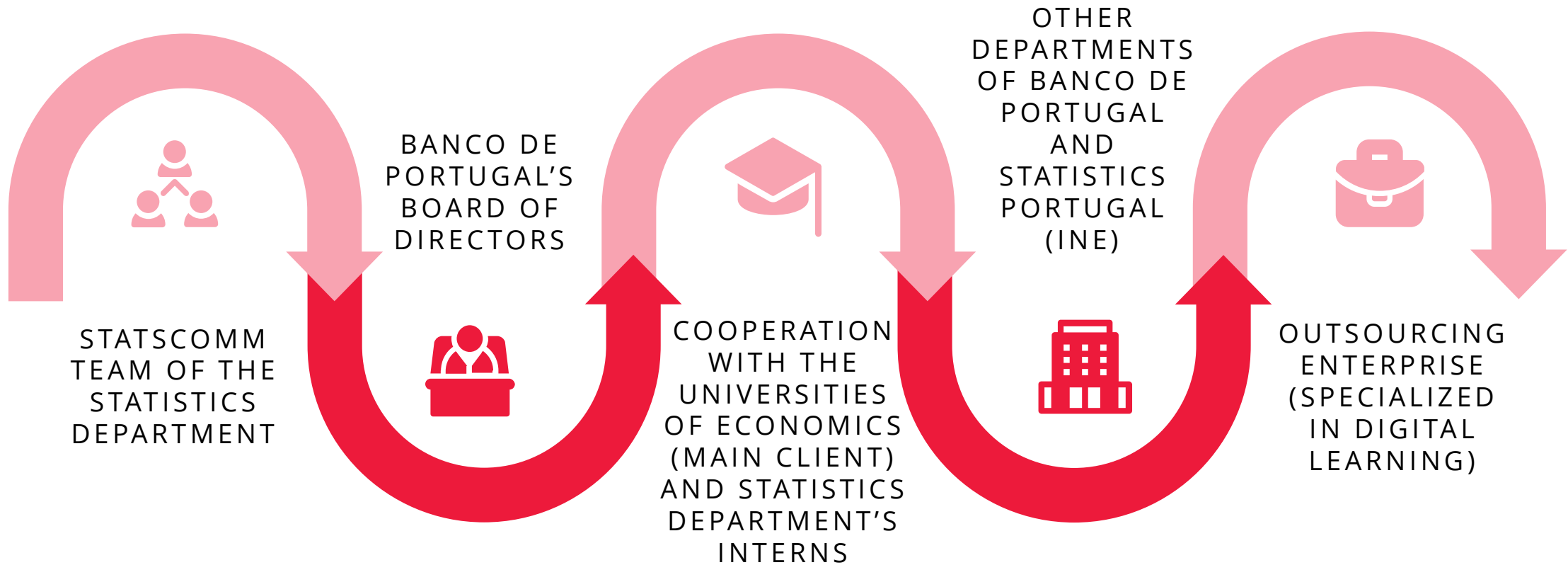
04

RESOURCES



STAKEHOLDERS' COOPERATION

This project was developed and supported by:



RESOURCES

CREATE A NEW PRODUCT



UNLOCK A NEW PRODUCT

an online course on official statistics for all the Portuguese schools on economics



AGENDA

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FUTURE

05

PRODUCT

MAIN TOPICS



01

NATIONAL ACCOUNTS

Main economic concepts
GDP



02

FINANCIAL SECTOR

Monetary and financial Statistics
Monetary policy



03

GENERAL GOVERNMENT

Public debt



04

PRIVATE INDIVIDUALS

Savings and financial account



05

CORPORATIONS REST OF THE WORLD

Financial ratios
Performance indicators



06

Balance of payments
International investment position

PRODUCT

1 SERIES | 6 SEASONS



The screenshot shows the StatFlix interface. At the top left is the logo for Banco de Portugal EuroSistema and the StatFlix brand name. On the top right, there are navigation icons for useful resources, a home button, a smiley face, and a share icon. The main title 'S SERIES StatFlix' is prominently displayed in the center. Below the title, it states 'A Banco de Portugal's original series'. A 'TOP 10 See now' badge is visible. A row of four interactive buttons includes 'Presentation', 'Synopsis', 'Self-test quiz', and 'Summative quiz'. At the bottom, a horizontal menu lists six seasons with their respective topics: Season 1 (National accounts), Season 2 (Financial sector), Season 3 (General government), Season 4 (Private individuals), Season 5 (Corporations), and Season 6 (Rest of the world). Each season button features a play icon and a lock icon, indicating that the content is currently locked.

BANCO DE PORTUGAL StatFlix
EUROSISTEMA

USEFUL RESOURCES

S SERIES
StatFlix

A Banco de Portugal's original series

TOP 10 See now

Presentation Synopsis Self-test quiz Summative quiz

SEASON 1 National accounts
SEASON 2 Financial sector
SEASON 3 General government
SEASON 4 Private individuals
SEASON 5 Corporations
SEASON 6 Rest of the world

PRODUCT

1 SERIES | 6 SEASONS | 5 EPISODES



The screenshot shows the StatFlix interface for the 'National accounts' series. At the top left, the logos for 'BANCO DE PORTUGAL EUROSISTEMA' and 'StatFlix' are visible. On the top right, there are navigation icons for 'USEFUL RESOURCES', a home icon, a smiley face, and a share icon. The main heading is 'Season 1 National accounts'. Below this is a descriptive paragraph: 'The evolution of economic activity in Portugal. What it is, what it captures and how GDP is calculated. Has Portugal presented a capacity or need for financing compared to the rest of the world?'. The interface features five episode cards, each with an icon and a title: 'EPISODE 1' (Quiz icon), 'EPISODE 2' (Video icon), 'EPISODE 3' (Flipbook icon), 'EPISODE 4' (Podcast icon), and 'EPISODE 5' (Quiz icon). Below each card is a brief description of the content type and its purpose.

BANCO DE PORTUGAL StatFlix
EUROSISTEMA

USEFUL RESOURCES [Speaker icon] [Home icon] [Smiley face icon] [Share icon]

Season 1

National accounts

The evolution of economic activity in Portugal. What it is, what it captures and how GDP is calculated. Has Portugal presented a capacity or need for financing compared to the rest of the world?

EPISODE 1

QUIZ

To arouse your curiosity on the subject. Answer the following 3 questions.

EPISODE 2

VIDEO

Watch the video to learn about this season's key concepts.

EPISODE 3

FLIPBOOK

In this interactive book you will learn concepts and explore the statistics.

EPISODE 4

PODCAST

In this podcast you will listen to experts talking about this season's themes.

EPISODE 5

QUIZ

To successfully complete this quiz you have to correctly answer 5 out of 6 questions.



AGENDA

REASON

AUDIENCE

RESOURCES

PRODUCT

FUTURE

06

FUTURE

NEXT STEPS



SEP.
2022

OCT.

NOV.

DEC.

JAN.
2023

FEB.

MAR.

FINALIZE THE PRODUCT

Final tests to the platform

WEBINAR

A session with professors to explain and promote the product

OFFER THE PRODUCT

Integrate the e-learning (SCORM) in universities' LMS platforms

SESSIONS

Organize sessions on how to explore the *BPstat*

THANK YOU!

Do you have any question?

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BANCO DE PORTUGAL
EUROSYSTEM

