

Statflix: a Banco de Portugal's original series

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Abstract and Paper

Statflix is an e-learning course developed by the Banco de Portugal as an innovative way to promote the statistical literacy among university students.

With six seasons, Statflix covers the main statistical concepts on national accounts, monetary and financial statistics, general government, non-financial corporations, households and external statistics. In each season, Statflix offers five episodes, which take the form of quizzes, videos, flipbooks and podcasts. Combining different content formats, Statflix aims to decode methodologies, apply the concepts, explore the BPstat, the Banco de Portugal's statistical portal, and challenge students.

Statflix will be offered to all the Portuguese schools of economics, free of charge, both in Portuguese and English.

This paper aims to describe the motivations, main challenges and results on this statistical communication project of Banco de Portugal.