

Making statistical information relevant for the young generations

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Abstract

Statistical information is no doubt a source of power in nowadays society but very often it is not perceived as such since it is not known. Accordingly the official organizations that produce it with sound methodological and shared principles are often not known or not correctly perceived. In this sense one of the main aims of National statistical Institutes is to make their data known, found and correctly understood by the users.

Knowledge through competitions, gamification, talent, and learning projects with schools has proven successful in Italy.

Making data available to the general public, with a special focus on the young generations and their teachers perceived as intermediaries, is a matter entailing a mix of good communications, official data resulting from statistical processes, interesting topics, attractive formats.

Istat experiences and the results of the activity up to now is presented together with data on the number of users involved with competitions for all school levels and talents combining infographics, and their profile. A special focus on the judging criteria used to assess the results will demonstrate the overall aim of the projects for the NSO in making official data disseminated to students.